

HOTEL BOOKINGS: ANALYTICAL REPORT

Hotel Type

Select date range

Total Bookings

87,396

Canceled Bookings

24,025

Abandoned Reservations

1,014

Cancellation Rate

27.49%

Average Daily Rate

106.34

Average Lead Time

70.10

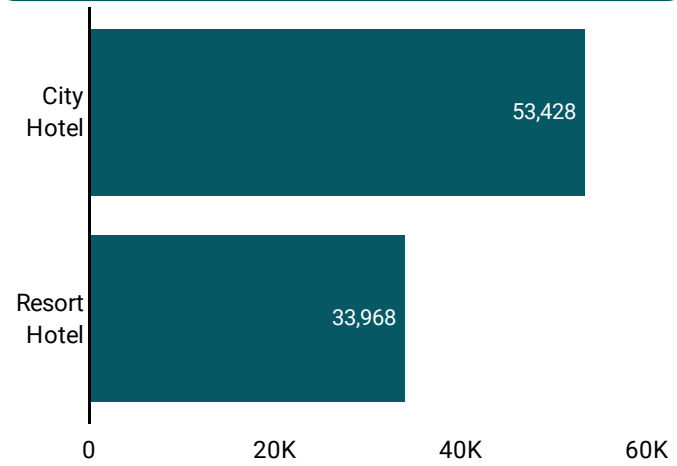
Average Stay Days

3.48

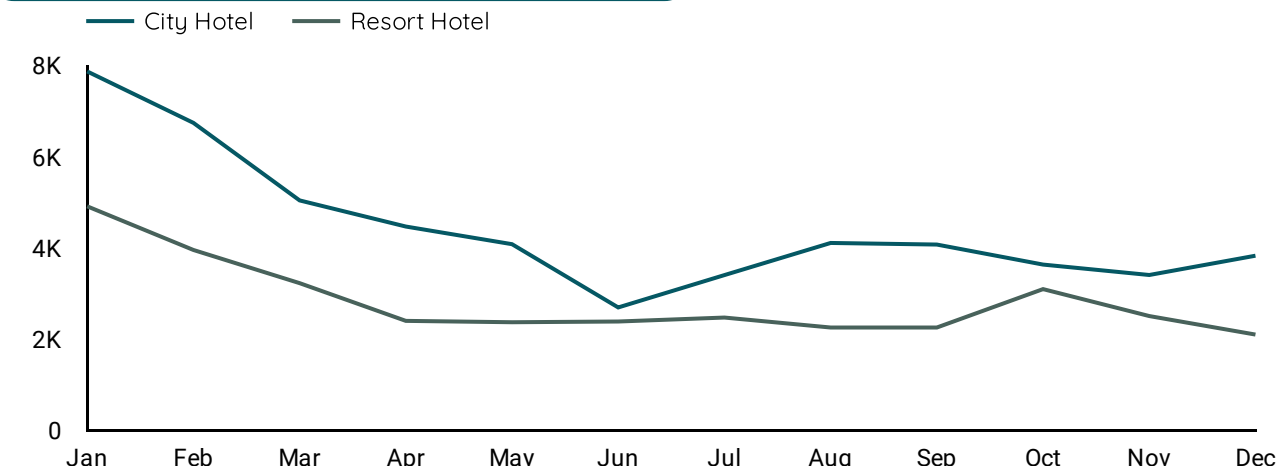
Repeated Guests

3,415

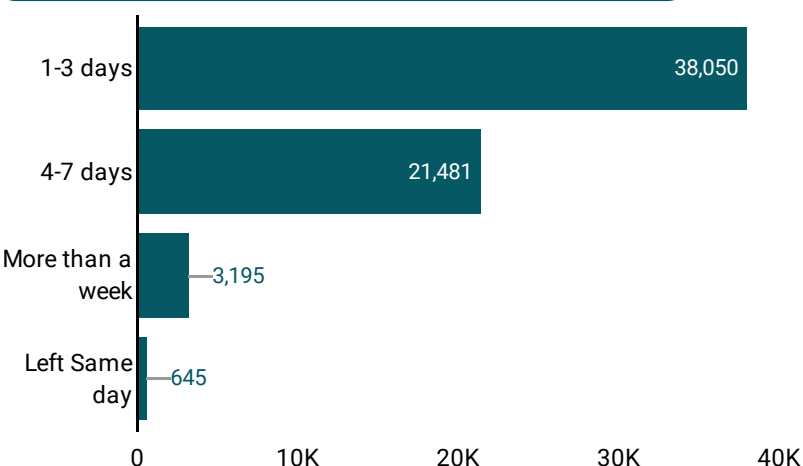
Bookings by Hotel Type



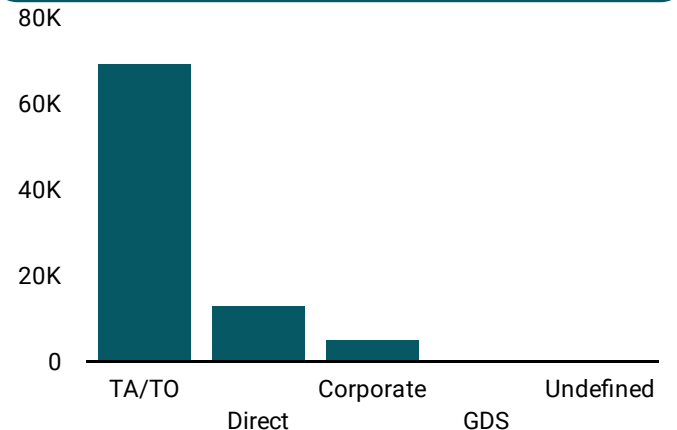
Monthly Bookings



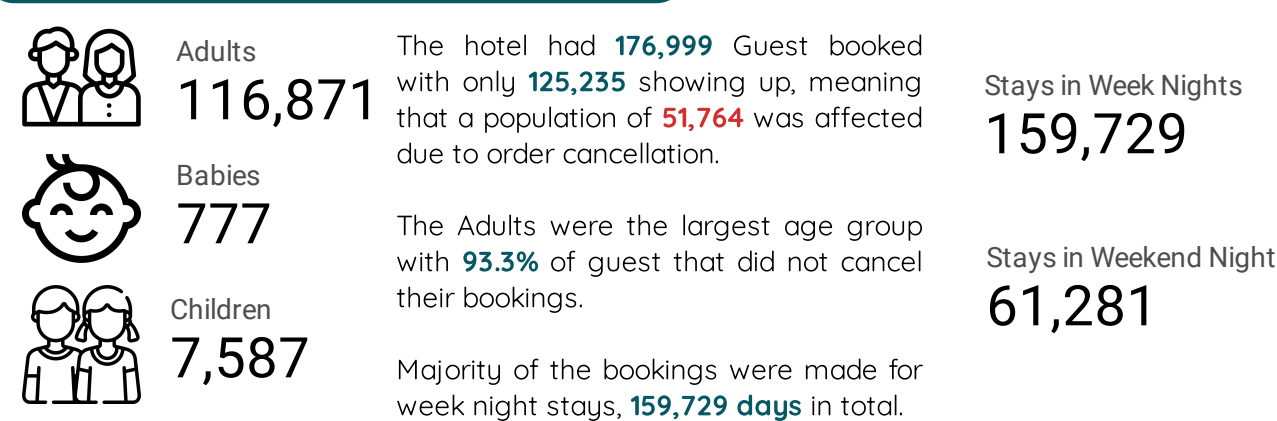
Bookings by No of days Spent



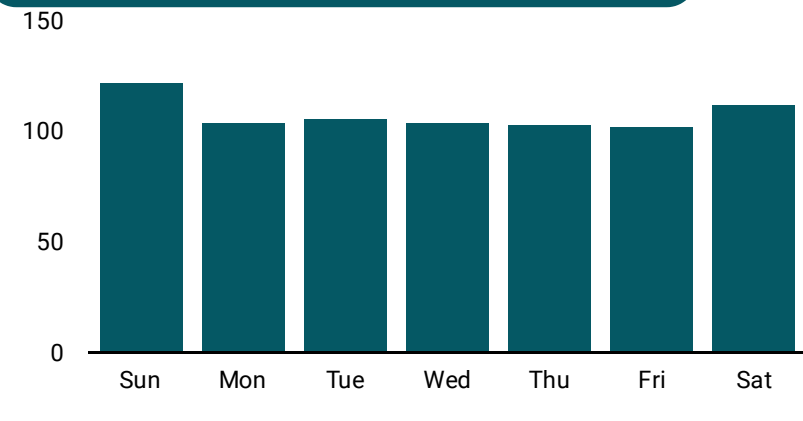
Bookings by Guest Distribution Channel



Guests Insights



Average Daily Rate



Daily Bookings And Arrival by Hotel Type

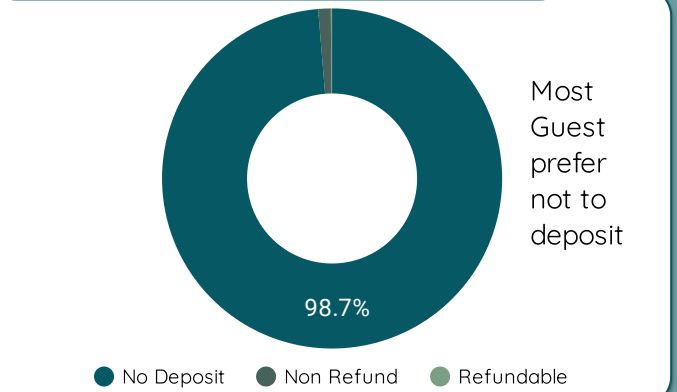
Bookings: Most reservations were booked during the week, Monday to Wednesday being the most prevalent days. The City Hotel has far more bookings than the Resort Hotel

Hotel	Sun	Mon	Tue	Wed	Thu	Fri	Sat
