

TECHBABY VISIBILITY PLAYBOOK

Career growth strategies from zero to your first \$1000 on Social media

The Ultimate visibility strategies you need to implement to get seen and get paid, and land opportunities on the internet in **90 days or less**.

About author:

👋 Hi, I'm Ronald Eguh, a career coach who has helped over 500 talents break into tech and grow their careers in the past 3 years.

I specialize in helping tech professionals stand out online, build credibility through brand building in public, and attract the right opportunities.

I created this playbook because I know what it feels like to have skills nobody sees. My mission is simple: to give you the exact strategies that can turn your learning into visibility, and your visibility into real opportunities.

This isn't theory, it's the same system I've used to help hundreds of professionals go from overlooked to in-demand.

Table of Content

Introduction

Your roadmap to building visibility and earning your first \$1K online

Chapter 1 — Getting Started

Learning a Tech/Digital Skill (with free resources)

Chapter 2 — LinkedIn Visibility

Optimize Your LinkedIn Profile with AI (Template + Prompts) + LinkedIn Growth hacks

Chapter 3 — Portfolio Power

Build a Portfolio That Converts (AI-guided case studies)

Chapter 4 — Branding Basics

How to Build a Personal Brand as a Beginner

Chapter 5 — The Visibility Challenge

30 Days of Prompts to Get Seen, Build Authority & Attract Opportunities

Resources & Templates

Ready-to-use downloads to speed up your journey

Bonus Resource — Building a resume using AI

INTRODUCTION

I used to think skill alone was enough.

I'd spend months learning new tools, watching tutorials late at night, and collecting certificates no one ever saw. I wasn't shy, I just believed the work should speak for itself. But the truth? No one was looking.

Opportunities passed me by, not because I wasn't qualified, but because I was invisible. My skills sat in Google Drive folders and buried LinkedIn drafts.

Then I learned something simple:

The internet rewards the people it sees.

So I started showing up online, imperfectly at first(perfection isn't realistic). I posted what I was learning. I shared small wins. One post at a time, I built my digital footprint.

This playbook is everything I wish I had when I was stuck in the “silent learner” phase. It's your step-by-step guide to going from **zero to your first \$1K online** by becoming visible, trusted, and paid for what you can do.

By the end, you won't just have skills. You'll know how to make them impossible to ignore.

Every expert started invisible. The difference is they chose to be seen.

Your first \$1K is 90 days away.

Let's make you impossible to ignore.

How to Use This Playbook

Each chapter builds on the last, but you can jump around if needed:

- **Read actively** — take notes on key strategies.
- **Use templates** — each chapter has ready-to-use resources.
- **Act daily** — 30 minutes of consistent action beats hours of planning.
- **Track progress** — use the checklists to stay on course.

Chapter 1

Learning a Tech/Digital Skill

When I first decided to “learn a tech skill” I did what most people do which is googling everything without finding an actual roadmap.

I got lost in a sea of endless articles, free courses that weren’t really free, and random YouTube videos that left me more confused than when I started. I wasted weeks just trying to figure out *what skill to even learn*, instead of... well, actually learning it.

That’s why I put together the **Buildhub Resource Pool** for you. It’s the starter kit I wish I had when I began, the stuff that would’ve saved me time, energy, and frustration.

Inside, you’ll find:

- A **career path guide** so you know exactly where to start
- A quick **career quiz** to match you with skills that fit your strengths
- A list of **100+ digital and tech skills** to explore
- Curated **free YouTube resources** that actually teach
- Compiled **roadmap links** so you can see the big picture before you begin

Instead of spending months figuring out what to do, you can open this, pick your path, and start learning *today*.

👉 [Click here to access the Buildhub Resource Pool](#)

[Download Buildhub resource pool](#)

Your \$1k journey doesn’t start with money. It starts with clarity

Chapter 2

The Ultimate LinkedIn Optimization Template with AI

Once you've chosen a skill and started learning it, the next question is:

"How do I let people know I exist?"

