

Company Info

Name

ASP

What does the company do?

What is the price range of the company's products or services?

Middle

The target audience

Description of the target audience

Our target audience: blogger, account manager, smm, 20-35 years old, lifestyle advanced, modern

How is your product, company useful to the consumer?

The consumer may speed up work, save time

Competitors

Who are your competitors and what do you like about their corporate identity?

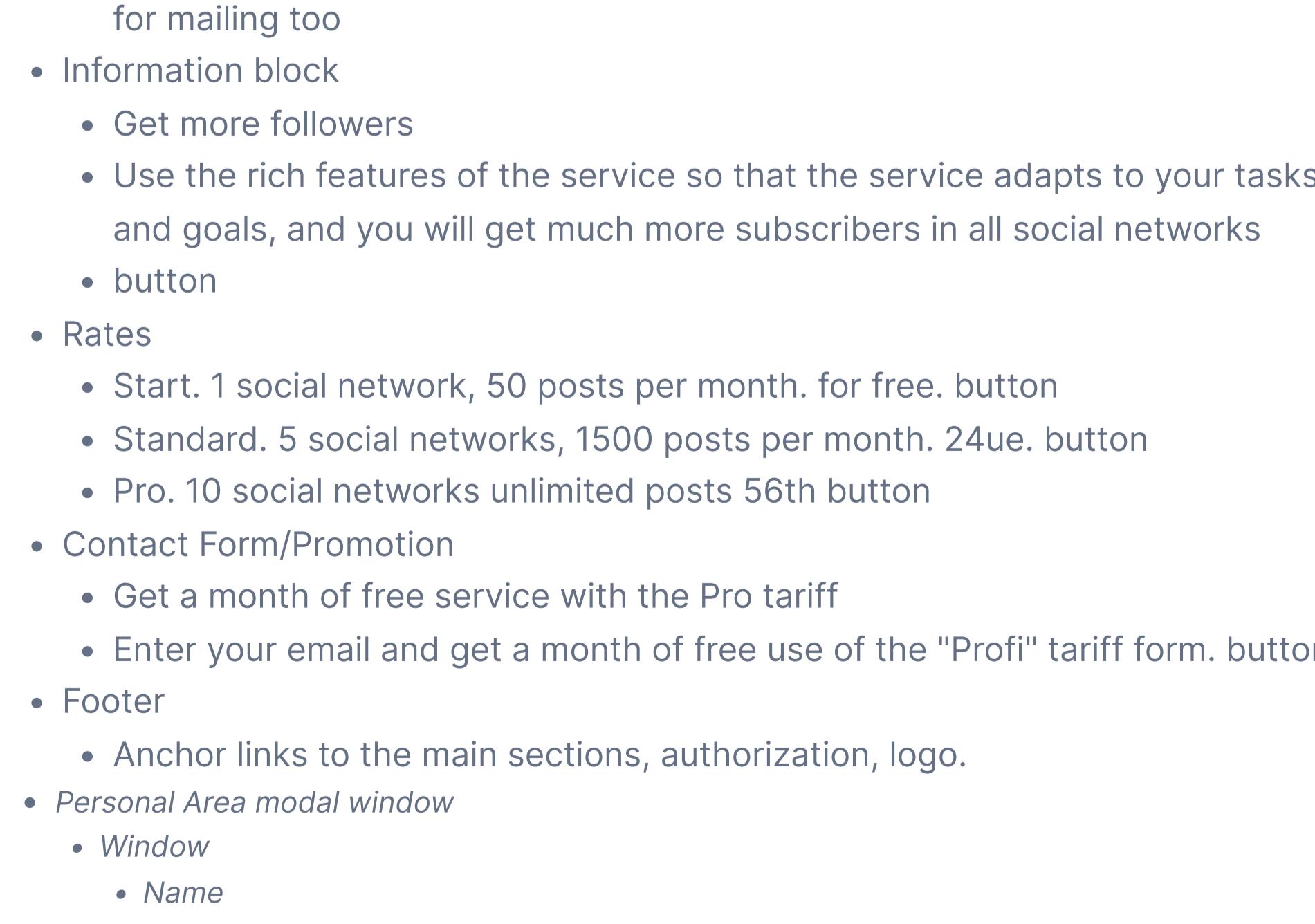
SMM PLANNER

- Advantages:
 - clear USP
 - social media icons
 - bright
 - clean design
 - notable headlines
- Disadvantages:
 - tariffs are dirty
 - "lots of action buttons"

