

AUNTY FUNMI'S PLACE

Customer Assessment Form

* Indicates required question

1. What is your name *

2. Where is your location *

3. How long have you been a customer at Auntie Funmi's Place? *

Mark only one oval.

- ☐ 1 year and below
- ☐ 2 - 5 years
- ☐ 6 - 9 years
- ☐ 10 years and above

4. What is it about Auntie Funmi's Place that makes you go there? *

5. Which set(s) of service do you opt for at Aunty Funmi's Place? *

Check all that apply.

- ☐ Acrylic
- ☐ Stick-on
- ☐ Change of Polish
- ☐ Pedicure
- ☐ Manicure
- ☐ Pedicure and Manicure
- ☐ Other: _____

6. How often do you come to Aunty Funmi's Place for these services? *

Mark only one oval.

- ☐ About once a week
- ☐ Every two weeks
- ☐ About once a month
- ☐ When I have an event
- ☐ Once in a while
- ☐ Other: _____

7. What is your marital status *

Mark only one oval.

- ☐ Single
- ☐ Married
- ☐ In a relationship
- ☐ Divorced
- ☐ Widowed
- ☐ Other: _____

8. Is Aunty Funmi's Place your first choice for your nail services? *

Mark only one oval.

☐ Yes

☐ No

9. If no, please state below your choice(s) of other nail salons and why they are your first choice. *

10. What is your Employment status *

Mark only one oval.

☐ Employed

☐ Seeking opportunities

☐ Entrepreneur

☐ Retired

11. Which of the following will describe Aunty Funmi's Place? (Multiple options can be chosen) *

Check all that apply.

- ☐ Creative
☐ Attentive
☐ Cheerful
☐ Relaxing
☐ Competent
☐ Friendly
☐ Reliable
☐ Other: _____

12. What do you love to do most in your spare time? *

13. What is most important to you when deciding to go to a nail salon? *

Mark only one oval.

- ☐ Price
☐ How you are attended to
☐ Ambiance of the salon
☐ Satisfaction from the service done
☐ Innovation
☐ Other: _____

14. How much would you say your average monthly income is?

Mark only one oval.

☐ ₦50,000 - ₦100,000

☐ ₦101,000 - ₦200,000

☐ ₦201,000 - ₦300,000

☐ ₦301,000 - ₦400,000

☐ ₦400,000 and above

15. When coming to Aunty Funmi's Place, what do you mostly look forward to apart from getting your nail service? *

16. What social media do you mostly use *

Mark only one oval.

☐ Facebook

☐ Instagram

☐ Whatsapp

☐ Twitter

☐ Snapchat

☐ Other: _____

17. What is your approximate age?

Mark only one oval.

- ☐ 18 - 24
- ☐ 25 - 34
- ☐ 35 - 44
- ☐ 45 - 54
- ☐ 55 - 64
- ☐ 65 and above

18. What don't you like about Aunty Funmi's Place *

19. How likely is it that you would recommend Aunty Funmi's Place to friends and family? *

Mark only one oval.

	0	1	2	3	4	5	6	7	8	9	10	
Mos	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Most likely

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