

# BIODATA

## Objective:

I am a goal-driven, passionate, and committed individual with a great blend of quantitative, and analytical skill, including multitasking and interpersonal skill. I am also a Value-Adding Specialist with proficiency in Business Intelligence Analytics, Big Data Optimization, Analytics Project management and a good knowledge of Mathematics.

## Personal Details:

- Name: ADEDEJI ADETORO ESTHER
- Postal address: Block 18, Flat 3, L.S.P.D.C Estate, Ebute-Metta, Oyingbo, Lagos State.
- Date of birth: 20 th March, 1996.
- Gender: Female
- Parents' names: Inspr. Adededeji Babatunde Sunday.
- Religion: Christianity

## Interpersonal Skills

|                     |                 |                         |
|---------------------|-----------------|-------------------------|
| Team Work           | Problem Solving | Emotional Intelligence  |
| Critical Thinking   | Time management | Planning & Organizing   |
| Presentation Skills | Adaptability    | Effective Communication |

## Tools

**Advanced Excel, Power BI, Python, SQL, Tableau, Think-Cell, R, Knime, ARCGIS.**

## PROFESSIONAL WORK EXPERIENCE

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### Octave Analytics (Data Scientist Intern)

**July, 2020 – Date**

Yaba, Lagos State.

- Actively involved in the analysis, visualization and reporting of insights garnered from performing sentiment analysis on BBNAIJA 2020 tweets.
- Conduct analysis and present findings on Church Viewership Trends during COVID'19 pandemic.
- Explore company's dataset and generated fact-based cum actionable insights using analytical tools.
- Write data analytics project proposals, built Gantt charts and RACI model.
- Data analytics and visualization projects using R, MySQL, Power BI, Tableau, Thinkcell, Knime.

### Freelance (Virtual Intern)

**February, 2020 - March, 2020**

- Built a model using Decision Tree to classify Iris dataset.
- Hands-on experience with data cleaning and analysis using Tableau.
- Effective use of NumPy, Pandas, Matplotlib, pyplot, Scikit Learn, Random, Scipy libraries in python for data visualization and analysis.
- Explored diagnostic and prescriptive analysis with a dataset about “**Employee Attrition Rate**” using python libraries.

### Thinkpeople LTD (Graduate Trainee)

**January, 2019 - April, 2019**

Lekki, Lagos.

- Drafted minutes for board meetings, collaborated with the marketing manager to prepare modules for the company's major projects.
- Deployed an office app, “Trello” to organize work schedule for the various departments in the organization. This improved efficiency of employees by 75%.

- 75% in employee efficiency as a result of the office app, “Trello” I deployed for departmental

#### **Hiphe Designs (Intern)**

**June, 2018 – September, 2018**

Magodo Estate, Lagos.

- Initiated analytics tool to make data-driven decisions in the marketing department.

#### **Fishfull Thinking Consult (Student Intern)**

**January, 2017 – June, 2017**

Victoria Island, Lagos.

- Attended to over 250 clients on a monthly basis and accelerated sales by 20%.
- Assisted in construction, maintenance and repair of over 150 different sized aquariums.
- Constructed, designed and maintained a 12' by 12' by 16' glass tank till the point of sale.
- Collaborated with colleagues and executed other duties as assigned by the manager.
- Assisted in conceptualizing the scaling process of an energy related application.

### **EDUCATION, CERTIFICATIONS AND TRAININGS**

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#### **UNIVERSITY OF LAGOS, AKOKA, LAGOS STATE, NIGERIA.**

**B.Sc. Marine Sciences**

October, 2013 - **October, 2018**

(Second Class Upper Division)

#### **CERTIFICATIONS**

**World Quant University**

**June, 2020**

Scientific Computing and Python for Data Science

**Analytics Academy**

**March, 2020**

Google Analytics for Beginners (Score 80%)

**Health & Safety Environment Personnel (*Intermediate*)**

**May, 2016**

#### **TRAININGS**

Data Analytics Essentials with Excel & Power - Utiva

Data Analytics using Python, MySQL & Power BI - Dataleum

Introduction to Python - Data Science Nigeria

Employability & Entrepreneurship - Ministry of Education (Lagos State)