

HILTON WORLDWIDE HOLDINGS INC.
COMPARABLE AND CURRENCY NEUTRAL SYSTEM-WIDE HOTEL OPERATING STATISTICS
BY REGION, BRAND AND SEGMENT
(unaudited)

	Year Ended December 31,					
	Occupancy		ADR		RevPAR	
	2023	vs. 2022	2023	vs. 2022	2023	vs. 2022
System-wide	71.8 %	4.6 % pts.	\$ 158.62	5.4 %	\$ 113.90	12.6 %
Region						
U.S.	72.2 %	2.1 % pts.	\$ 165.16	4.1 %	\$ 119.22	7.2 %
Americas (excluding U.S.)	69.4	5.4	152.51	11.3	105.84	20.7
Europe	72.5	5.8	165.04	12.8	119.60	22.6
Middle East & Africa	72.3	5.7	171.38	13.3	123.87	22.9
Asia Pacific	70.1	18.2	113.54	17.5	79.61	58.7
Brand						
Waldorf Astoria Hotels & Resorts	65.0 %	10.4 % pts.	\$ 511.54	(3.9)%	\$ 332.30	14.5 %
LXR Hotels & Resorts	48.0	0.8	519.05	10.6	249.34	12.5
Conrad Hotels & Resorts	73.6	14.3	293.81	12.1	216.15	39.1
Canopy by Hilton	70.3	8.7	219.07	5.1	154.04	20.0
Hilton Hotels & Resorts	69.7	8.3	189.13	6.6	131.74	21.0
Curio Collection by Hilton	69.8	6.9	229.69	1.8	160.42	12.9
DoubleTree by Hilton	68.7	5.1	142.36	5.0	97.84	13.5
Tapestry Collection by Hilton	68.5	3.5	178.64	6.3	122.39	12.1
Embassy Suites by Hilton	72.6	3.9	181.62	3.9	131.79	9.8
Hilton Garden Inn	70.9	3.0	146.35	4.6	103.80	9.3
Hampton by Hilton	72.4	3.7	131.21	3.1	95.04	8.7
Tru by Hilton	71.1	1.5	128.23	3.2	91.20	5.4
Homewood Suites by Hilton	79.1	0.4	157.60	5.0	124.62	5.5
Home2 Suites by Hilton	78.6	1.0	140.57	4.7	110.50	6.1
Segment						
Management and franchise	71.8 %	4.5 % pts.	\$ 157.66	5.1 %	\$ 113.18	12.1 %
Ownership ⁽¹⁾	73.4	12.9	222.14	15.4	163.11	39.9

⁽¹⁾ Includes hotels owned or leased by entities in which Hilton owns a noncontrolling financial interest.