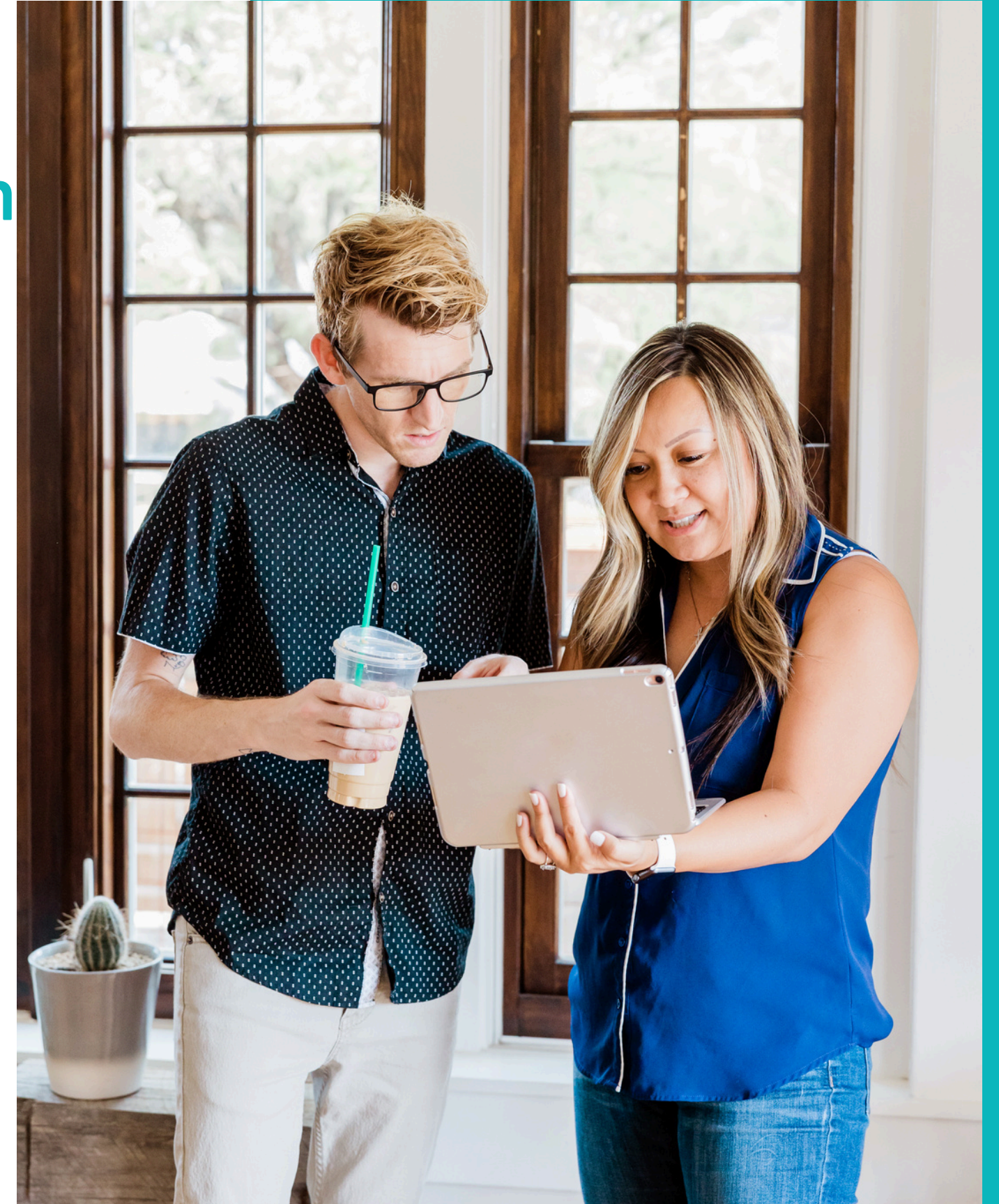


# Sajoma Inventory Program





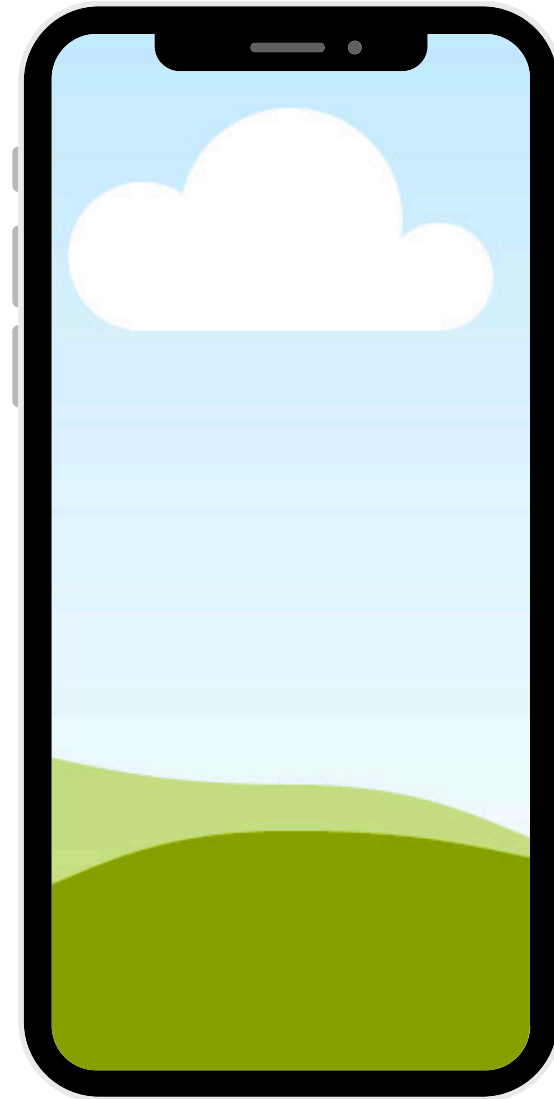
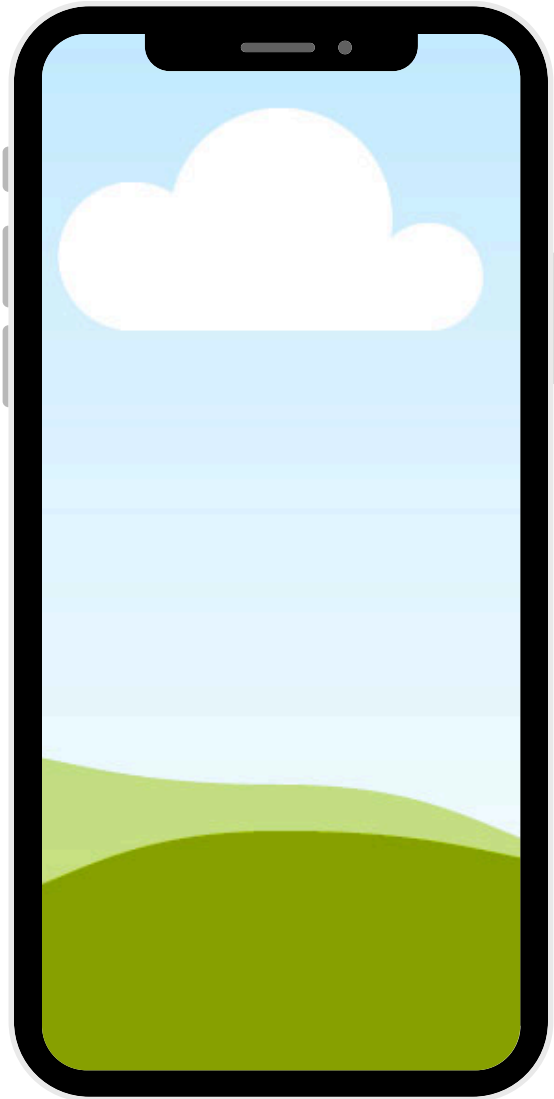
Yearly-based subscription inventory program to track incoming and outgoing stock items within a company with the ability to run end of day to determine items that need to be restocked.



**Simply an Inventory MVP program that tracks incoming and out going stocks with ability to run being-of-day and end-of-day for a clear understanding of state of doing business**

