

## **TEAM INVICTUS**



SIH1664

# To Develop a Software Solutions to Enhance Educational Infrastructure and Connectivity in Rural Areas

Theme - Miscellaneous

ORGANIZATION - MINISTRY OF EDUCATION





a) Virtual Classroom Platforms



b) Educational Resource Management Systems



c) Internet Connectivity Optimization Tools



d) E-Learning Content Creation Platforms





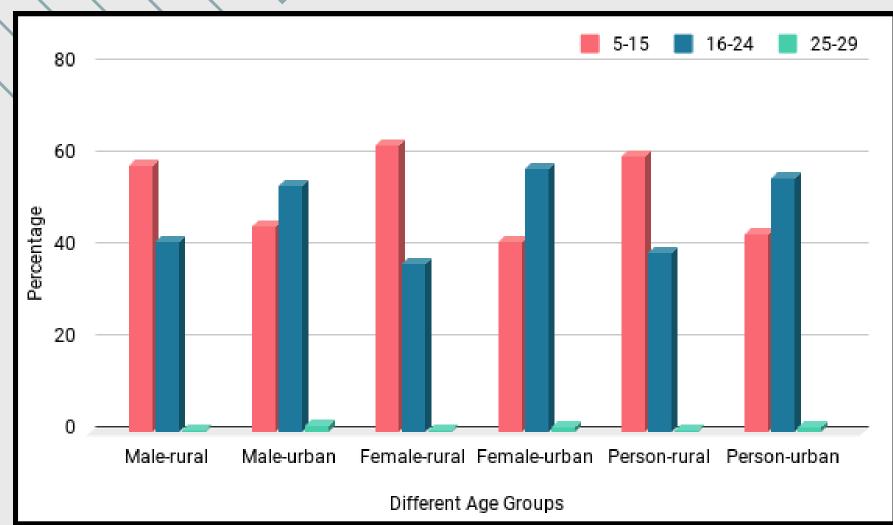
f) Data Analytics for Infrastructure Planning





## **CURRENT SITUATION**

#### **Dropout Rate**



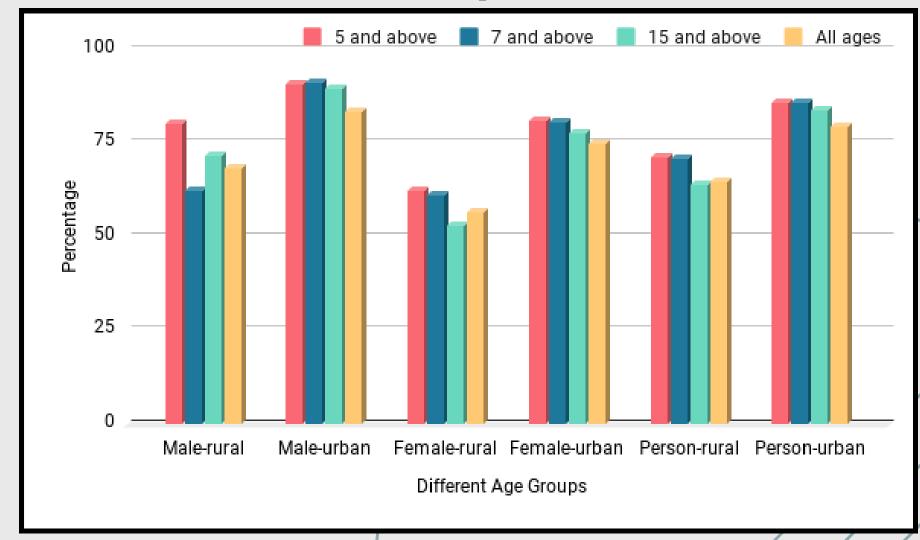
## Among the parents of 156 students who dropped out of school:

36.8 % mentioned that their **daughters**' dropout was due to the need to contribute to the family's earnings.
71.8% mentioned that their **sons**' dropout was duo to lack of interest in studies.

