

# ONLINE SALES SUMMARY

Total quantity

5.59M

Total purchase

10.66M

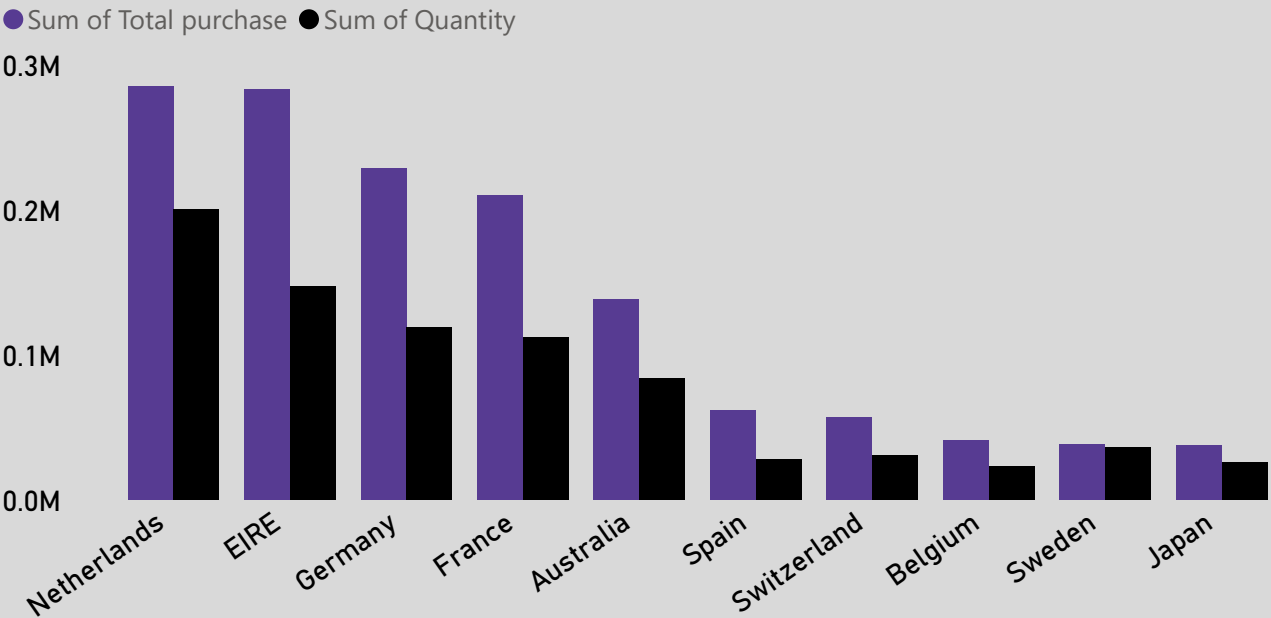
Total orders

19.96K

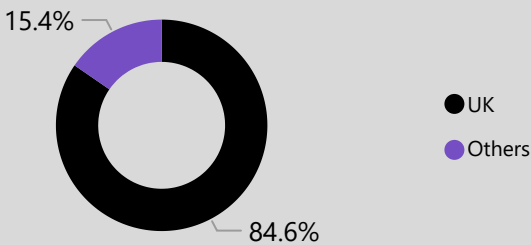
Countries

38

Top 10 countries (excluding UK)



Total purchase in UK vs others



MoM % change in total purchase

Year	total	mom%
2010		
December	823,746.14	0.00%
2011		
January	691,364.56	-16.07%
February	523,631.89	-24.26%
March	717,639.36	37.05%
April	537,808.62	-25.06%
May	770,536.02	43.27%
June	761,739.90	-1.14%
July	719,221.19	-5.58%
August	748,076.32	4.01%
September	1,058,590.17	41.51%
October	1,154,979.30	9.11%
November	1,509,496.33	30.69%
December	638,792.68	-57.68%

Total purchase by Month in 2011