In 2025, the simplest, fastest way to get noticed in your industry is through **LinkedIn**. Why?

Because LinkedIn is not just a résumé database anymore, it's where decision-makers, recruiters, and clients hang out *every single day*.

But here's the problem...

Most LinkedIn profiles read like they were written in a rush during a job application. They're bland, generic, and buried in buzzwords. A profile like that won't get you noticed.

That's where **our [LinkedIn Optimization Template](#)** comes in.

With this template (and a little help from ChatGPT), you can:

- **Write a headline** that instantly grabs attention and tells people exactly what you do.
- **Craft a summary** that sells your skills without sounding like a robot.
- **Showcase your skills and achievements** so they're impossible to overlook.
- **Position yourself as a thought leader** by posting content that sparks engagement.

The beauty of using ChatGPT here is speed. you can generate multiple headline or summary options in minutes, tweak them to sound like *you*, and have a profile that feels fresh, professional, and discoverable.

You'll find a **fill-in-the-blank LinkedIn template** inside your visibility pack.

Just feed your details into the prompts provided, paste them into ChatGPT, and watch your profile transform.

⚡ *Pro tip:* Once you update your profile, make your first post immediately. Don't wait for "the perfect post" the algorithm favors people who take action right after optimizing their page.

[**Download linkedin optimization template**](#)

[**Download linkedin growth hacks**](#)

CHAPTER 3.0

Building a Portfolio That Converts (With AI Prompts Inside)

When people land on your portfolio, you have less than 10 seconds to make them care. It's not just about showing work, it's about showing *results*.

Your portfolio isn't just proof you've *done* work.

It's a sales page for your skills, and if it's not making someone want to hire you, it's just pretty decoration.

Here's how I want you to think about it:

- Pick **3–5 projects** that show what you do best (even if they're practice projects — nobody's asking for NASA clearance).
- For each project, write three simple things:
 1. **The problem** – what needed to be solved
 2. **Your process** – how you tackled it
 3. **The result** – numbers, feedback, or transformation you delivered

The good news?

You don't have to sit staring at a blank page. I've included a **set of AI prompts** you can feed into ChatGPT to help you:

- Turn your past work into compelling case studies.
- Generate polished, client-attracting descriptions.
- Position your skills in a way that makes people *want* to pay you.

[\[BUILDING A PORTFOLIO THAT CONVERTS\]](#)

[Download here](#)

Chapter 4.0

Building a Brand as a Beginner on social media

When I first started in tech, I thought the word “brand” meant a fancy logo and perfect colors.

But here’s the truth: nobody cares about your logo.
They care about **how they remember you.**

And as a beginner, you don’t need to look like an expert.
You just need to show up like a human who’s learning, sharing, and solving real problems.

Start small: pick one thing you want to be known for, choose one or two platform to show up on, and keep showing up.
That’s it.

Your brand isn’t built in a Canva template, it’s built in the little stories you tell every day until people start saying:
“Oh yeah, that’s the person who does [your thing].”

The sooner you start showing up, the sooner people will remember you.

■ [**Resource attached: *Personal Branding in Tech – Quick Start Pack***](#)

[***Download Personal Branding Mini Course***](#)

CHAPTER 5.0

30 Days Visibility Prompts to Get Visible, Position Yourself, and Attract Opportunities

How do you build in public? I know what it feels like to have skills no one sees. To put in the work, gain the knowledge, and still feel invisible when opportunities pass by.

For a long time, I stayed quiet online because I thought:

- “What if nobody cares?”
- “What if I don’t sound professional enough?”
- “What if I embarrass myself?”

But here’s the truth I learned:

💡 *Opportunities don’t always go to the most talented. They go to the most visible.*

The moment I decided to show up imperfectly but consistently everything changed. Clients noticed. Recruiters reached out. My network grew. Confidence followed.

