Digital Freelancer:
Managing Freelancing Projects

Project: Working with a Mock Client

UDACITY

Part 1

Project Listing

Sample Project Listing #1: Web Development

Web application development support needed for healthcare application.

Posted 2 hours ago

Hourly: $35.00 - $65.00 Based on experience.
Project Time: 3 months, 25 hours a week.

Project Description:

We are a web development company working with a healthcare client looking to connect patients directly with their doctors. We need someone to be able to take PSD mockup files from our designer and convert them into custom code using HTML, CSS, and JavaScript. We have not decided on which JavaScript library to use, but will be open to working with the one you're most familiar with. We have the designs for 10 pages and will need them to be completed in 3 months. We are open to working with all levels of experience, but the pay will be adjusted based on your experience.

Sample Project Listing #2: Digital Marketing

Email Marketer for Annual Fundraising Event.
Posted 2 days ago

Hourly: $30.00 - $40.00.
Project Time: 1 month, 10 - 15 hours a week.

Project Description:

We are looking for someone to create a drip email campaign to help us sell tickets for our annual fundraising event for our non-profit. This would require audience segmentation, custom email creation, and call-to-action development. We are to reach our goal of 700 tickets sold. We haven't decided on the best tool to do this yet and would be open to your recommendations. Serious inquiries only.

Sample Project Listing #3: Data Analyst

Seeking experienced Data Analyst to build dashboard for local insurance company.

Posted 1 week ago

Hourly: $90.00 Based on experience.
Project Time: 1 year, 20 hours a week.

Project Description:

I have taken over a local car insurance company from my parents and have inherited hundreds of Excel spreadsheets with past and current customer information. I need help organizing this data and creating a dashboard to allow me to filter the data and create reports as needed. I would also need guidance on how to transfer the data to the tool of your choice. Looking forward to working together!

Part 2

Expression of Interest

Expression of Interest

Write an initial expression of interest (EoI) to the client:

- Now that you've understood what the client is asking for, it's time for you to reach out to them.

- Write out an EoI message addressing their requirements as well as how you can help them.

- This message will be their first impression of how you communicate with them, so it is good to be professional.

- Please keep word limit between 200 - 300 words.

Expression of Interest (Provided)

Which Sample Project Listing did you select to respond to?

Web Development

Please type your initial response to the client below. This should be between 200 - 300 words.

Expression of Interest:

