

E-COMMERCE SALES PERFORMANCE

Total Revenue

\$4.92M

Total Quantity Sold

11.10K

Total Discount

\$124.26K

Total Customers

5000

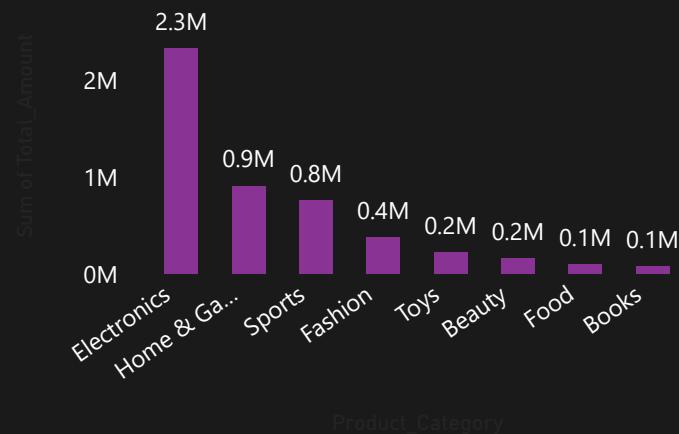
Returning Customers

59.80%

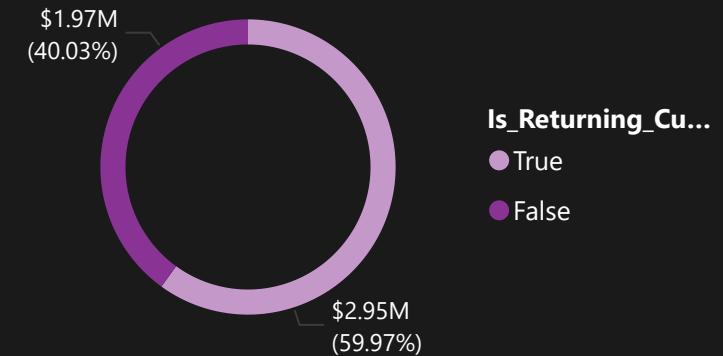
New Customers

40.20%

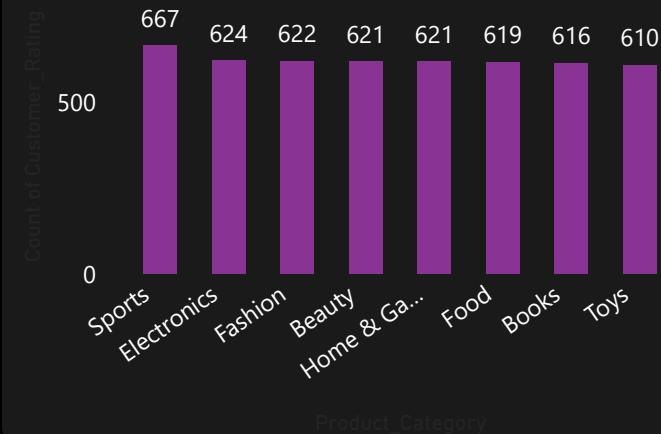
Revenue by Product Category



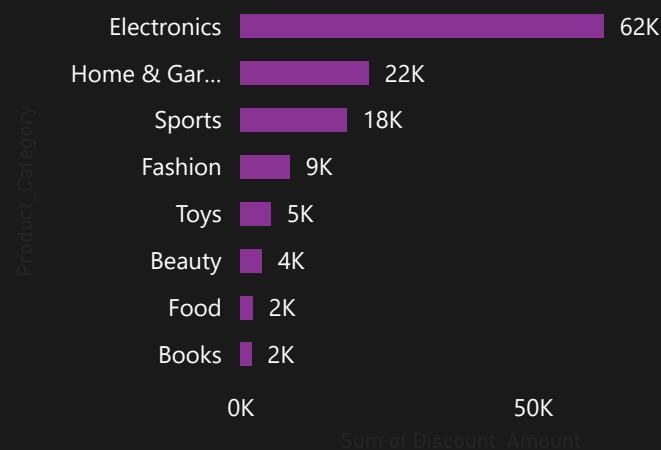
Revenue by each Customer segment



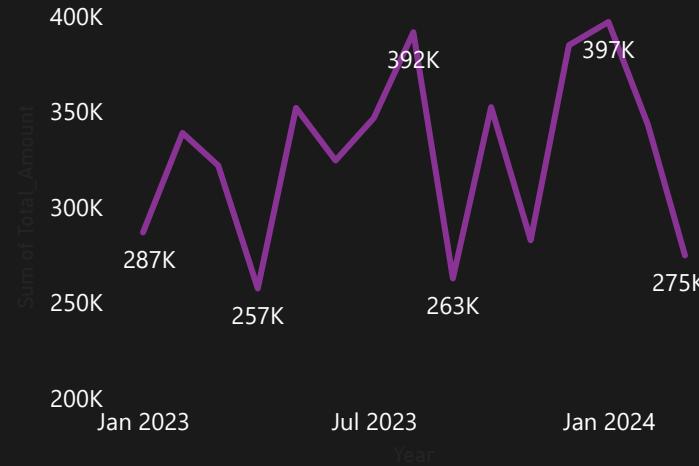
Ratings by Product Category



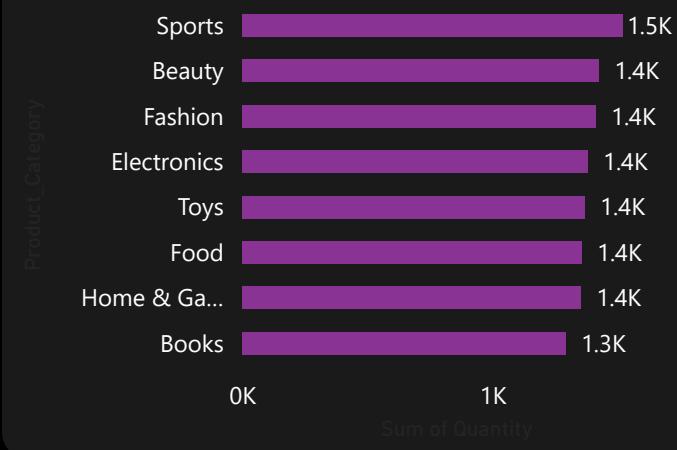
Discount amount by Product Category



Revenue by Month & Year



Quantity bought by Product Category



City

All

Payme...

All