#### Results from Census states that:

For Dropout rate of age **range 5-15** there is difference of **13.1%** between **Rural and Urban** as more students tend to stop their education partway in rural areas due to financial status or lack of interest and this is reflected in the literacy rate.

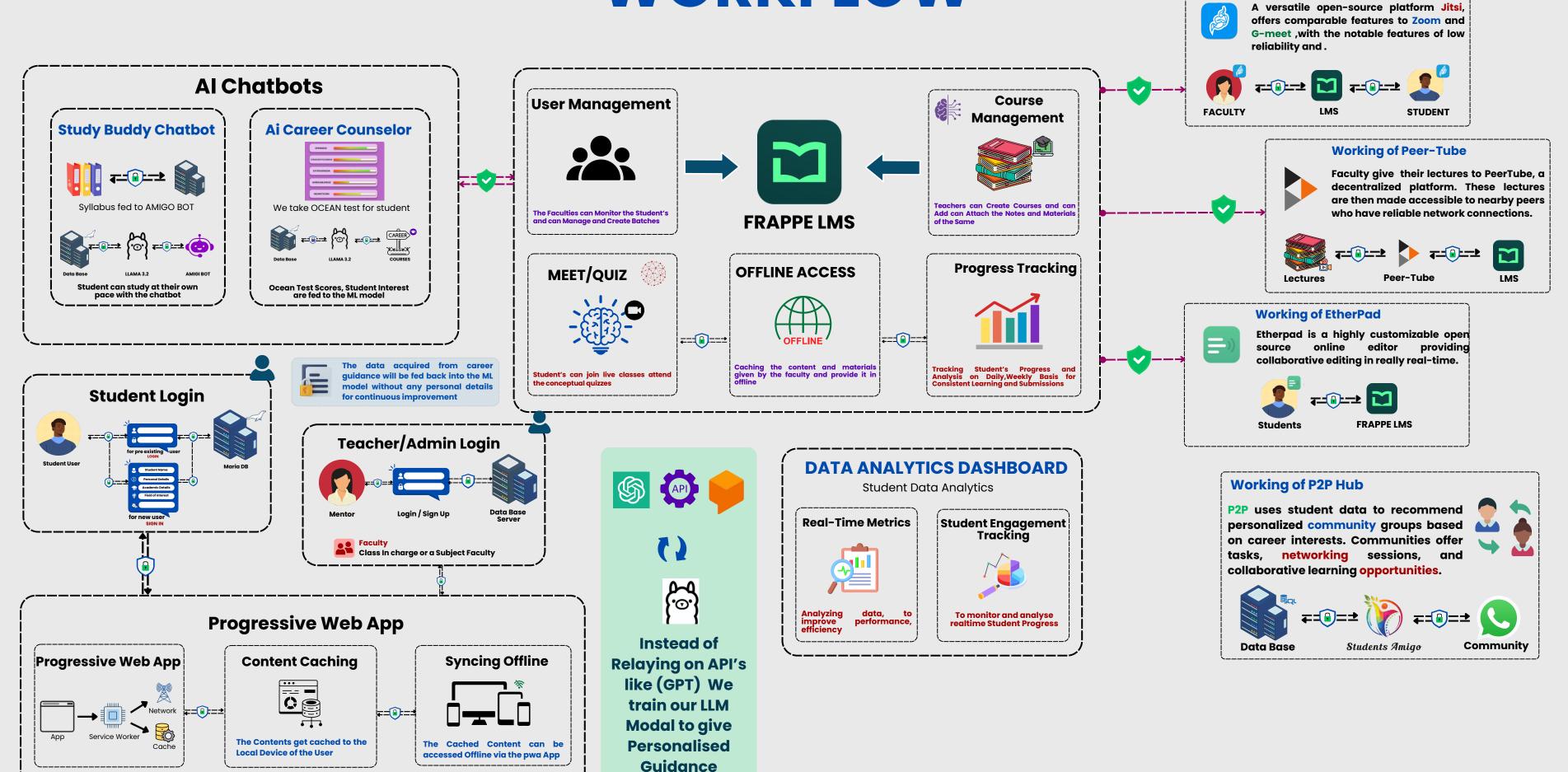
#### **Literacy Rate**





## WORKFLOW

**Working Live Classes** 



## TIER I - SOLUTION



#### JISTE MEET: Live Interactive Classes

It is a open source live streaming platform with whiteboard, recording and adaptability features



