

AMUSA MARIAM

COMPUTER ENGINEERING

CONTACT

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Gwarinpa, Abuja.

EDUCATION

BACHELOR OF ENGINEERING

Bells University of Engineering
2016-2021

SECONDARY SCHOOL CERTIFICATE

Shining Star College
2010 - 2016

SKILLS

CRO.
SEO.
content Creation.
Designs.
ContentWriting.
Campaigns
Media strategies
Web Design.

REFERENCES

Provided upon request.

SUMMARY

Digital Marketer with over four years of incredibly valuable hands-on experience managing multiple brands in various industries in a creative and innovative way.

WORK EXPERIENCE

WEB DESIGNER | GRAPHICS DESIGN & CCNA NETWORKING

ABUTECH ACADEMY

June 2019 - August 2020

- Website design and development
- Designed and trouble Networks.
- Developed visual style guide and more.

DIGITAL MARKETER

NIOLAM LUXURY

January - October 2021

- Work with a variety of content formats, such as audio podcasts, videos, and blogs.
- Keep track of website traffic
- Implementing and evaluating performance indicators
- Measure and evaluate objectives in light of ROI
- Conversion testing and device experiments

DIGITALIZATION | E-COMMERCE | GRAPHICS & SOCIAL MEDIA DEPARTMENT.

SAPPITAL LEARNING LIMITED & SUBSIDAIRIES

March - May 2022

- On a regular basis, provide internal reports.
- enact innovative and imaginative platform and technology collaborations.
- Create and manage a website for an organization.

DIGITAL MARKETER

UNICCONGROUP & SUBSIDIARIES

August 2022- present.

- reviewing marketing campaigns and obtaining client feedback
- Use rebranding expertise to improve the corporate image of a client to ensure profitability and business growth.
- Creating consistent brand messaging.