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**Hito Steyerl The Spam of the Earth: Withdrawal from Representation**

The moment photo-editing became possible, humans within the digital space have been stepping farther and farther away from each other. With the inclusion of spam within the virtual soup of the internet the truth is no longer believable and everything has been cast into doubt. Those that know of how fake the internet is has learned to take everything with a grain of salt because even peer-reviewed journals by “verified” scientists can be falsified with some simple photo-editing. This means, surprisingly enough, that analog mediums have become slightly more believable such as actual 8mm film that hasn’t been converted into a digital format than digital film/photos. There is also the issue of film and photography coming into public use. Before the digital age, photography and film were limited to professionals and surveillance was set aside for entertainment. Yet now nothing is unhackable and thus everything anyone does can be surveilled. While humanity believes that we are moving forward into a more modern more advanced world, we are actually backsliding and becoming monkeys in a zoo where we are both the monkeys and the people watching the monkeys. Every action becomes observable, judgeable, and mockable. That mockable aspect is what causes spam to occur because everything has a weak point and that weak point can be discovered even in a non-personal way by sending as many projectiles towards the target until one sticks. So rather than a positive or neutral representation of humanity, spam and the majority of the virtual world is a showing of human weakness and malice that is sure to be unimpressive to viewing aliens.