#### **Offline Access**

Scheduling Meets, reviewing notes, videos and mock quizzes are all available offline



#### **Data Sovereignty**

By using open source platform data leakage is prevented.



#### PEERTUBE: Download and Share

It is a open source video sharing platform that uses peer-to-peer network to share files effectively.



#### **Data Analytics**

Student's data is used to analyze student's performance so that teachers can have an opinion of students



#### **Content Creation With Localization**

Teachers can create assignments and send quizzes/tests during live classes which is multilingual.



#### **Academic Chatbot**

Chatbot helps you with information based on the students portions and here we have used llama 3.1

## **EXPERIMENTAL FEATURES**





## **Custom OS**

## P2P Learning part

Engaging Community of like-minded Students

Share and transfer knowledge effortlessly

Grow together through collaborative learning

For Extremely Impoverished Students who are not having mobile phones or even network connection, we partner up with Government Orgs to provide students with laptop having our custom built OS



## **PROPOSITION**



Our target audience is categorized into two tiers based on the availability of key parameters.



- Tier I includes students who have mobile phones and reliable network connectivity.
- They have access to all the necessary facilities, but face challenges in utilizing them effectively.



- Tier II includes student's whose does not have an proper internet or even mobile phone.
- These student's have their home located in an remote areas where network is not available.













#### Here we may consider two scheme provided by Government of India



#### Rashtriya Madhyamik Shiksha Abhiyan (RMSA)

RMSA is a flagship scheme of Government of India, to enhance access to secondary education and improve its quality.





The program focuses on creating schools in underserved areas and improving existing infrastructure with additional classrooms, toilets, water, and grants.

#### **Eklavya Model Residential Schools (EMRS)**



EMRS provides quality education to ST children in remote areas, with 480 students per school from Class VI to XII, focusing on academics and overall growth, funded under Article 275 (1).

#### <u>Schemes that offered free Laptops:</u>

Sikkim govt. distributed 18,500 Lenovo laptops to bridge the digital divide among students in rural govt. schools and colleges.

#### Other NGOs and MNCs:

## <u>Tata Consultancy Service (TCS):</u>

Ignite My Future in School (IMFIS)

#### Google:

Helping in equip the next generation with future skills

invest in projects and organizations that expand access to learning

## **BUSINESS CANVAS**



#### **Key Partners**

- Educational Institutions
- Government
- Non-Profit Organization
- MNCs(Google etc.)
- Charity Organization



#### **Key Activities**

- Live Classes
- Content Creation
- Data-Analytics Feedback
- Training Teachers



#### **Key Resources**

- Developers, educators
- Scalable hosting and storage.
- Syllabus Textbooks and Teachers' Notes



#### **Value Propositions**

- Live Classes
- Downloading previous classes
- Downloading eBooks and teacher notes
- Offline access to already viewed content,
   scheduling live class
   etc.



#### **Customer Relationship**

- Students(Individual)
- Teacher
- Institutions



#### Channels

- Online Platform
- Directly selling to Schools
- Partners act as intermediatory(for OS)



#### **Customer Segments**

#### **Initial Target Audience:**

- Tier I Rural Schools
- Urban Schools

#### Following the initial launch:

• Individual Students

#### **Non-Profit Customers:**

 Tier II Rural Schools and Students



#### **Cost Structure**

2 crores

- Development Cost
- Server Cost



#### **Revenue Stream**

- Selling to schools in Urban Areas using a Subscription plan 1000rs per head
- Subscription from Individual students 1500rs per head

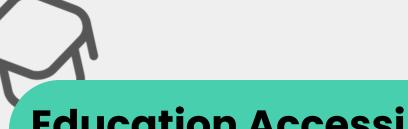


## **IMPACTS**

Improved Access to Education
Bridges the gap for rural students by offering solutions.

**Data privacy:** Offers data privacy and prevents leakage of data by using open source platforms.

Improved Connectivity: Partners with government programs and NGOs to extend education to remote areas.



**Education Accessibility**: Enable students to learn anytime through offline access

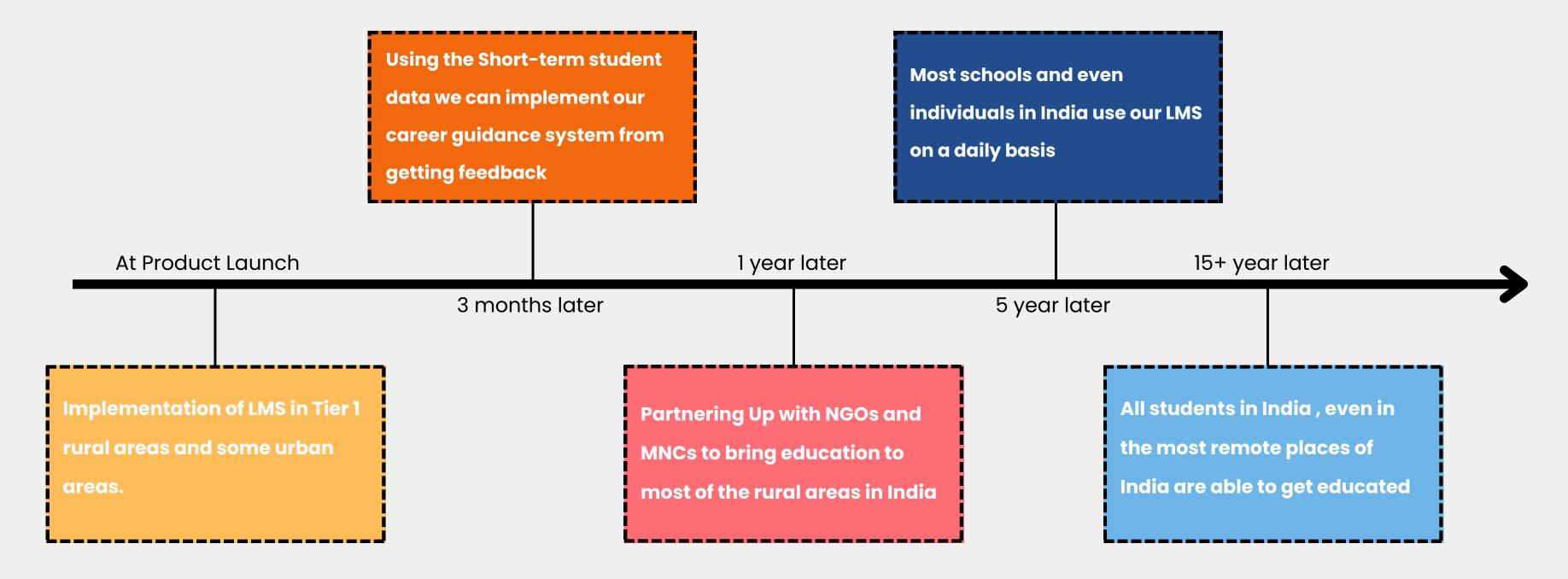
**Digital literacy**: Improves the familiarity with technology among students and teachers



**Skill Development**: Prepare Students for futuristics jobs with skills based courses of their interest.



## **PRODUCT PATHWAY**



## All Indian students should be able to get educated:

Even if the students are in the most remote part of India that doesn't mean that they cannot get education. Our vision is to make sure all students in India get the education they deserve. "No one should be left behind!!"

# Thank You

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Akshaya S