

PRACTICAL-6

AIM: Practical is based on different case studies. List of case studies are given below. Based on the assigned case study in-group (02 students/per group), you have to make a presentation based on your understanding of the case study.

You have to consider following systematic approach while preparing presentation:

- ✓ Introduction about given case study
- ✓ Working process of the case study
- ✓ Identify the 5V's Characteristics of the given case study
- ✓ Identify the challenges and issues of the given case study
- ✓ How to collect the data and pre-process the data?
- ✓ How the big data will helpful to perform the big data analytics?
- ✓ How Companies get the benefit from Big Data Analytics Services
- ✓ Which tools are helpful to perform big data analytics as per given case study?
- ✓ References

1	Mobile Cellular Networks	11	Indian railway	21	Zomato-Food business	31	Traffic Management	41	Cyber security
2	Walmart	12	Forestry	22	Amazon	32	Crime investigation	42	Credit card fraud detection
3	Indian Financial Banks	13	Healthcare	23	Flipkart	33	Supply chain	43	Space sector
4	Aadhar card	14	Uber	24	Disaster management	34	Banking sector	44	News sector
5	Agriculture	15	Education	25	Stock market	35	Netflix	45	LIC
6	Twitter	16	Transportation	26	Oil and gas industry	36	Saregama	46	eBay
7	Film Industry	17	Military intelligence	27	Elections	37	Airbnb	47	Automotive industry
8	Social media	18	Mobile cellular network	28	LinkedIn	38	Pfizer	48	Electric Vehicles
9	Oncology	19	Smart manufacturing	29	Zillow	39	Telecom	49	Procter & Gamble (P&G)
10	American airlines	20	Vehicle Parking	30	Johnson & Johnson	40	News channels	50	General Electric (GE)