

GENDER TRENDS ANALYSIS

INSIGHTS FROM DATA VISUALIZATION DASHBOARD

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Analysis Approach

- Introduction
- Objectives
- Dashboard Features
- Insights
- Recommendations



Introduction

“Every organization focus more on how to improve their sales performance through effective strategies”

Decorative geometric shapes in green, orange, and beige are located in the bottom-left corner of the slide.

Objectives

- Analyze gender distribution by percentage and count
- Examine age distribution across genders
- Evaluate savings trends by gender over time
- Provide actionable recommendation to improve organizational strategies

Dashboard Features

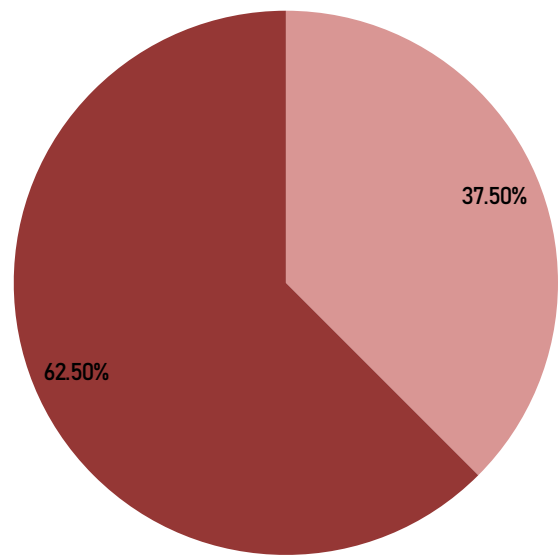
- Slicers for Gender and Age group
- Link for Pivot table report, detailed analysis sheers and Visualization dashboard.



Insights

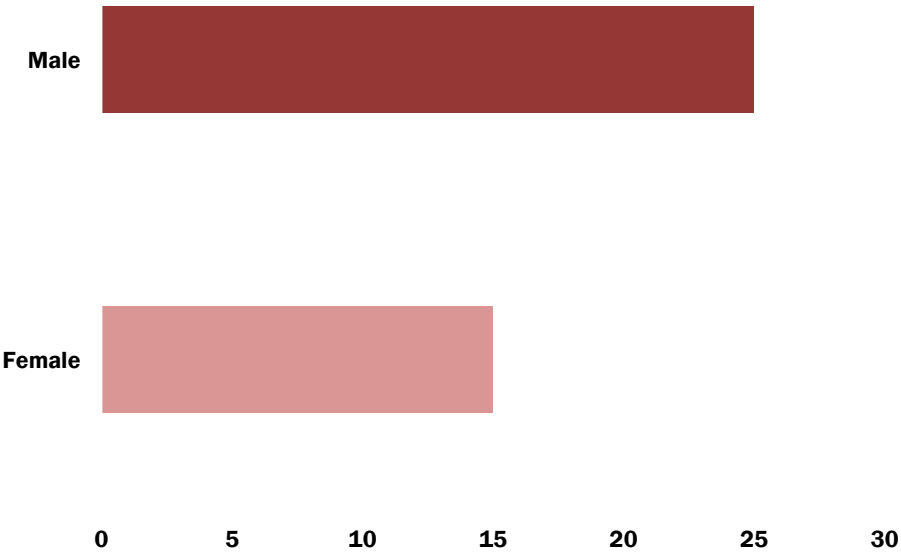
Observations: The workforce is predominantly male, suggesting potential for improving gender diversity.

