

Proposal

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Theme:

Christmas Travelling Guidelines

As I want to make the *travelling* topic more specific, I target on Christmas travelling and one country to be defined with “best Christmas atmosphere”.

Site objectives:

Primary objective: To share people with Christmas travelling guidelines and provide them with travelling information and tips in Germany

Secondary objective: To introduce Germany as a Christmas travelling destination to more people

Target users:

Individuals who decide to travel around Germany during their Christmas holiday

Users' demands:

- (1) Participate in special Christmas activities in Germany
- (2) Visit the country as a normal visitor (Visit famous landmarks in large cities / road trip around this country / Shopping)

Category of the website:

- (1) Homepage
- (2) Christmas special activities
 - 1) Christmas activities
 - 2) Christmas markets details
- (3) Christmas party – restaurants recommendation (for couple, friends and family)
- (4) Travelling guide
 - 1) Road trip route
 - 2) Landmarks in main cities
 - 3) Recommendation of Airbnb with special design
- (5) Shopping guide – Special German brands
- (6) Auxiliary function – visa, SIM card, Weather etc..