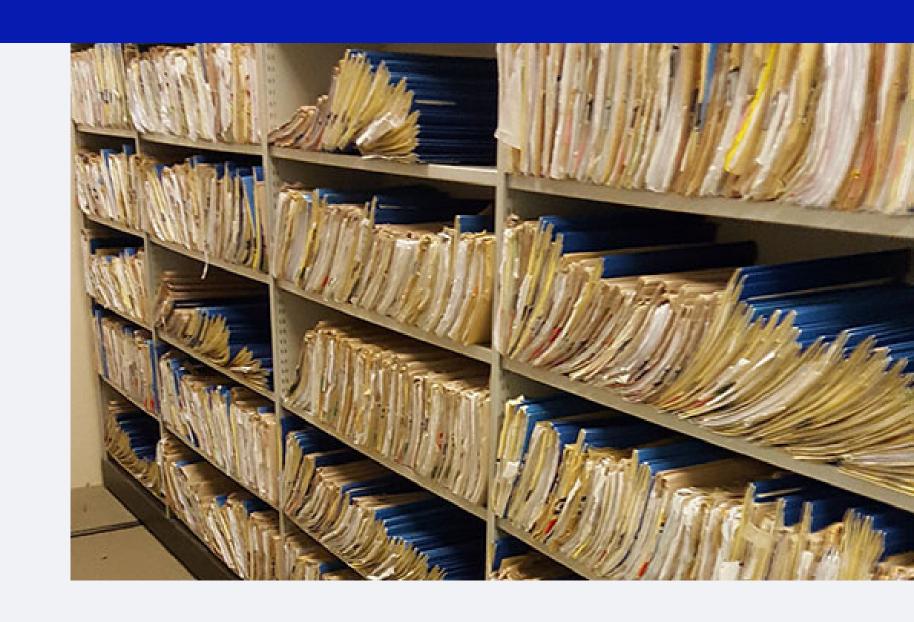
betaHealth

Better Health for everyone

Problems

Use of Paper recording

No interoperability



Absence of predictive diagnosis

 API that transfers EMR from a local database to Centralized EHR

Al/ML Diagnosis

 Analytics and Emergency Alerts



Solutions

Product



An app that allow users access their medical record anywhere and anytime. Get analytics and insigths of their day-to-day activities, and equally gets medication alerts.



Timing

Covid 19

Research has it that the virus affectsindividuals with underlying healthissues. A cloud based medical record will aid quick access to the accurate patient's health data

Impact

- 75% Improvement in healthcare delivery
- EHR aids diagnosis
- EHRs reduces errors and improve patient safety.
- Risk Management and Liability Prevention
- Medico-Legal Evidences







Target Market

Hospitals/Specialists

Our solution enables these customers manage their data,increase operational efficiency while increasing revenue

Patients

Patients whose hospitals curently uses EMR.

Market Opportunity



Over 95% of hospitals in Nigeria uses paper recording.

Competitors

Competitor's mapping

| Features | Localized EMR | Cloud-based EMR | Telemedicine | Emergency Identification | Data diagnostic medicine | Virtual Reality Consultation | Easy access to medical record | Payment solution | Reduced waiting time | Emergency SOS Alert | Patient follow-up App |
|------------------------------------|---------------|-----------------|--------------|--------------------------|--------------------------|---------------------------------|-------------------------------|------------------|----------------------|---------------------|-----------------------|
| HeliumHealth | Y | N | Υ | Υ | N | N | Υ | Υ | Υ | N | Υ |
| Swift MediSpark | Υ | N | N | N | N | N | Υ | Υ | Υ | N | N |
| HealthTap | N | N | Υ | N | N | N | N | Υ | Υ | N | Υ |
| Traditional Paper recording system | N | N | N | N | N | N | N | Υ | N | N | N |
| BetaHealth | Υ | Υ | Υ | Y | Υ | Υ | Υ | Υ | Υ | Υ | У |

Key: Yes - Y

No - N



Competitor Approach

Not building new EMR

We are not building new EMR. rather, we are partnering with hospitals to integrate their database with our API to migrate the data to cloud platform.

No extra burden on hospitals

Patients pay for the data, hospitals are not incurring any extra cost.

Patients recommendation

Patients recommend us to their hospitals.

Business or Revenue Model

We will charge \$2 per download request from a user. We hope to see a 100,000 dowload request in the first year. This number would grow geometrically as the adoption of EMR increases.

The Team

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