Gender Distribution by Percentage



Female
Male

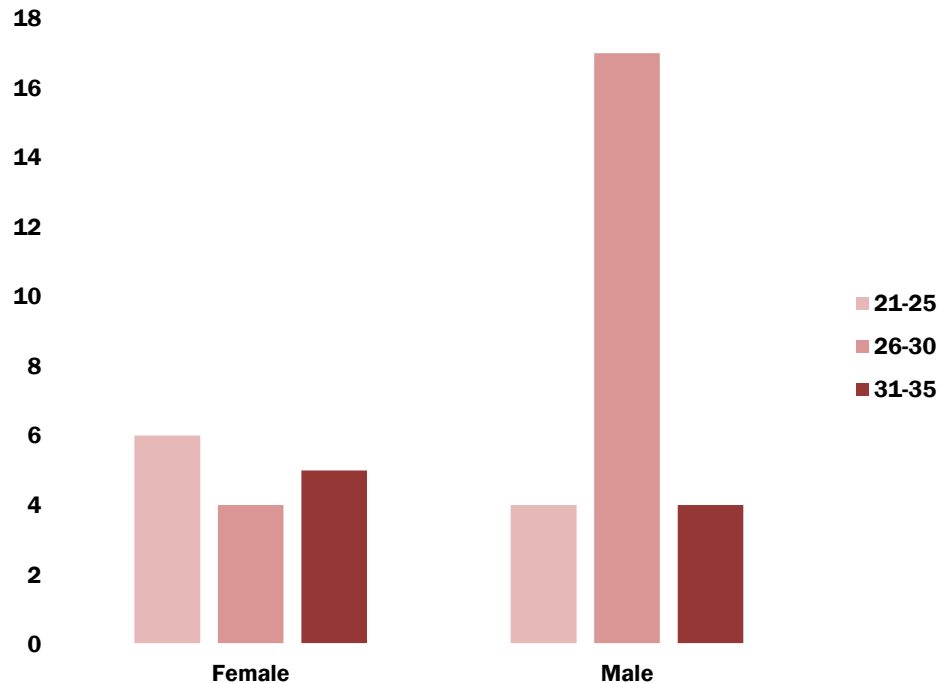
Gender Distribution by Count



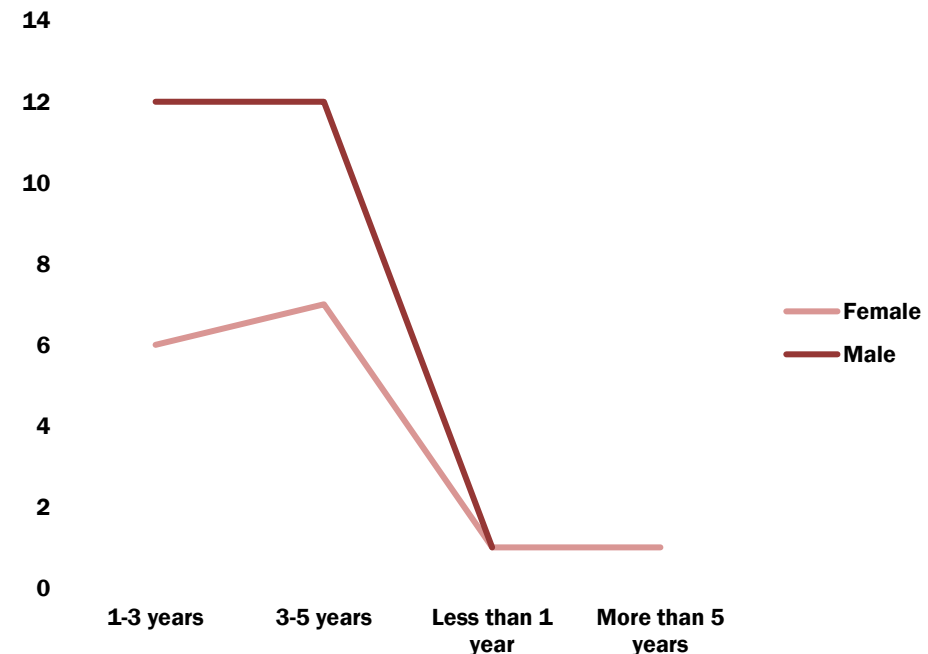
Insights

Observations: Age trends highlight a youthful workforce, gender differences in saving behaviours reveals financial priorities or constraints.

Age distribution by Gender



Savings Trend of Gender over time



Conclusion

With targeted strategies, the organization can foster inclusion and support employees financial well-being.

Recommendations

- Enhance hiring policies to improve diversity
- Organise financial planning workshops tailored to gender specific needs
- Reflect on gender performance



Thank you

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