

betaHealth

Better Health for everyone



Problems

- **Use of Paper recording**
- **No interoperability**
- **Absence of predictive diagnosis**



- **API that transfers EMR from a local database to Centralized EHR**
- **AI/ML Diagnosis**
- **Analytics and Emergency Alerts**



Solutions

Product



An app that allow users access their medical record anywhere and anytime. Get analytics and insights of their day-to-day activities, and equally gets medication alerts.



Timing

Covid 19

Research has it that the virus affects individuals with underlying health issues. A cloud based medical record will aid quick access to the accurate patient's health data

Impact

3

GOOD HEALTH
AND WELL-BEING



- **75% Improvement in healthcare delivery**
- **EHR aids diagnosis**
- **EHRs reduces errors and improve patient safety.**
- **Risk Management and Liability Prevention**
- **Medico-Legal Evidences**



Target Market

Hospitals/Specialists

Our solution enables these customers manage their data, increase operational efficiency while increasing revenue

Patients

Patients whose hospitals currently uses EMR.



Market Opportunity



Over 95% of hospitals in Nigeria uses paper recording.

Competitors

Competitor's mapping

<div>Features</div> <div>Competitors</div>	Localized EMR	Cloud-based EMR	Telemedicine	Emergency Identification	Data diagnostic medicine	Virtual Consultation	Easy access to medical record	Payment solution	Reduced waiting time	Emergency SOS Alert	Patient follow-up App
HeliumHealth	Y	N	Y	Y	N	N	Y	Y	Y	N	Y
Swift MediSpark	Y	N	N	N	N	N	Y	Y	Y	N	N
HealthTap	N	N	Y	N	N	N	N	Y	Y	N	Y
Traditional Paper recording system	N	N	N	N	N	N	N	Y	N	N	N
BetaHealth	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	y

Key: Yes – Y

No - N



Competitor Approach

Not building new EMR

We are not building new EMR. rather, we are partnering with hospitals to integrate their database with our API to migrate the data to cloud platform.

No extra burden on hospitals

Patients pay for the data, hospitals are not incurring any extra cost.

Patients recommendation

Patients recommend us to their hospitals.

Business or Revenue Model

We will charge \$2 per download request from a user. We hope to see a 100,000 download request in the first year. This number would grow geometrically as the adoption of EMR increases.

The Team

Joan Nelima

MA Policy expert, Software Developer



Samuel Samson Tobiloba

Medical Student, Project Manager



Abdulquddus Ajibade

Medical Student, Data Scientist and Software Developer



Kareem Yusuf Akande

Mechanical Engineer, Business Development Expert.



Adeolu Adegboye

Computer Science Student, Data scientist, and Software Developer



Elikem Gati-Kwashie

Healthcare Business and Data Analyst

