

Adepegba Adegoke

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SUMMARY

Experienced Web Developer with expertise in **WordPress**, specializing in front-end and back-end development, responsive design, and SEO optimization. Over 4 years in software engineering with a strong foundation in **JavaScript, HTML, CSS, PHP**, and modern **JavaScript frameworks**. Demonstrated success in managing web development projects, delivering high-quality, user-centric websites, and driving SEO and performance improvements. Skilled in collaborating across cross-functional teams to provide solutions that enhance user experience and engagement.

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, HTML, CSS, PHP, Python, Markdown

Databases: MySQL, PostgreSQL, MongoDB, SQLite

Tools & Platforms: Git & GitHub, Docker, Postman, Figma, AWS, Jira, Heroku, Shopify, WordPress, Webflow, Squarespace, Elementor, ACF

CMS & Builders: WordPress, Webflow, Squarespace, Elementor, ACF, Strapi, Sanity

Development Skills: Web Development, Responsive Design, SEO Optimization, Agile Methodologies, API Integration, Usability Testing, Software Development Life Cycle (SDLC)

WORK EXPERIENCE

Daxx Academy | Web Developer

October 2022 - July 2023

- Spearheaded the creation of 10+ WordPress-based websites tailored for clients, guaranteeing responsive design and mobile-first experiences while enhancing SEO practices that drove organic traffic growth by over 25% monthly.
- Utilized **Elementor** and **custom WordPress themes** to develop and deploy over **10 websites**, improving user engagement by **15%** through optimized designs and enhanced UI/UX.
- Conducted training sessions for 50+ students in **WordPress development**, covering **HTML, CSS, JavaScript**, and **SEO** fundamentals.
- Implemented **SEO** best practices across 10+ client websites, improving organic traffic and search rankings.

Wholeeats Africa | Web Developer (WordPress)

September 2024 - March 2025

- Translated high-fidelity Figma designs into responsive, SEO-optimized WordPress websites, launching 7+ fully functional sites with 99.9% uptime.
- Collaborated with copywriters to structure content effectively, improving average session duration by 35% through engaging UI and clear content hierarchy.
- Implemented on-page SEO best practices—including metadata optimization, schema markup, and image compression—resulting in a 60% increase in organic traffic over six months.
- Strengthened website security by configuring SSL, setting up firewalls, and performing routine vulnerability scans, reducing bot attacks and breaches by 80%.

Ozone Cinema | Website Administrator (WordPress)

October 2024 - March 2025

- Maintained and updated dynamic website content including movie banners, showtimes, and movie cards, ensuring real-time accuracy for 1000+ monthly visitors.
- Optimized image assets and media files to improve page load speed by 25%, enhancing user experience across desktop and mobile platforms.
- Used WordPress CMS and custom fields to streamline content updates, reducing update turnaround time by 40% and improving workflow efficiency.
- Monitored site performance and conducted routine plugin and theme updates, contributing to 99.9% site uptime and zero major downtime incidents during tenure.

Spotlight | Team Lead & Project Manager

January 2024 - March 2025

- Led a cross-functional team of 4—including a frontend developer, backend developer, UI/UX Designer, and copywriter—to deliver a full-scale website project from concept to launch.
- Managed project timelines, delegated tasks, and facilitated weekly sprint reviews, ensuring successful on-time delivery and 100% alignment with client requirements.
- Collaborated closely with the frontend developer and contributed to coding UI components and layout refinements, improving development speed and UI consistency.
- Acted as the primary liaison between the client and technical team—translating business needs into actionable features and providing regular progress updates.
- Ensured seamless collaboration across team members using tools like Slack and Google Docs, resulting in a 25% faster development cycle and minimal revision requests.

EDUCATION & QUALIFICATIONS

[I.S.S.P.T University](#) - BSc Computer Science - Focused on software engineering principles, design thinking, and critical analysis.

[Gomucode](#) - Frontend Development (React) - Emphasis on responsive web technologies, UI design, and modern JavaScript frameworks.

NYSC(National Youth Service Corps) - Completed (August 2023 - July 2024)

Projects

- [Spotlight](#)
- [Fondre](#)
- [Community Pots](#)
- [Ourmeditea](#)
- [Nutriplot](#)
- [Underdog Movie Production](#)
- [Winners Chapel-Dallas](#)
- [Gist Republic](#)
- [Autonomous Real Estate](#)
- [Movie Web App](#)
- [Crypto Stats](#)

Additional Qualifications

- Proficient in Agile development methodologies and version control with Git/GitHub.
- Experienced in cross-functional collaboration, ensuring timely project delivery aligned with client objectives.
- Strong foundation in software testing methodologies, including Test Driven Development (TDD) and Agile best practices.