Бесплатный 100 постов	Пробный 7 дней	Начальный Календарный месяц
0 руб.	0 руб.	450 руб.
Аккаунтов без лимита	Аккаунтов 5	Аккаунтов 5
Отложенный постинг да	Отложенный постинг да	Отложенный постинг да
Публикация видео и gif нет	Публикация видео и gif да	Публикация видео и gif да
Запланированных постов* без лимита	Запланированных постов* 10	Запланированных постов* без лимита

LIKEPRO

- Advantages:
 - contrast button
 - notable utp
 - convenient navigation features
 - neat product cards
- Disadvantages:
 - no social media icons
 - not seeing all the possibilities
 - no detailed description of tariffs
 - no button



Task Information

Site blocks needed

- Main screen
 - Service of automatic posting in social networks (utp)
 - We will post your posts on social networks according to the schedule (additional text)
 - Action button
 - Menu
 - Logo
 - Authorization/Ix
- System Capabilities
 - Postponed publication: create a post, and the service will publish it to all social networks - immediately or at the time you specify.
 - Import records from the site: share entries from your site - as they appear on the site or on a schedule.
 - Video import: share video files from any hosting without regard to traffic. Works for mailing too
- Information block
 - Get more followers
 - Use the rich features of the service so that the service adapts to your tasks and goals, and you will get much more subscribers in all social networks
 - button
- Rates
 - Start. 1 social network, 50 posts per month. for free. button
 - Standard. 5 social networks, 1500 posts per month. 24ue. button
 - Pro. 10 social networks unlimited posts 56th button
- Contact Form/Promotion
 - Get a month of free service with the Pro tariff
 - Enter your email and get a month of free use of the "Profi" tariff form. button
- Footer
 - Anchor links to the main sections, authorization, logo.
- Personal Area modal window
 - Window
 - Name
 - mail
 - button ⇒
 - Gratitude Window
 - Auth via social media or email
 - Message about successful/unsuccessful authorization

Corporate styles?

Colors: doesn't matter

Fonts: doesn't matter

What design layouts will need to be done?

- Desktop
- Tablet
- Smartphone

Red Hat Display

RH

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * ()

Background colors

AAA 21.1

White

#FFFFFF

AA 4.55

Black

#000000

AA 4.87

#7C7979

AA 13.72

#0A3331

Main accent color

10.54

#2BD26D

7.79

#125C57

Additional accent color

9.57

#D09AF1

4.66

#975ABC

Enter registration data

Name

E-mail

REGISTER

[Already have an account](#)

Enter registration data

Name

E-mail

Start posting

Already have an account



Automatic posting service in social networks

We will post your posts on social networks according to the schedule

[START](#)

System possibilities



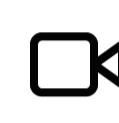
Postponed publication

Create a post, and the service will publish it to all social networks - immediately or at the time you specify.



Import records from the site

Share entries from your site - as they appear on the site or on a schedule.



Import video

Share video files from any hosting without regard to traffic. Works for mailing too



Get more followers

Use the rich features of the service so that the service adapts to your tasks and goals, and you will get much more subscribers in all social networks

[START](#)

Rates

Start
1 network
50 posts per month
Free
BUTTON

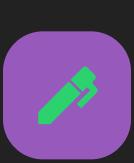
Standart
5 networks
1500 posts per monts
24ye
BUTTON

