# SPONSORSHIP AND SHOPE OF THE PROPERTY OF THE P

TORONTO 2023



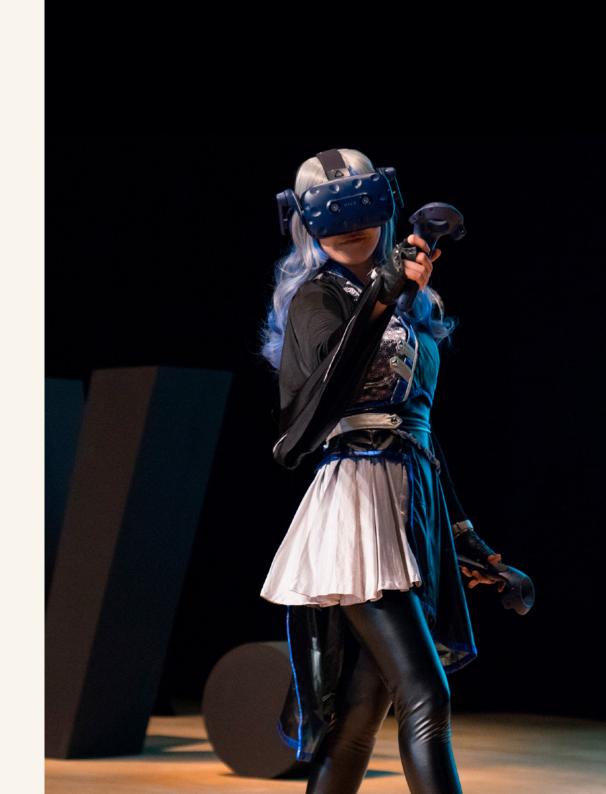
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# **About Us**

# Align yourself with the awwwards community and position your brand as a key player in the creative industry.

Awwwards is the **leading platform of the digital design industry**, a global point of reference providing a space for
the community to meet, share ideas, and gain visibility.

Our conferences attract digital agencies, influencers, and leading professionals in web design and development, enabling them to connect, build business relationships, discover trends, and gather inspiration.



# **Conference Attendees**

70%

15%

5% 5%

5%

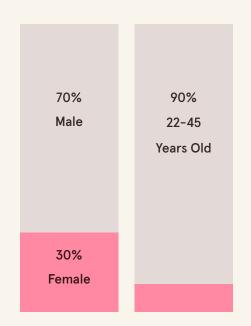
Average Number of Attendees: 950 Attendees from 45 countries including:

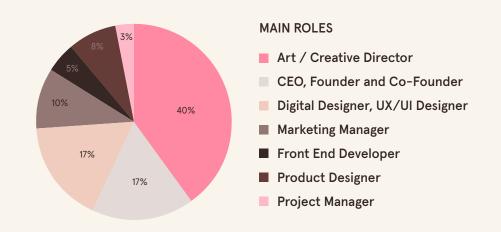
EVENT IN EU		EVENT IN US
The Netherlands	23%	United States
Germany	14%	Canada
United Kingdom	6%	<b>United Kingdom</b>
Italy	5%	Germany
United States	4,6%	Australia
Belgium	4,5%	
France	4,5%	

Denmark

4%







#### **COMPANIES ATTENDING**

Google

Uber

**Booking** 

▶ zalando



wetransfer



SAMSUNG



ING









GUCCI



**Forbes** 

asos

**NETFLIX** 

ebay<sup>\*</sup>

**Bloomberg** 



(Nintendo)

**∫HI**∫EIDO



PayPal

NBCUniversal

## Sponsorship Plans

# Agency

4,200 USD

- · Logo on the conference website
- Your choice of merchandise in the attendees' welcome packs
- 2 x Conference Tickets
- 2 x VIP Dinner Tickets
- 2 x AfterParty Tickets

### \* Silver

12,500 USD

#### Same as Agency Plan plus

- · Social Media mentions on awwwards profiles
- Your video on the auditorium screen during 3 breaks
- 1 x sponsors booth



20,400 USD

#### Same as Silver Plan plus

Sponsored Talk of 15 minutes

\* Sponsors also receive a further 25% discount on all additional tickets brought.

#### Extras · Extras · Extras · Extras

You can complement your sponsorship plans with the following extra options & activities:

Social Media
 Mentions on
 Awwwards Channels
 & Logo on Digital
 Communications

Mentioned as a sponsor on awwwards Twitter, Facebook, and LinkedIn profiles, before, during, and after the event, + your logo on all digital communications.

2,600 USD

WiFi Customisation

Customize the name of the WiFi using your brand details.\*1 available slot

5,200 USD

Full Slide Video During Breaks

Your brand message displayed during 3 breaks over 2 days.

2,000 USD

Swag on the Auditorium Seats

We'll place your branded swag on the seat of every single attendee in the auditorium, so they have a treat from you when they get back from lunch!

2,200 USD

#### Activities · Activities · Activities · Activities · Activities

# Sponsored Workshops

If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference. \*1 available slot

15,000 USD

# **Conference Sponsors Booth**

2m wide x 1m deep (approx) in the coffee area, giving you access and visibility to the main flow of traffic where approx 1000 attendees will be networking. \*3 available slots

4,000 USD

#### Attend the VIP Dinner

Join the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories.

500 USD

#### Sponsor the VIP Dinner

Host a VIP Dinner for the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories. Includes name of dinner "Etc. Adobe's VIP Dinner", branding at the venue, chance to give away branding merch at the event.

5,000 USD

#### **\*** Official After Party

Be the official host of the after-party, appearing on all mentions of the party on the website and written and spoken communications i.e "The Adobe After Party". Customizing the event including signage, branding and product/gift giveaways. \*1 available slot

20,000 USD

#### Sponsored Talk

A 15-minute talk at the Awwwards
Conference. Introduce your new product,
talk about your brand, company or
proposal for the industry. \*4 available slots

8,000 USD

#### We look forward to collaborating with you.

Awwwards Team Contact: Rudolph Pereda rudolph@awwwards.com