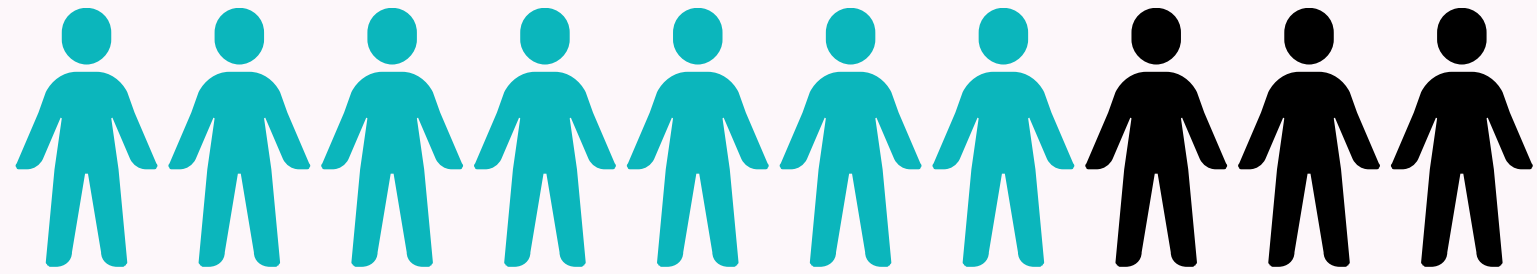


# Product

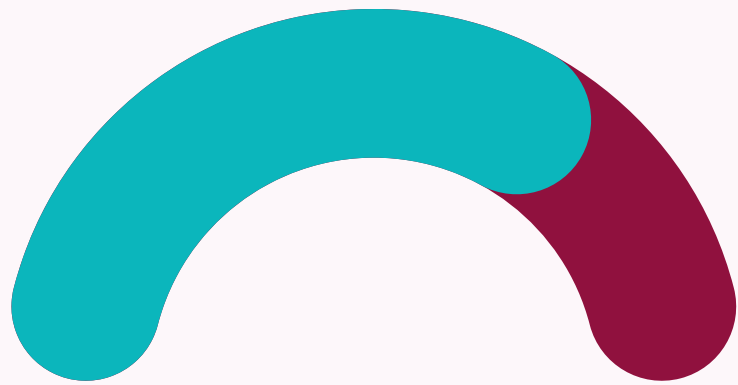


An inventory program that runs on mobile devices like mobile phones, tablets, iPads, etc, that is affordable to most small and medium businesses in Africa

