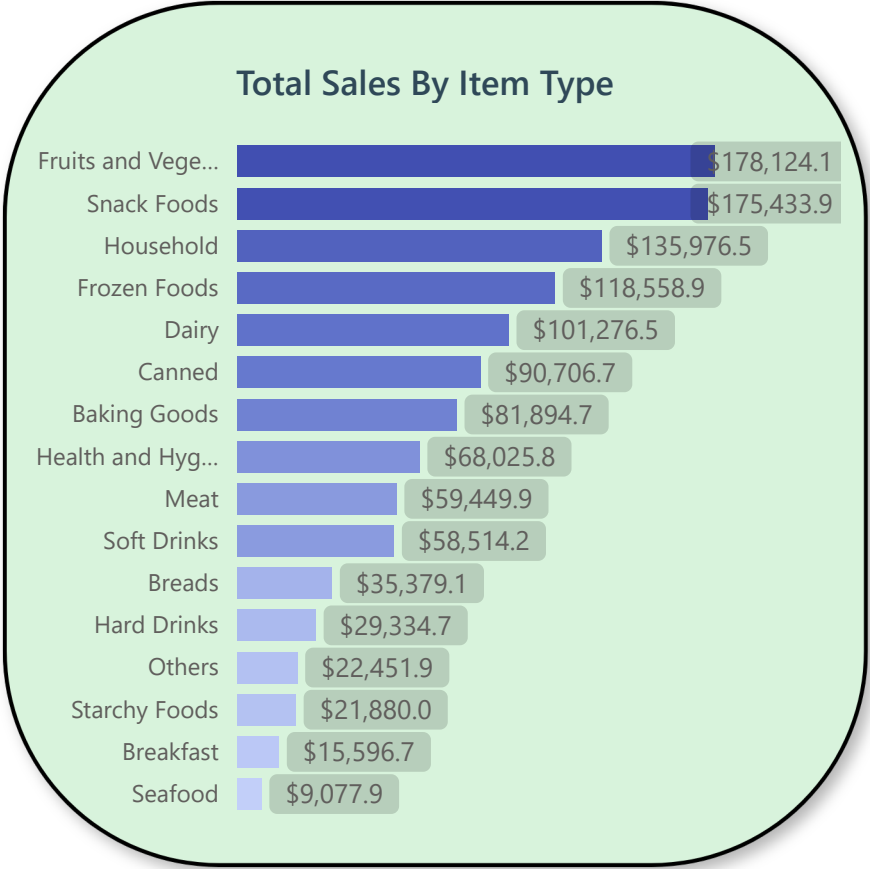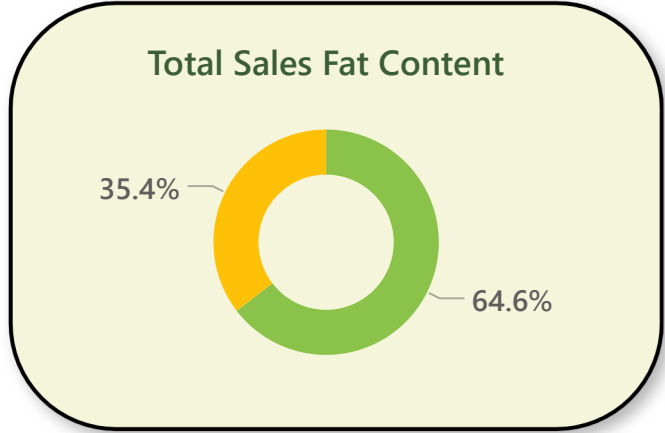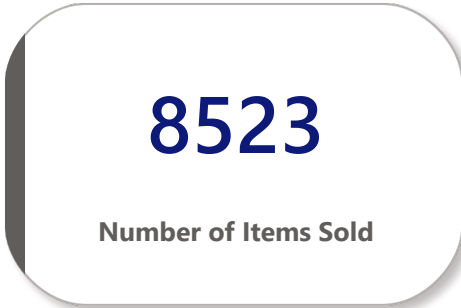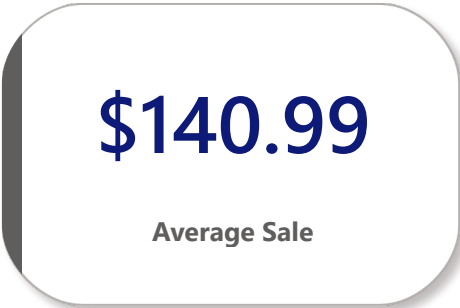# Grocery Data

Sales Performance

We achieved a **total revenue of $1.2 million** with an **average sale of $140.99**. Notably, **Low Fat** products generated **$776,319.69**, while **Fruits and Vegetables** topped the sales at **1,232 units sold**. Our overall customer satisfaction is reflected in an average rating of **3.9**.

