Year 2017		<u> </u>		R	EVE	NUE	OPTI	MIZ	ATIO	N		
City	City Resort		\$11M Total Revenue			(\$6.05M) Total Revenue Loss				\$114.80 Average Daily Rate		
Re	venue and Loss by	Month		Revenue I	by Custoi	ner Type		Year	Month	Revenue	Revenue Loss	
● Revenue ● Revenue Loss				\$0M				⊞ 2015		\$25,714	\$0.00	
w				\$2M (14.22%) -(0.57%)					January	\$175		
Revenue and Revenue Loss MO\$							Customer Type	ı	February	\$8,324	(\$4,245.40)	
Revenu							Transient	ı	March	\$92,861	(\$15,002.50)	
ue \$0M							Transient-Party		April	\$86,943	(\$37,270.86)	
A conne							Contract		May	\$89,026	(\$30,641.61)	
(\$2M)							Group		June	\$78,922	(\$65,706.53)	
January March April May June July September October Decen					_ \$9	9M (81.4%)		ı	July	\$130,110	(\$145,250.49)	
181, tep. 19. Becel					7	(0 11 11 0)			August	\$248,792	(\$267,391.77)	
Daily Data by Dietribution Channel				Tan E Causta	iaa bu Da				September	\$271,696	(\$332,865.66)	
Daily Rate by Distribution Channel				Top 5 Countri	ies by Re	venue			October	\$494,18 ²	(\$398,432.25)	
\$120	.82 \$118.92			Portugal					November	\$844,702	(\$393,222.26)	
\$100	\$95.41			Portugal					December	\$1,043,59 ²	(\$463,638.79)	
Daily Rate		\$72.67		nited Kingdom				<u> </u>	Total	\$3,389,320	(\$2,154,530.07)	
Stage D			Country	France				□ 2017		\$2,140,397		
Average 850			ပိ	Comme					February	\$1,539,892		
				Germany					March	\$1,060,732		
\$0 Onl	ne Direct Offline	Corporate		Spain					April	\$819,526		
Tra	rel Travel	Corporate		\$0M \$	51M	\$2M	\$3M		May	\$809,493		
Age	nt Agent Distribution Channel			پ ۱۷۱۰۷	Reve		۱۷۱۵۶		June	\$477,248	(\$265,908.61)	