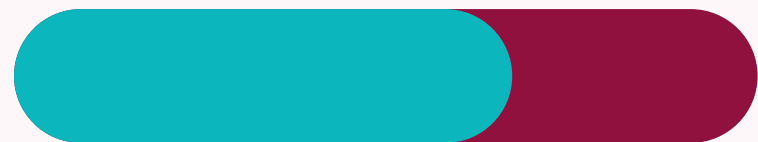
# Target Market



7 out 10

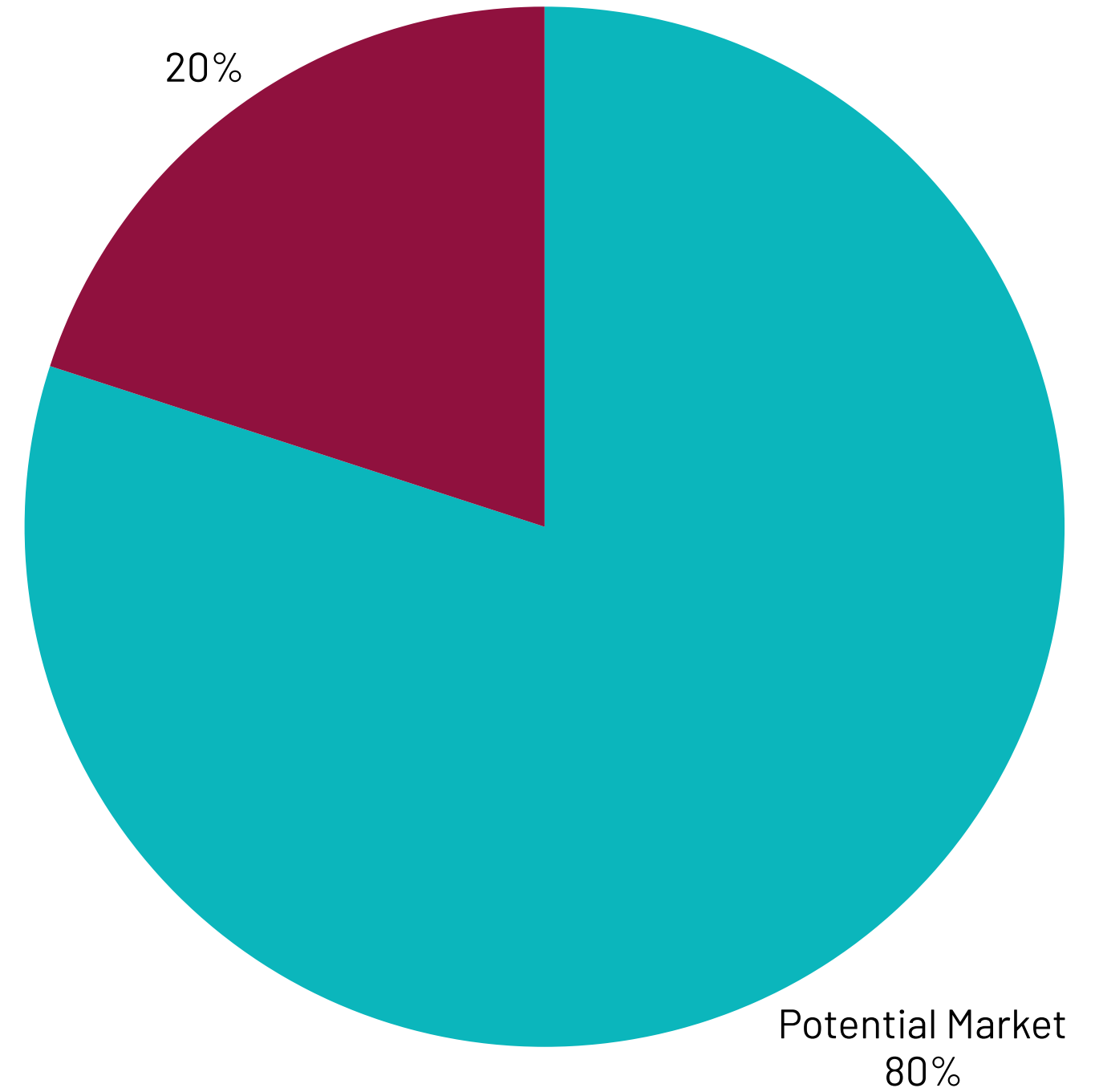


95%



123 million

# Market Size





# Competitors

## Types of Inventory Management Software out There.

### **Barcode Tracking**

Barcode tracking is an intuitive and smart system that scans products and then reads and analyzes them. This type is beneficial because once the product is scanned, checked, it is then audited and thus analyzed, and a report is provided.

### **Radio Frequency Identification (RFID)**

Radio Frequency Identification (RFID) uses wireless technology to manage devices by providing a specific number to each item. This is widely used in warehouses as it manages incoming and outgoing products by scanning them.

