



Study Abroad in Switzerland

DISCOVER THE SWISS RIVIERA,
TRAVEL IN THE HEART
OF EUROPE AND CREATE
UNFORGETTABLE MEMORIES!



HIM campus in Montreux, Switzerland

Study 1-2 Terms in Business or Hospitality

1 Term Certificate

2 Term Diploma

**Transfer credits back to AU and
Graduate with a BBA in Design &
Digital Innovation**

Specialisations in:

- **Luxury Brand Management**
- **Financial Analysis & Wealth Management**
- **Human Capital & Development**
- **Franchise Business Management**
- **Lifestyle & Well Being Management for the Silver Economy**

Paid internship included when studying 2 terms (CHF 2,212 per month in Switzerland)

Learn in the creative heart of Swiss hospitality at HIM, Hotel Institute Montreux.

This top-ranked school blends renowned Swiss hospitality management practices with modern business expertise, giving you a well-rounded, practical education that opens doors across multiple industries.

How does it work?

Select one of these three options. Customize your term by choosing up to five courses (15 credits), plus an optional language.

Option 1

- Choose a term and spend three months in the classroom.

Option 2

- Choose two terms and spend six months in the classroom.

Option 3

- Choose two terms and spend six months in the classroom, followed by a four to six month internship in Switzerland or worldwide. Our career coaches will help you every step of the way to help you make the most of your internship.

When can I start?

There are three possible starting dates: January, April, and October

Have an amazing experience without extending the duration of your study!

An opportunity of a lifetime



Explore, travel, and discover!

On the shores of Lake Geneva, Montreux offers stunning views of the Alps and the terraced vineyards of Lavaux. Benefiting from a unique microclimate, the city has an undeniable Mediterranean flair. The region is especially rich in cultural and international events, including the legendary Montreux Jazz Festival and the Christmas Market. Montreux is the perfect starting point to explore Lake Geneva on a steamboat, go hiking in the nearby Alps, or speed down a ski slope.

Join a vibrant community

From yoga to cocktail master classes, themed banquets to ski trips, no matter what time of year you choose to study at Hotel Institute Montreux, there will be plenty to keep you busy! Expand your horizons as you interact with students from all around the world both inside and outside the classroom.



Flexibility to choose your own path

Our flexible curriculum empowers you to create your own customized educational journey. Providing you with strong foundations in business administration and hospitality, our diverse specializations are endorsed by some of the world's most respected business and industry leaders.

Term 1	Term 2	Term 3
<ul style="list-style-type: none"> • Bar and Beverage Management • World Cultures and Customs • Introduction to the Hospitality Industry • Applied Business Research • Accounting Principles • Language (French, German, or Spanish) 	<ul style="list-style-type: none"> • Food & Beverage Management • Human Resource Management • Communications • Microeconomics • Front Office Management • Language (French, German, or Spanish) 	<ul style="list-style-type: none"> • Principles of Management • Management of Information Technologies • Managerial Accounting • Macroeconomics • Digital Marketing • Convention Management, Banqueting, and Events
Term 4*	Term 5*	Term 6*
<ul style="list-style-type: none"> • Organizational Behavior and Leadership • Introduction to Art • Financial Management • Choice of specialization (see detail below) 	<ul style="list-style-type: none"> • Business Ethics • Business Law • Responsible Resort Management • Innovative Hospitality Models • Statistics • Economics of Public Policy 	<ul style="list-style-type: none"> • Contemporary Global Issues • Strategic Planning • International Management • Environmental Science • Yield and Revenue Management • Philosophy of Enterprise

Specializations

 <p>Franchise Business Management</p> <ul style="list-style-type: none"> • Principles of Franchising • Franchise Compliance Issues • Franchise Strategy Development 	 <p>Financial Analysis & Wealth Management:*</p> <ul style="list-style-type: none"> • Corporate Investment Decisions • Portfolio Management • Capital Markets and Analysis 	 <p>Human Capital & Development:</p> <ul style="list-style-type: none"> • Mediation and Workplace Conflict • Strategic Management of Human Resources • Performance Management Systems
 <p>Luxury Brand Management:*</p> <ul style="list-style-type: none"> • Competitive Analysis for Luxury Business • Luxury Marketing and Communication Strategies • High-Tech and High-Touch 		 <p>Lifestyle & Wellbeing Management for the Silver Economy:</p> <ul style="list-style-type: none"> • Social Gerontology – The Study of Aging • Operations Management for Senior Living Facilities • Managing Health and Changing Lifestyles

*Awards Northwood transcript

Learn from the best



Requirements:

- High school diploma
- Latest transcripts
- A letter from Assumption university confirming the courses to be taken at HIM
- Applicants must be 18 years old or over
- English language proficiency of TOEFL 550 or IELTS 5.5 or equivalent (English waived for students that have studied for 2 or more years in English)

Fees:

FEES BREAKDOWN CERTIFICATE	TERM 1	CHF	FEES BREAKDOWN DIPLOMA	TERM 1	TERM 2	CHF
TUITION	11,800	11,800	TUITION	11,800	11,800	23,600
ACCOMMODATION	3,600	3,600	ACCOMMODATION	3,600	3,600	7,200
FOOD	1,600	1,600	FOOD	1,600	1,600	3,200
ADDITIONAL CHARGES	2,500	2,500	ADDITIONAL CHARGES	2,500	2,100	4,600
TOTAL PER TERM	19,500	19,500	TOTAL PER TERM	19,500	19,100	38,600
TUITION SCHOLARSHIP 10%	1,180	1,180	TUITION SCHOLARSHIP 10%	1,180	1,180	2,360
TOTAL WITH SCHOLARSHIP 10%	18,320	18,320	TOTAL WITH SCHOLARSHIP 10%	18,320	17,920	36,240

What is included:

- Full board (accommodation in a shared standard double room and meals)
- All tuition and study materials
- Health insurance
- Selection of excursions
- 15 -18 credits / term (6 credits awarded for internship)
- Awarded a Study Abroad certificate or diploma



Our bachelor's degree is accredited by Northwood University USA, which leaves you fully qualified and ready to make your mark!



For more information please contact

Dr. Natamon Phumpradab
Email: natamonphm@au.edu
or direct message to MS teams

www.swisseducation.ac

Member of