Pro
10 networks
Any amount of posts
56ye
BUTTON

Get a month of free service with the Pro Rate

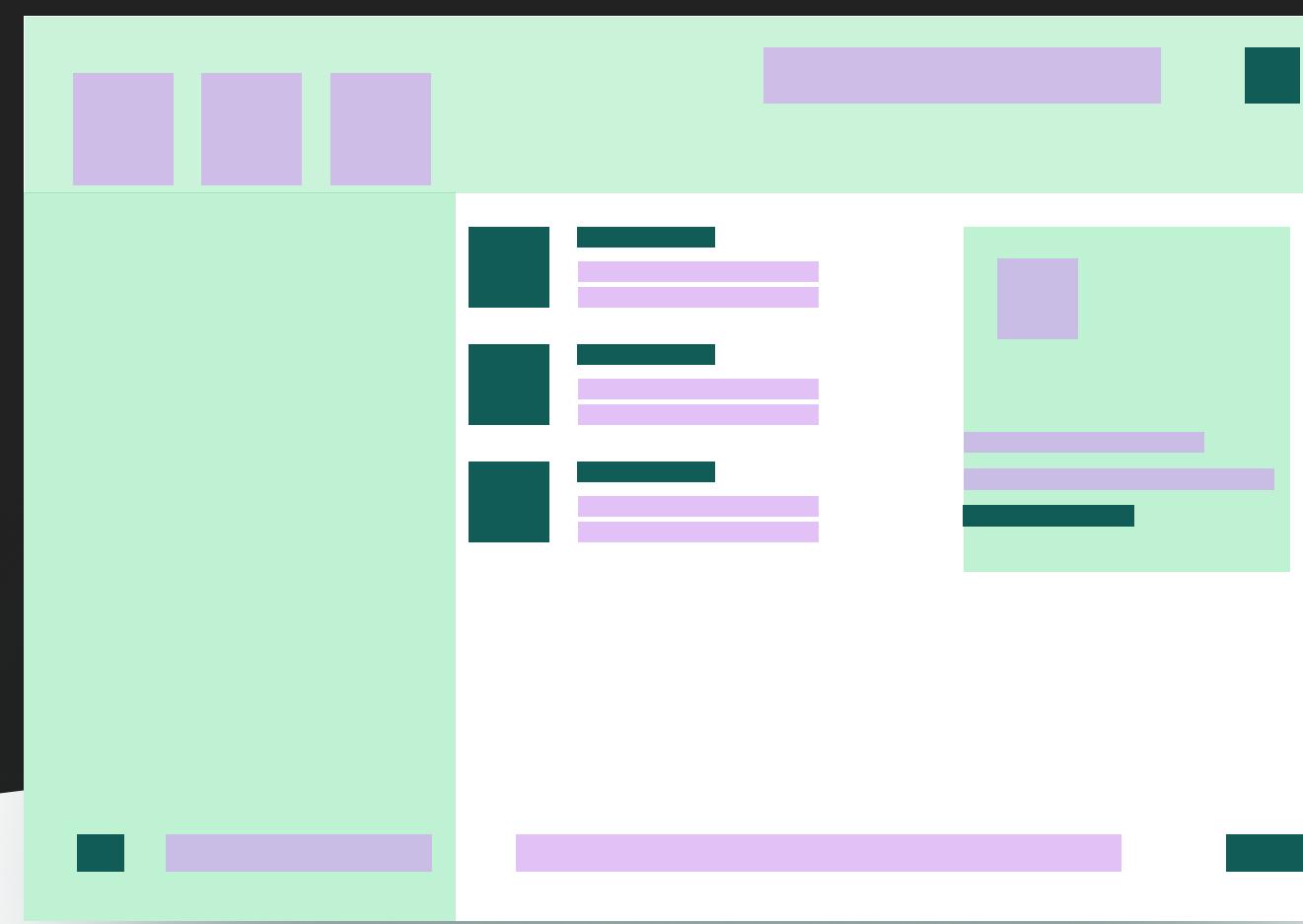
Enter your email and get a month of free use of the "Profi" rate

[BUTTON](#)



Automatic posting service in social networks

We will post your posts on social networks according to the schedule

[Enter](#)

