

1. Explain the purpose of 'Meta Descriptions' in web pages. How do they impact user click-through rates and overall, SEO performance?
2. Describe the importance of using appropriate 'Headings' (H1, H2, etc.) on a webpage. How do they help in structuring content for both users and search engines?
3. Explain the impact of 'Duplicate Content' on a website's SEO. How can it be identified and resolved?
4. What is 'Internal Link Building,' and how does it enhance the user experience and SEO performance of a website?
5. Explain the role of the 'Robots Meta Tag' in SEO. How can it control the behaviour of search engine crawlers?
6. What is a '301 Redirect,' and when should it be used? How does it differ from a '404 Error' in terms of SEO impact?
7. What is 'Page Rank,' and how does it influence a website's position in search engine results? Explain the factors that can improve a website's Page Rank.
8. Discuss the benefits of 'Blog Submission' for SEO. How can it help in generating backlinks and increasing online visibility?