Hello, Mark. It appears that you need to connect patients directly with their doctors by converting PSD mockup files from our designer into custom code using HTML, CSS, and JavaScript. I recommend using React JS, which is an open-source JavaScript library used to create highly responsive user interfaces. It is declarative and component-based, which means you can reuse components to quickly create complex user interfaces. I have two years of experience working in the designated field. I've created multiple interactive web pages using the tools mentioned, and you can see my portfolio for examples. Please let me know if you want to talk.
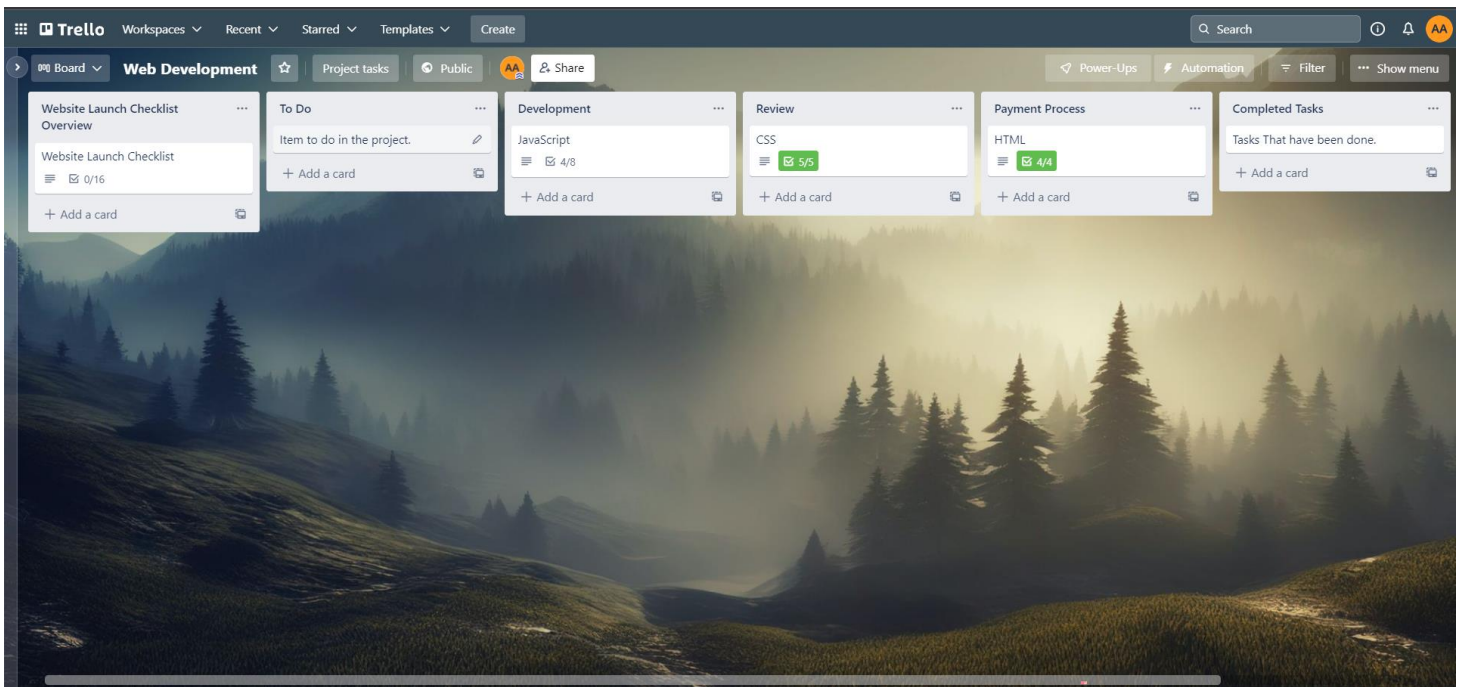
Part 3

Project Management

Process

Trello Board

Please include the following information for your Trello board:

A link to your public Trello board should be provided here:

https://trello.com/invite/b/BpdQiJ36/950fbe73df50e9f04faa49639a0598cc/web-development

Include a screenshot of the board below:

Part 4

Invoice and Payment

Options

[Adham Salah Mahmoud Abdul Aziz]
[6 of october, Giza, Egypt]

Invoice

Recipient:
[VISION Web Development Company]
[Cairo, Egypt]

Invoice #: 168476
Date issued: 16/09/2022
Date due: 16/12/2022

Services Rendered

Service	Description of Work Done	Hours Spent	Amount Per Hour	Total
Creating the basic structure of the site using HTML.	Providing the main parts of our element like (opening, closing taps), the content and the element .	15 hrs..	55 $	825 $
Control presentation, formatting, and layout using CSS.	Style and layout of web pages, building blocks, Styling text, CSS layout and solve common problems.	35 hrs..	55 $	1925 $
Enhance Website Project Visual Design.	Visual sketch, decide on the color scheme, font, find theme for website, redesign theme to suit visual design color scheme, fonts, and gathering images and photos.	20 hrs..	55 $	1100 $

Invoice

Services Rendered (continued)

Service	Description of Work Done	Hours Spent	Amount Per Hour	Total
Creating Confirmation Boxes, Triggering Slide-In CTAs, Storing New Information.	Pop up on your screen, slide-in call-to-action (CTA) and assigning new identities to existing website elements.	55 hrs..	55 $	3025 $
Security, Games, and Special Effects.	Security password creation, check forms, interactive games, animations and special effects.	40 hrs..	55 $	2200 $

Total Payment Due: 9075 $

Payment Options:

PayPal: Adhamsalah99@icloud.com

Bank account:

4th District, 6 of October, Giza Governorate.

Account Number : 0000000XXXX