### meeting with tahniat: notes on presentation

# why this project? how it started

- we're going to start with the context
- basically how we came up with the project
- what made us think of this specifically
- was there a moment or something we noticed that led us to focus on this
- the idea didn't just come out of nowhere: there's a reason we chose this

### what's going on with ntds right now?

- this is about the current state
- what is happening right now with ntds (neglected tropical diseases)
- how common are they, who do they affect, what's being done
- is anything being done already? if so, what's not working?
- we're just laying out the facts, not offering solutions yet

#### what's the actual problem?

- this is our official problem statement
- one line only, clear, specific, to the point
- not general: it should be the root cause of the current state
- like: "there's no early detection for ntds in rural communities"
- this line needs to directly explain why the current situation exists

### how do we know this is the real problem?

- here we back up the problem with actual research or internal/external analysis
- talk about what we did to support our problem statement
- any surveys, interviews, case studies, data
- show how we connected the current state to the core issue we identified

### what other options did we consider?

- we need to show we explored alternatives
- what other solutions were available
- for example: vaccine rollout, mobile health clinics, awareness campaigns, etc
- explain why these didn't fully solve the issue or didn't work as well
- be honest, what were their limits

# here's what we're doing and why it works

- this is our chosen solution
- explain what it is and why we picked it
- why it solves the problem better than the other options
- go a bit deeper, what makes this the best fit
- how does it address the root issue, not just the surface-level symptoms

# how will we make this happen?

- this is about integration, so how we'll make it real
- who do we work with, what systems do we tap into
- is there tech involved, partnerships, any community engagement
- just showing how this fits into the existing space and won't sit in isolation

#### what's the plan: now and later

- break it into short-term vs long-term
- what are the first steps (pilots, training, setup)
- then what comes after (scaling, expansion, maintenance)
- mention cost, funding, promotion, timeline, etc
- make it feel like an actual roadmap

### what's the impact?

- explain the value this solution brings
- how people's lives improve, what changes
- health outcomes, cost savings, better access, reduced cases, etc
- if we have numbers or projections, include them
- make it real: what's the outcome if this works

# what could go wrong - and how we'll handle it

- what are the risks here
- funding? acceptance by the community? logistical challenges?
- then show the mitigation plan, so how we're ready for these
- basically: we're aware of the risks, and we've thought ahead