That’s why I created this playbook.

The 30 Days of Visibility Challenge is not about becoming an influencer. It’s about building a simple, repeatable habit of showing up online so:

- People know who you are and what you do.
- You start building authority in your field.
- You attract the opportunities you deserve.

Each day, you’ll get one clear prompt with examples and media suggestions to make visibility effortless. By the end of this challenge, you won’t just have 30 posts. You’ll have a new mindset: *showing up is no longer scary, it’s your superpower.*

So take a deep breath.
This is your starting line.

👉 Flip the page and begin Day 1.

[30 DAYS VISIBILITY PROMPTS TO GET VISIBLE](#)

[Download 30 days visibility prompts](#)

Tailoring Your Resume with AI (Bonus)

Stop sending the same résumé to every job. Start landing interviews.

It's 2025. Recruiters know when you send a generic résumé, and they know when AI writes something robotic. To stand out, you need a résumé that feels **human, tailored, and recruiter-ready**.

That's exactly what this guide gives you.

Inside, you'll learn how to:

- 🎯 Identify your niche so your résumé speaks directly to the right roles
- ✍️ Write a powerful, keyword-rich profile summary with AI
- ⚡ Build a Skills & Tools section recruiters *can't ignore*
- 🔑 Tailor your Experience section for each role (with prompts)
- 📋 Avoid the top résumé mistakes job seekers still make in 2025
- 📄 Bonus: AI Cover Letter template included

What you'll get:

- ✓ Step-by-step guide (easy to follow)
- ✓ Ready-to-use AI prompts
- ✓ A quick-reference checklist for every application
- ✓ Free resources & ATS scanner tools

💡 By the end, you'll have a résumé system that takes minutes to tailor, and gets you noticed.

👉 [Download AI Resume guide](#)

Resources

To help you take action faster, here are all the tools, templates, and downloads mentioned in this playbook:

- **Buildhub Resource Pool** — Career path guide, skill quiz, 100+ skills list, curated YouTube playlists, and roadmaps.
👉 [\[Access the Resource Pool Here\]](#)
- **LinkedIn Optimization Template (AI-Powered)** — Fill-in-the-blank prompts to craft a standout headline, summary, and profile.
👉 [\[Download Template Here\]](#)
- **Portfolio Builder Pack** — AI prompts and case study templates to turn your past work into polished, client-attracting projects.
👉 [\[Download Portfolio Pack\]](#)
- **Personal Branding Quick Start Guide** — Practical steps for building your brand as a beginner in tech.
👉 [\[Get Branding Guide\]](#)
- **30 Days of Visibility Challenge** — Daily post prompts to help you build consistency and authority online.
👉 [\[Start Challenge\]](#)

⚡ Pro tip: Bookmark this page. These resources are your shortcut to speed up the journey from *invisible learner* to *visible, paid professional*.

Conclusion: Your Next 90 Days

You now have the exact roadmap to go from **invisible to impossible to ignore**.

Here's what you've learned:

- How to choose the right skill and start with clarity.
- How to optimize your LinkedIn so opportunities find you.
- How to create a portfolio that shows proof, not just potential.
- How to build a personal brand that people remember.
- How to stay consistent with 30 days of visibility prompts.

The difference between those who succeed and those who stay stuck is **visibility + action**.

Remember:

- Every expert started invisible.
- The internet rewards the people it sees.
- Your first \$1K is not 3 years away, it's 90 days away if you stay consistent.

👉 Don't overthink. Don't wait for perfect. Start showing up today. one post, one connection, one action at a time.

You have the skills.

Now it's time to make them impossible to ignore.

See you at the top of your \$1K journey.

Follow me for more resources, daily strategies, and practical tips on building your career and brand in tech:

-  [LinkedIn](#)
-  [X \(Twitter\)](#)
-  [Instagram](#)

✉ Have a question or want to share your progress?