

Tony Ma (MA)

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EDUCATION

The University of Example 2011

Master of Arts

History (Merit)

The University of Example 2007 – 2010

Bachelor of Arts

History (2:1)

Example 6th Form College 2005 – 2007

A Levels

Information Technology (B), History (B), Music Technology (B), English Language (C),

General Studies

(B)

WORK EXPERIENCE

Example Company #1 2014 – Present

Demand Planner / Team Leader

- Manage the UK logistics department - responsible for building and managing a small team of

Supply Chain Coordinators

- Manage the supply chain side of the Retail Lighting segment in support of a number of leading

UK high-street retailers

- Manage the stock profile of key retail accounts, generating monthly forecasts and project forecasts

- Personal KPIs include forecast accuracy, reducing inventory and transport costs

- Analyze demand trends and supply constraints and maintain plans accordingly – developing

dashboards to monitor demand and other analytics

- Ensure optimal balance between customer service levels and inventory through the S&OP process

- Run monthly trade reviews with account managers to align with future business plans and changing demand

- Support the order desk and account managers - acting as the gatekeeper between suppliers,

factories and the customer service team

Example Company #1 2011 - 2014

Supply Chain Coordinator

- Raised and processed purchase orders for shipments
- Provided front line support for supply queries from the project desk, quotations & account managers
- Managed relationships with various third party suppliers and factories as the main UK lighting representative
- Implemented key supply chain improvement projects - factory closures / SAP & Oracle integration / forecast accuracy / new product introductions
- Acted as UK gatekeeper for the design-to-order process – working with the sales team and factories to set up new product derivations in SAP and approving basic design aspects

Example Charity #2 2013

Business Development Volunteer

- Aided the establishment of the UK charity
- Developed educational packages and talks in India
- Provided research on UK charity legislation
- Worked on the development of a new donor database
- Advised on future fundraising opportunities

SOFTWARE

- SAP (Advanced)
- Microsoft Office (Advanced Excel)
- Business Explorer/Analyser
- Oracle
- Salesforce.com

QUALIFICATIONS / AWARDS

Example Company #1 - Employee of the Year 2016

Taking Ownership

One of four award winners selected annually from the entire Philips Lighting UK staff.

Awarded for

my role as Logistics team leader - building and training a new team from scratch following a period

of severe staff shortages

Project Management – Green Belt 2015

Six Sigma' project management qualification, focused on team leadership, measuring process

efficiency and maintaining success through continuous improvement

Example Company #1 – Annual Team Award 2015

Team Up To Excel

Recognition for my team following the acquisition of Indal Lighting - visiting European factories to

advise on the implementation of SAP and our processes