

DIGITAL MARKETING INDIVIDUAL ASSIGNMENT

NAME: CHARULEKHA M

NM ID: 102285E79836834ACFA481CE7FE1BF33

COLLEGE: ANNA UNIVESITY, ACT CAMPUS

CITY: CHENNAI

1) Create blog using blogspot:

Link: <https://kefithemodernpeople.blogspot.com/>

2) Create facebook page

Link: <https://www.facebook.com/kefi.co.2023?mibextid=ZbWKwL>

3) Create Social Media Poster using Canva

Link:

https://www.canva.com/design/DAFyvjhOpMY/B8EjicayFf6giQOpHdwU9Q/edit?utm_content=DAFyvjhOpMY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

4) Create E- mail newsletter

Link:

https://www.canva.com/design/DAFxV3Ljh5I/yb4WYcuQ8rHjzxBiVkLG8g/edit?utm_content=DAFxV3Ljh5I&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton