

Hotel Booking & Revenue Insights – Elevate Resort

Year

- ▶ ☐ 2015
- ▶ ☒ 2016
- ▶ ☐ 2017

TOTAL BOOKINGS

56.48K

TOTAL REVENUE

\$13M

AVG DAILY
RATE

98.49

REVENUE LOST

-5.55M

TOTAL
CANCELLATIONS

14,740

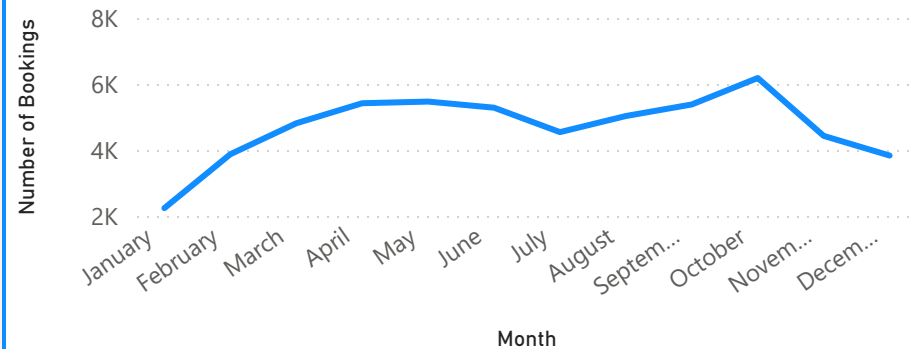
Country

All

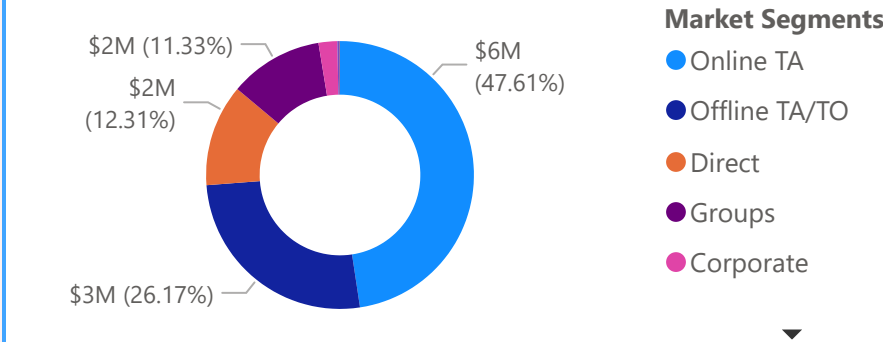
Assigned Room Type

All

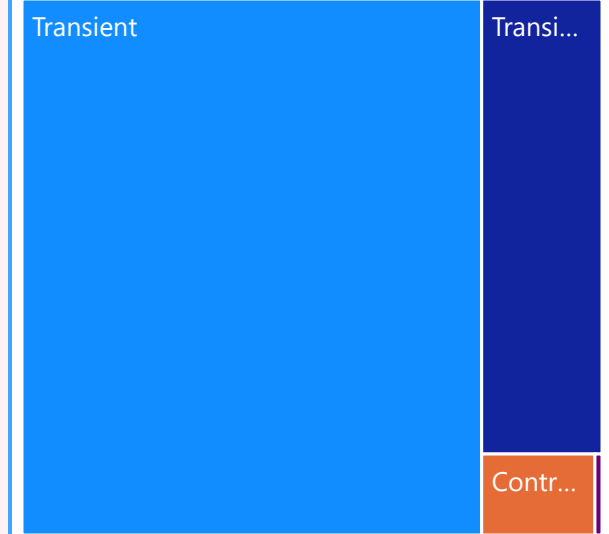
Booking Trends Over Time



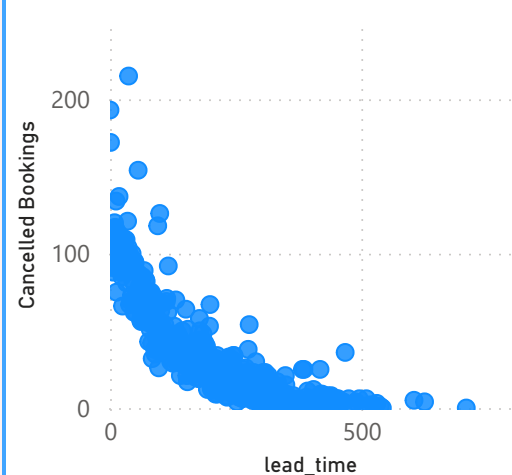
Revenue Breakdown By Market Segments



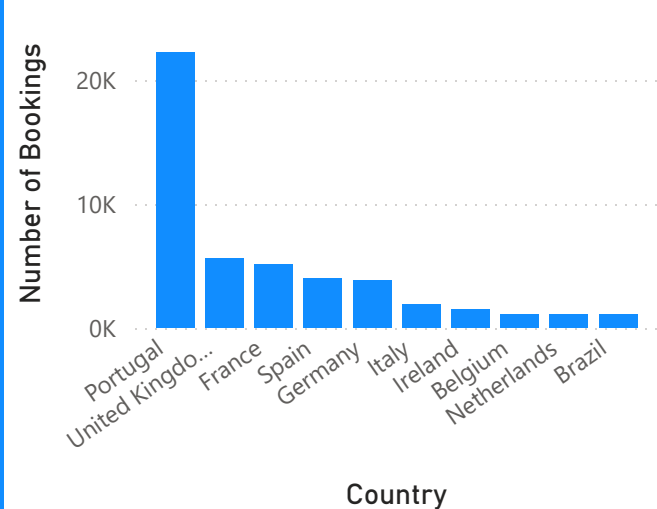
Revenue Breakdown By Customer Types



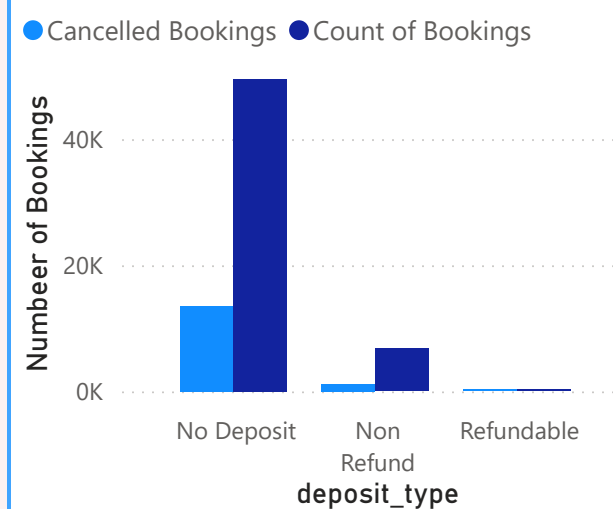
Cancellation times in respect to lead time



Top Performing Countries



Payment Mode For Cancelled Bookings



Top Performing Continents

