

Adem Mcharek

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Roku
San Jose, California

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Dear Hiring Manager,

I am writing to express my strong interest in the Core Analytics Intern position at Roku, as advertised. With a background in quantitative studies and a keen passion for leveraging data to derive actionable insights, I am excited about the opportunity to contribute to Roku's pioneering work in the TV streaming industry.

My academic pursuits align closely with the requirements outlined for the role, as I am currently pursuing a Bachelor's degree in a quantitative field and I am set to graduate in December 2024. My coursework has equipped me with strong analytical skills and a foundational understanding of statistical concepts such as A/B testing and logistic regressions, which I am eager to apply to real-world problems at Roku. Additionally, my experience with SQL and handling big data, along with my proficiency in coding with R and Python, make me well-prepared to delve into Roku's enriched datasets to perform thorough analyses and develop insightful visualizations.

I am particularly drawn to the collaborative nature of the role, as I thrive in dynamic environments and enjoy partnering with cross-functional teams to address business needs through analytics. The opportunity to work closely with leadership, engineers, product managers, and data engineers at Roku to drive data-driven decisions excites me, and I am enthusiastic about contributing creatively to identify new applications for Roku's vast data catalog.

With a strong commitment to analytics and a drive to continuously improve and innovate, I am confident in my ability to make a valuable contribution as a Core Analytics Intern at Roku. I am excited about the prospect of working at a company that is shaping the future of television and am eager to bring my skills and enthusiasm to your team.

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