System possibilities



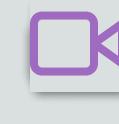
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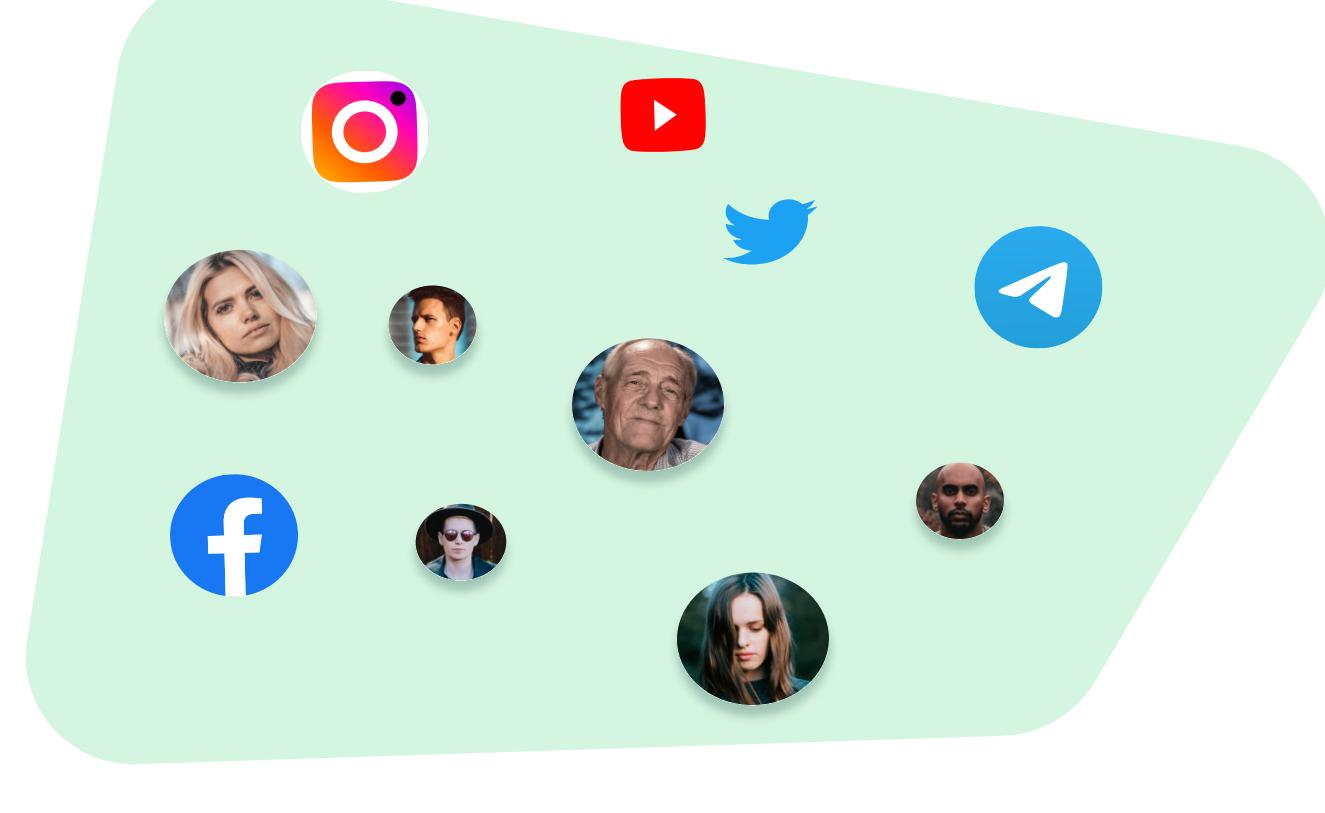
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[Start posting](#)

Rates

Start

Free**1** network**50** posts per month[Start working](#)

Standart

24ye**5** networks**1500** posts per month[Start working](#)

Pro

56ye**10** networks**Any amount** of posts[Start working](#)

Get a month of free service with the
Pro Rate

Enter your email and get a month of free use of the
"Prof" rate

[Get free!](#)