LIN7076 – Foundations of Computational Linguistics

General Introduction

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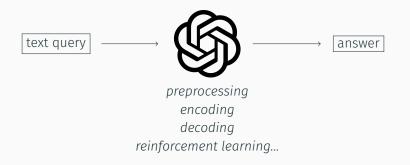
Queen Mary University of London

applications

Computational Linguistics and

What is computational linguistics?

The goal of Computational Linguistics is to make natural language interpretable to computers, to perform automated and sometimes complex operations on this input, and produce high-level, interpretable outputs.



1

Supervised vs. unsupervised methods

- Many methods we will see in this course are supervised, which
 means that a model learns to generalize to new inputs from a
 bunch of known input-output pairs.
- Supervised methods requires labeling: you explicitly tell your model that certain inputs are this way, others are that way.



- Methods that are not based on labeling and only exploit the inherent organization of the input data are unsupervised.
- · For instance, one can learn a lot from word cooccurrences!

What computational linguistics is not

- Computational Linguistics is usually not intended as a model of human language faculty.
- Instead, it applies **general-purpose techniques** to linguistic inputs, in order to solve **real-world application**.
 - The input passed to such systems is often linguistically impoverished: just raw strings of characters!
 - The systems themselves do not inherently feature the phonology/morphology/syntax/semantics divide that linguists had good reasons to posit. Whether they learn it remains quite an open question.
- CompLing models can get very complex, and it can become challenging to understand the motivations behind them.
- Those are amazing (and imo beautiful) mathematical tools fit to process linguistic inputs, but are not seen as models of our grammar.

Sentiment analysis



- Reviews are encoded ("tokenized"/"featurized") and assigned a label by the model: 0 (negative) or 1 (positive).
- It's a kind of classification task binary classification.
- Challenges: borderline cases; polarity (negation); irony; register; socio-economic factors.

Authorship identification





- A document is encoded and assigned a label by the model, encoded as a vector whose i-th component encodes label i (an author).
- Challenges: critical (e.g. legal) decisions; overfitting, few-shot learning.

Word vectors / embeddings

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Sunsets are so pretty
The red dress is pretti- er than the blue one
Jo finds Crocs pretty
Anglerfish do not look pretty
This is a pretty ugly way to say it
```

- Words are assigned a vector of real numbers "compressing" the linguistic environments in which they tend to appear.
- The "compression" technique ensures that pretty will be close to lovely or beautiful, and distant from e.g. engine or the. Check out the Embedding Projector!
- Challenges: morphological variation; lexical ambiguity; language shifts; entanglement between syntax and semantics; "non-linear" behavior of natural language.

Question answering

Q : Would you still love me if I was a worm?

A : ...

- Option 1: the question is encoded and mapped to an answer.
- Option 2: the question is not directly encoded as such, but "tagged" with "Q" and "A" labels, and the model iteratively generates a continuation.
- Challenges: LLM "hallucinations"; source retrieval (see Retrieval-Augmented Generation or RAG); pragmatics; ethical considerations...

Beyond CompLing

- The following techniques are used in a wide variety of domains beyond CompLing:
 - regression: associate a bunch of input features with a numerical or categorical variables.
 - Bayesian classification: determine the most likely label, given a bunch of input features.
 - embeddings: map objects (words, images...) into a space in which distance is meaningful.
 - neural nets: with a sufficiently complex structure and the right activation, can approximate any continuous function!

Ethical and environmental challenges

Bias

- Models are designed to learn statistical patterns: for instance that a determiner is often followed by a noun; that auxiliaries precede subjects in questions; that any likes to be within the scope of negation etc.
- But models learn primarily from naturalistic human data, which may is known to contain a lot of stereotypes, biased or even harmful content.
- Models may therefore internalize harmful patterns, among all the other useful patterns they learn. They can't tell the difference!
- Using these models to solve real-life applications may then have harmful consequences: discrimination, exclusion, filter bubbles...
- Controlling for harmful biases without compromising performance too much is a challenging yet necessary enterprise.

Representation

- Until recently, CompLing had remained very English centric; so called low-resource languages were entirely neglected.
- This has changed a little due the increase of data availability, and also thanks to models and techniques allowing to learn from less, sometimes piggybacking on other better-endowed languages.
- Still, even within the English language, minoritized variants are not so well-represented.
- This leads to models to perform poorly on such variants, again, with potential real-life consequences (misunderstanding, censoring, discrimination...).

Environmental considerations

- The models we will see this semester are still relatively "light": we'll train most of them in just minutes.
- But most recent models took months to train, costing several millions.
- This Medium article attempts to estimate the carbon footprint of GPT-4, based on unverified leaked data. Depending on where the datacenters were, it could be up to 15,000 metric tons of CO₂, around 2500 flights from London to SF. And that's just one model!
- There is a push to come back to comparably smaller models, for environmental reasons, but also for efficiency reasons (bigger models don't get indefinitely better!), and accessibility reasons.

Class Logistics

Goals

- Understand the core intuitions behind fundamental NLP algorithms.
- Not all the algorithms we will see are still used in modern applications; but they are still interesting to understand how we got where we currently are. Many modern tools, including LLMs, are based on elaboration of the core intuitions we will see this semester!
- They are also interesting as baselines, and constitute quick, cheap, accessible, and environment-friendly ways to build simple applications!
- Lastly, many methods we will explore are fairly transparent: you
 can grasp most of what's happening under the hood. So it's
 easier to connect these methods to intuitions about human
 reasoning, and linguistic facts.

Main textbook

- Most of the content we will cover is discussed in depth in Jurafsky and Martin's Speech and Language Processing textbook.
- This textbook is an amazing resource, and is freely available online.
- We'll however use the January 2025 version, because it is a bit less LLM-centric than the most recent August 2025 version, and as such I find it better suited to this intro course.

Organization of the classes

- The main concepts underlying the topic of the week will be presented in a traditional lecture format.
 - I encourage you to read the relevant chapter of J&M's textbook to deepen your understanding of the topic! The more advanced subsections can be skipped.
 - I also encourage note-taking, preferably pen and paper, but eventually it's your call.
- A "lab" will demonstrate how the concepts can be implemented or used, usually in Python, sometimes in R.
 - We will use Google Colab notebooks for these labs.
 - You should bring your laptop we will mostly reflect on the existing code, but a little bit of extra coding will be involved each time.

Participation

- Questions and comments are welcome at any time during class!
- It's my first time teaching this so **getting feedback from you is essential**.
- Asking questions is also a **favor you do to your peers** who might be too shy to ask (I was definitely such a student).

Assessment

- There will be two assessments, each representing 50% of the grade.
- The first assessment (~ 2000 words) will be a homework covering the weeks before Reading Week. It will be due by the end of Reading Week.
- The second assessment (\sim 2000 words) will be a small project or a detailed project proposal. It will be due by the end of the semester. Feel free to meet with me prior to submission!

Use of generative Al

- You are allowed to use generative AI in this class. But if you do,
 I'd like to know, and also would like to know what you used it for
 (spelling/style/code/more...)! It's a matter of honesty and equity.
- ChatGPT has gotten pretty good with Python and even R. I've used it myself, especially with R stuff. But it's important to understand what it spits out!
- This course is less about learning to code from scratch, than about learning to understand and adapt existing code. Please don't forget this modest but important objective!