BAKARE SUKURAT ADERONKE

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Ogun, Nigeria

PROFESSIONAL SUMMARY

Business-driven and technically skilled Data Analyst with 2+ years of experience delivering data-centric solutions and decision-support tools. Adept at translating complex business challenges into actionable insights using SQL, Excel, Power BI, and Python. Proven ability to automate workflows, build intuitive dashboards, and manage data integrity across fast-paced environments. Passionate about leveraging analytics to drive pricing, revenue, and strategic decisions. Seeking to contribute to a forward-thinking analytics team where creativity and business impact go hand in hand.

ACCOMPLISHMENTS

- Developed Ancillary Revenue Dashboard influencing upsell strategies for airline simulation projects.
- Automated SQL-based reporting pipelines, saving 10+ analyst hours weekly.
- Built centralized academic and finance dashboards, reducing manual effort by 25%.
- Designed inventory optimization model to enhance pricing insights using SQL and Python.
- Delivered training sessions on Excel and Power BI to over 30 learners as a volunteer tutor.
- Created data validation and integrity systems that increased reporting accuracy by 20%.

EXPERIENCE

Data Analyst
Digitaley Drive – Remote   **Jan 2025 - Present**

- Created an Ancillary Revenue Dashboard using Power BI and Excel to track add-on services performance, influencing upsell strategies.
- Translated high-level business queries into automated SQL-based reports, saving 10+ analyst hours weekly.
- Built an Inventory Optimization Model to improve route-level pricing insights for a simulated airline dataset.
- Enhanced existing reporting systems to support strategic pricing decisions.

Data Analyst Intern
NanoEdge International – Remote   **Jul 2024 - Dec 2024**

- Built Call Center & E-Commerce Dashboards with Power BI and MSSQL to analyze AHT, order volumes, and YoY profit.
- Automated EDA workflows in Python, improving accuracy and reducing processing time by 30%.
- Supported ETL and SQL development for multi-source data pipelines.

Data Analyst
Mercy of God Schools – Ogun, Nigeria   **May 2023 - Apr 2024**

- Designed Excel dashboards to monitor academic and financial performance, cutting manual reporting by 25%.
- Implemented data validation checks that improved reporting accuracy by 20%.
- Created stored procedures for leadership reporting on budgets and performance.

Excel/Power BI Tutor (Volunteer)
De Victorian Academy – Remote   **July - 2025**

- Facilitated weekly remote training sessions on Excel and Power BI for over 50+ aspiring data analysts, resulting in a 90% course completion rate and improved student confidence in data handling tasks
- Designed and reviewed real-world data projects, enabling students to apply concepts like pivot tables, DAX formulas, and data storytelling, leading to 60% of students completing and publishing personal dashboards on power BI service and GitHub.
- Provided one-on-one mentorship and feedback sessions, helping students polish their CVs, portfolios and projects write-ups - leading to 5+ students securing internships or freelance data roles within 2 months of course completion.

Projects

- Dano Airline Performance Analysis - Power BI dashboard tracking airline service quality and customer satisfaction.
  [Dano Airline - Project Link](#)
- Walmart Sales Analysis - SQL project evaluating branch, product, and customer behavior metrics.
  [Walmart Sales - Project Link](#)
- Layoffs Data Cleaning - End-to-end SQL data wrangling and insights from a global layoffs dataset.
  [Layoffs - Project Link](#)
- Global Superstore Analysis - Power BI storytelling project identifying profit gaps and sales insights.
  [Global Superstore - Project Link](#)
- Fintech Customer & Performance Intelligence - Excel-based dashboard tracking churn and behavior metrics.
  [Fintech - Project Link](#)
- Sales Performance Analysis - Interactive Excel dashboard analyzing key sales KPIs.
  [Sales Performance - Project Link](#)

ACADEMIC QUALIFICATIONS

- **Higher National Diploma (HND), Marketing -** Federal Polytechnic Ede, Osun State, Nigeria   **2022**

- **National Diploma (ND), Business Administration & Management -** Federal Polytechnic Ede, Osun State, Nigeria   **2016**

SKILLS AND CORE COMPETENCIES

- Data Analytics (SQL, Power BI, Excel, Python - Pandas, Matplotlib)
- Dashboard Design, KPI Analysis, Reporting Automation
- Data Modeling, ETL, Stored Procedures
- Version Control (Git, GitHub), Stakeholder Communication
- Tools: MSSQL, MySQL, PostgreSQL, Snowflake (beginner), Tableau (learning), Alteryx (basic), Confluence, Calendly

SOFT SKILLS: Critical Thinking, Communication Skills, Attention to Detail, Problem-Solving Ability, Storytelling with Data, Collaboration & Teamwork.

CERTIFICATIONS

- **Python Programming – NanoEdge International**   **2024**
- **Data Analytics with SQL, Excel & Power BI – Digitaley Drive**   **2025**
- **Customer Relationship Management – Alpha Consulting Services**   **2024**

AWARDS & DATA CHALLENGE

- **Top 5 Best Student – Python Programming Class**   **2024**
- **TechSpotlight – Community Feature**   **2025**
- **Data Challenge Winner – Onyx Data Challenge**   **2025**