City Hotel	5,999	9,516	8,264	8,683	7,843	7,606	5,517
Resort Hotel	2,136	6,233	5,770	6,046	5,330	5,214	3,239

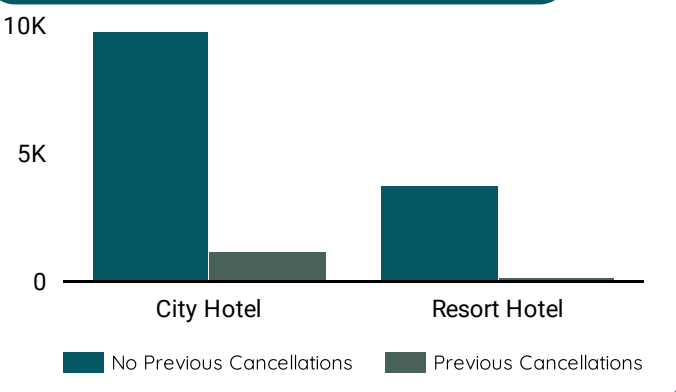
Arrivals: There's almost an even spread of daily guest arrival at the City Hotel, with Monday and Friday being the most arrival day. Mon, Thurs, Saturdays seems to be the most arrival day for the Resort guest.

Hotel	Sun	Mon	Tue	Wed	Thu	Fri	Sat
City Hotel	5,153	6,199	4,870	5,067	5,400	5,723	4,967
Resort Hot...	3,280	4,176	3,460	3,341	3,988	3,546	4,201

