

Oyelami Oyebisi Zainab
Creative and Content Writer

Address No 2, Ajiyo Olomi, Olunde Area Ibadan, Oyo

Nationality Nigerian

Email Oyelamioyebisi@gmail.com

Phone no +2349034983461

Place of birth. Ibadan

01 PROFILE

I am highly dedicated, goal-oriented, and creative, equipped with experience in creative and content writing and social media management.

I possess excellent communication skills and multitasking strength. I believe in team effort and enjoy working with team members; yet, I am also an independent individual that can get work done on my own with little help

02 EDUCATION

Ladoke Akintola University of Technology, Ogbomosho Oct 2014 — Jun 2021
Bachelor of Nursing Science (2nd Class Upper Division.)

Merit Comprehensive College, Ibadan Sep 2008 — May 2014
West African Senior School Certificate

03 CERTIFICATIONS

Side Hustle

Oct 2021 — Nov 2021

Earned certificate in Content Creation

Semrush

May 2022

Earned certificate on;

Content Creation

Keyword Researcher

Content Marketing Toolkit

Content Marketing Fundamentals

Google Digital Skill for Africa.

May 2022

The Fundamentals of Digital Marketing

04 EMPLOYMENT HISTORY**Content writer and blogger at Glance Nigeria.**

Sep 2019 — Present

Remote

- *Content writer and blogger at Glance Nigeria*
- *In charge of the company's website, which includes content writing and website management.*
- *Planning and helping with various contests to improve the company's sales and traffic.*
- *Keeping up to date with current trends and happenings around the world*
- *Guiding the new recruit and teaching them how to bring traffic to the company's website, using social media.*

Social Media Manager at Institute of Nursing Research

Aug 2020 — Present

Remote

- *Create and edit social media contents*
- *Upload content on LinkedIn page*

05 FREELANCE INTERN**Content Creator and Social Media Manager at Ilee Wa**

Oct 2020-March 2022

- *Create and edit social media contents*
- *Generate social media followers*
- *Upload posts on twitter page*

06. VOLUNTEER EXPERIENCE.

Content writer at Groom Girls Organization Osogbo Oct 2019- Oct 2021

- *Create health content for the purpose of health education*
- *Involved in a seminar for about 200girls on Proper menstrual hygiene.*
- *Part of the organizers for a group of 100 boys and girls on health education about domestic violence and its consequences.*

07 CORE COMPETENCIES

Content and creative writing

Strong Interpersonal Communication Skills

Leadership ability

Effective Time Management

Teamwork Skills

Social media marketing

08 HOBBIES

Writing

Reading

SurFing the net

Problem-Solving

09 LANGUAGES

English

Yoruba

