**E-commerce Website Evaluation Report**

**Website Name:** Flipkart

**Date of Evaluation:** 02-05-2024

**Name:** Shehzeen Adhikari

**1. Logging:**

* **Evaluation:** logged-in through mobile number and requested OTP for Authentication.
* **Findings:** Got Authenticated after successfully within a second after entering OTP which was sent to my Mobile number.

**2. Scrolling:**

* **Evaluation:** Scrolled through various product categories and search results to evaluate smoothness and responsiveness.
* **Findings:** Scrolling was smooth. However, slight delays were noticed on certain pages.

3. **Pagination:**

* **Evaluation:** Navigated through different pages of product listings to assess pagination functionality.
* **Findings:** Pagination worked perfectly. When we click on next page the page number changes in the url.

**Eg:** <https://www.flipkart.com/mens-footwear/formal-shoes/pr?sid=osp%2Ccil%2Cssb&otracker=nmenu_sub_Men_0_Formal+Shoes&page=5>

**4. Latency Check:**

* **Evaluation:** Evaluate the time taken for pages to load and actions to execute.
* **Findings:** Almost every page is loading within a second, however notice some delay in image rendering on few pages. This might happened due to slow network.

**5. Add to Cart:**

* **Evaluation:** Added some items to cart to check it functionality.
* **Findings:** Items was getting added as per their quantity selected by the user.Each product on Flipkart has a maximum purchase limit, which is usually set by the seller or by Flipkart's policies to add product beyond maximum limit to your cart, you will see this message, “  
  We're sorry! Only 5 unit(s) allowed in each order”

**5. Payment Gateway:**

* **Evaluation:** Tested the payment gateway by attempting to make a purchase using different payment methods.
* **Findings:** Payment processing was seamless, with transactions completing without any issues.

**7. Page Response:**

* **Evaluation:** Monitored the website's response time to various actions such as clicking links, navigating through pagination, or adding items to cart.
* **Findings:** Page response times were generally quick.

**Summary:**

* Flipkart's e-commerce platform gives a robust and user-friendly experience, with efficient checkout processes, multiple payment options, and smooth navigation. It has minor performance issues ,but overall it provide seamless shopping experience to the customer.