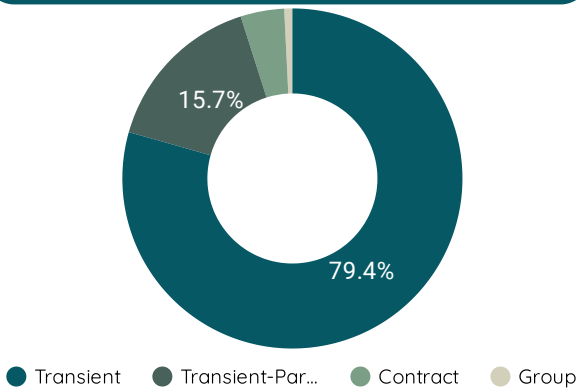
Bookings by Deposit Type



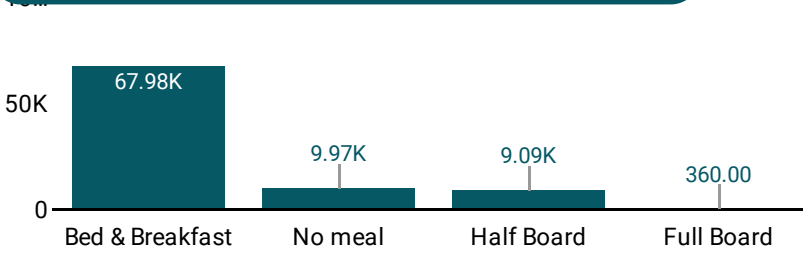
Bookings by Cancellation Record



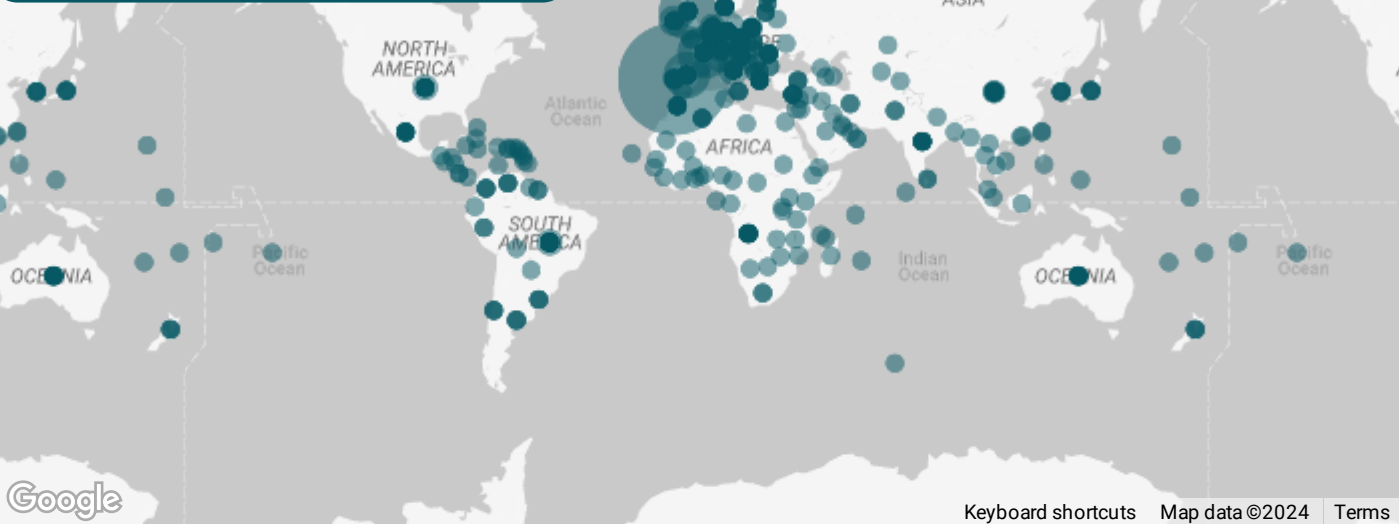
Bookings by Customer Type



Preferred Meal Type



Bookings by Country



Rooms Booked | Assigned



Bookings by Lead Time

Lead time is the number days between the Booking date and the Arrival date.

43.79% of the bookings had high lead time (est. 50+ days), and **23%** bookings were almost immediate bookings (est. 0-5 days lead time). Most of our guest tend to book ahead of time.