$1.2M
Total Sales

$140.99
Average Sale

3.9
Average Customer Rating

8523
Number of Items Sold

Total Sales By Item Type

Item Type	Sales
Fruits and Vege...	$178,124.1
Snack Foods	$175,433.9
Household	$135,976.5
Frozen Foods	$118,558.9
Dairy	$101,276.5
Canned	$90,706.7
Baking Goods	$81,894.7
Health and Hyg...	$68,025.8
Meat	$59,449.9
Soft Drinks	$58,514.2
Breads	$35,379.1
Hard Drinks	$29,334.7
Others	$22,451.9
Starchy Foods	$21,880.0
Breakfast	$15,596.7
Seafood	$9,077.9

Total Sales Fat Content

35.4%

64.6%

Sales By Outlet Type and Item Fat Content

Tier		
Tier 3	$306,807.0	$165,326.0
Tier 2	$254,464.8	$138,685.9
Tier 1	$215,047.9	$121,349.9

Sales By Establishment Per Year

$205K

$130K $132K $132K $133K $131K

$78K $131K $129K

2012 2014 2016 2018 2020 2022

Total Sales by Outlet Location

100%

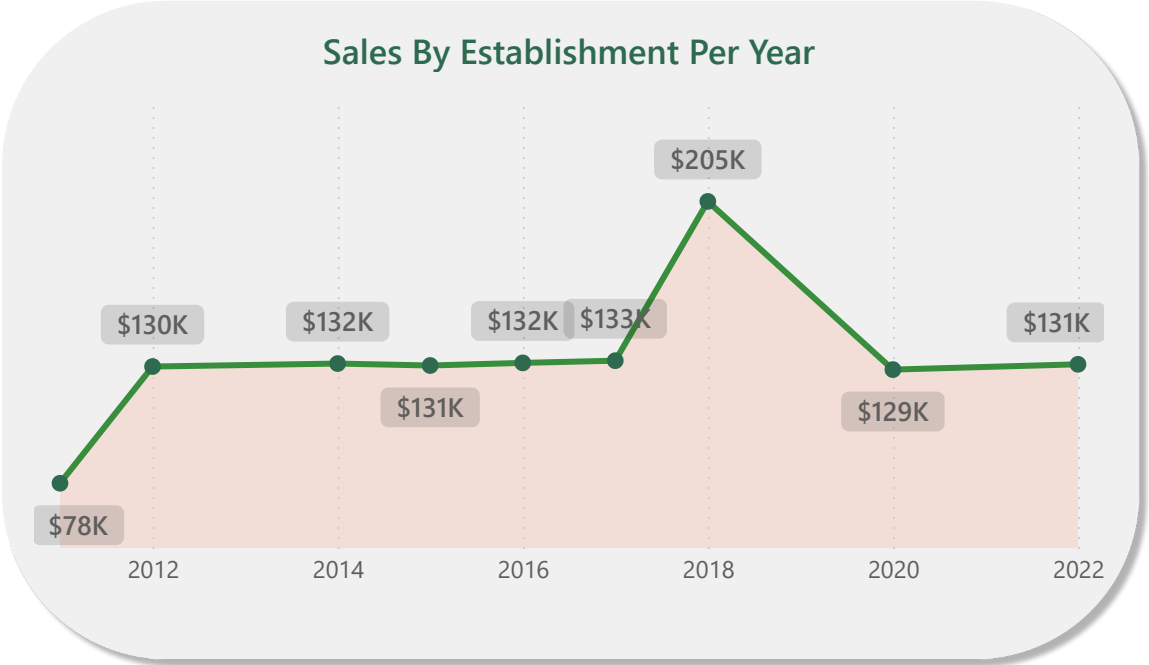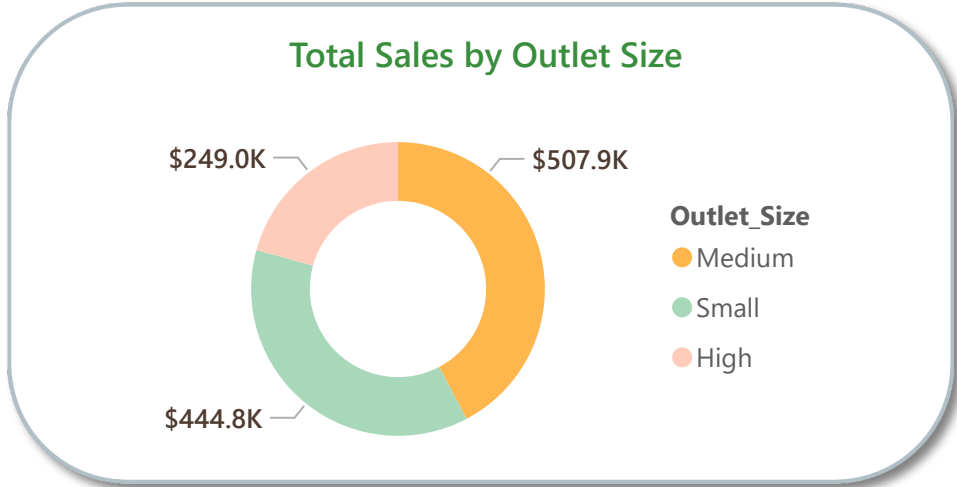|	
Tier 3	$472.1K
Tier 2	$393.2K
Tier 1	$336.4K