### **Always Better Control (ABC) Analysis**

ABC analysis divides inventory management into three specific areas: A, B, and C. These areas are then segmented into demand, cost, and risk data. By doing this, businesses would be able to identify the ranking of their most profitable product and the category that requires more focus.

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# Competitive Advantage

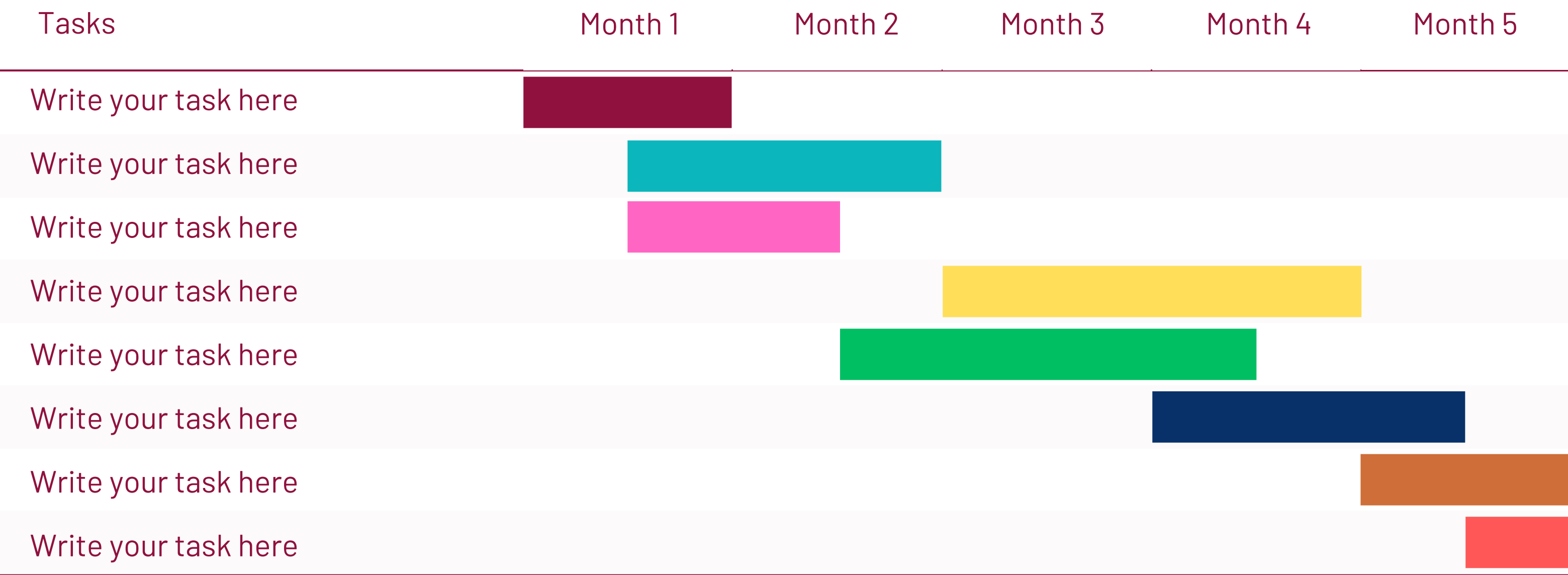
Very importantly an inventory management software is designed to serve as a pivotal tool to assist large and even small businesses in having an inventory checklist of their products, sales targets and achievements that have been accomplished for the week, month, and year, and even identifying supply chain needs.