71.3%

Outlet Performance Summary

Tier 3 locations generated the highest total sales with **$472K**, followed by **Tier 2** at **$393K**.

Supermarket Type 1 dominated outlet types, achieving **$787K** in total sales across **5,577 items** sold, while **Medium-sized outlets** led in outlet size with sales of **$507K**.
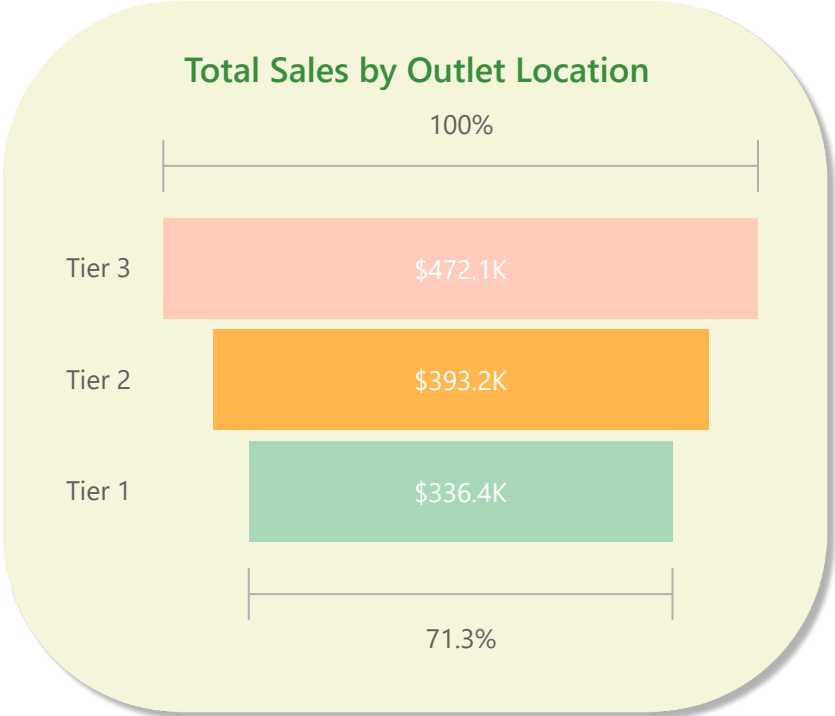
Sales Overview by Outlet Type

Outlet_Type	Average Sale	Average Customer Rating	Number of Items Sold	Total Sales
Grocery Store	$140.29	3.93	1083	$151,939.1
Supermarket Type1	$141.21	3.92	5577	$787,549.9
Supermarket Type2	$141.68	3.93	928	$131,477.8
Supermarket Type3	$139.80	3.91	935	$130,714.7
Total	$140.99	3.92	8523	$1,201,681.5

Total Sales by Outlet Size

$249.0K $507.9K

$444.8K

Outlet_Size
- Medium
- Small
- High