When comparing inventory management software solutions, you will need to consider various factors, such as interface, cost, and customization. These are important aspects that would suit your business needs and requirements.

Especially considering small business setup which is our target. Small businesses that might want to start with just mobile phones as interface considering the cost of computer systems and our state of electricity supply in third world countries.



# Project Traction



# Business Model



Get small and medium-sized businesses to subscribe to our monthly/yearly inventory apps for a token with the purchase of an Android or iPhone handset as the initial interface

Within the first 3 months, we can get 100 thousand subscribers at a minimum of \$1.99 per subscriber

# Go To Market

Starting with a State like Lagos, Nigeria launch an MVP Inventory Management app that can be blocked after 30/60 days of awareness drive for subscription for continue access. The fact that most people have access to two or more phone line mean one of such can be dedicated to one's business and a well charged phone can be used throughout the day eliminating the fear of availability of electricity all day and the initial high setup cost of buying computer system, availability of high speed internet broadband.



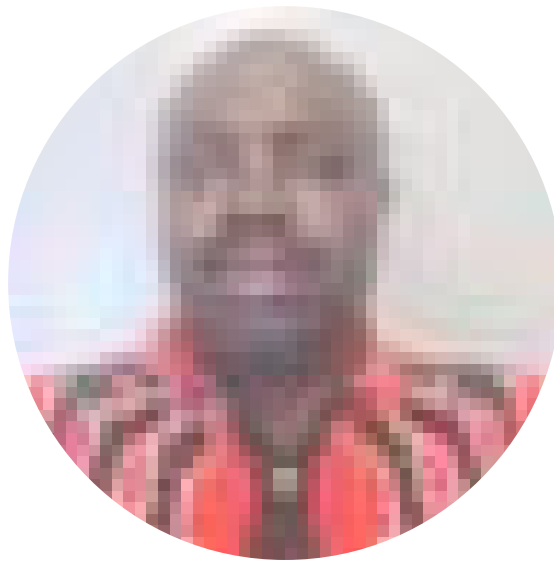
# Social Impact

- SDG 8 (Decent Work and Economic Growth): By helping small businesses, retailers, and entrepreneurs better manage their inventory, such systems support sustainable economic growth and productivity.
- • SDG 9 (Industry, Innovation, and Infrastructure): A digital inventory management solution, even if low-cost, promotes technological progress and helps businesses streamline operations.
- • SDG 12 (Responsible Consumption and Production): Proper inventory tracking reduces waste and prevents overstocking or stockouts, promoting sustainable consumption and production.
- • SDG 1 (No Poverty): Small businesses are critical to economic development, and affordable inventory solutions can help them thrive, contributing to poverty reduction.
- • SDG 2 (Zero Hunger): For businesses managing food supplies, efficient inventory tracking reduces food waste, improving food security.

# Our Ask

- Asking for \$100,000.00 for 10% of the company
- To help push this solution in all the 36 States of Nigeria, for a start, then with time expand to other part of west Africa.

# Team Members



**ADEWALE , A.**

Full-stack developer



**JAMES PAUL**

Technical Support Specialist



**JANET OMO**

Marketing Strategist



**AKIN JACOB**

Senior Fullstack Engineer



# Thank you!

Write your contacts here, social media accounts

