



₹ 3.2M

REVENUE

₹ 1.3M

PROFIT

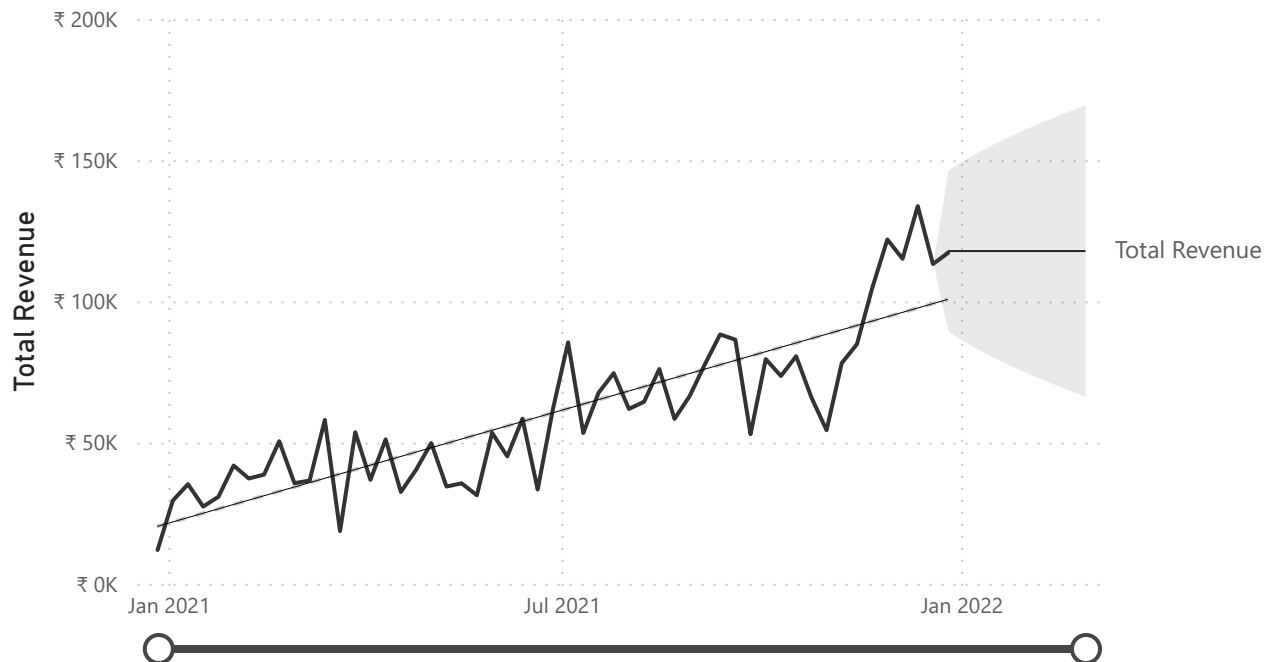
3.2K

ORDERS

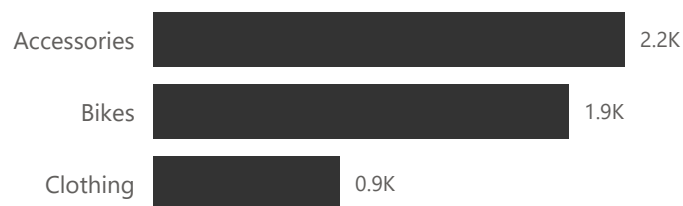
2.1%

Return Rate

Weekly Revenue



Orders By Category



Top 10 Products

	Orders	Revenue	Return%
Patch Kit/8 Patches	350	₹ 1,587	1.30%
Mountain Tire Tube	253	₹ 2,590	1.93%
Road Tire Tube	378	₹ 3,016	1.59%
Touring Tire Tube	298	₹ 3,029	1.32%
Road Bottle Cage	237	₹ 4,360	1.65%
Water Bottle - 30 oz.	506	₹ 4,965	2.41%
AWC Logo Cap	343	₹ 5,921	1.02%
Sport-100 Helmet, Blue	272	₹ 9,151	3.31%
Sport-100 Helmet, Black	287	₹ 9,656	3.14%
Sport-100 Helmet, Red	301	₹ 10,532	2.99%

Monthly Revenue

₹ 0.56M ✓

Previous Month: ₹ 0.35M  
(+60.31%)

Monthly Orders

626 ✓

Previous Month: 439 (+42.6%)

Monthly Returns

46 !

Previous Month: 37 (-24.32%)

Most Ordered Product Type

Tires and Tubes

Most Returned Product Type

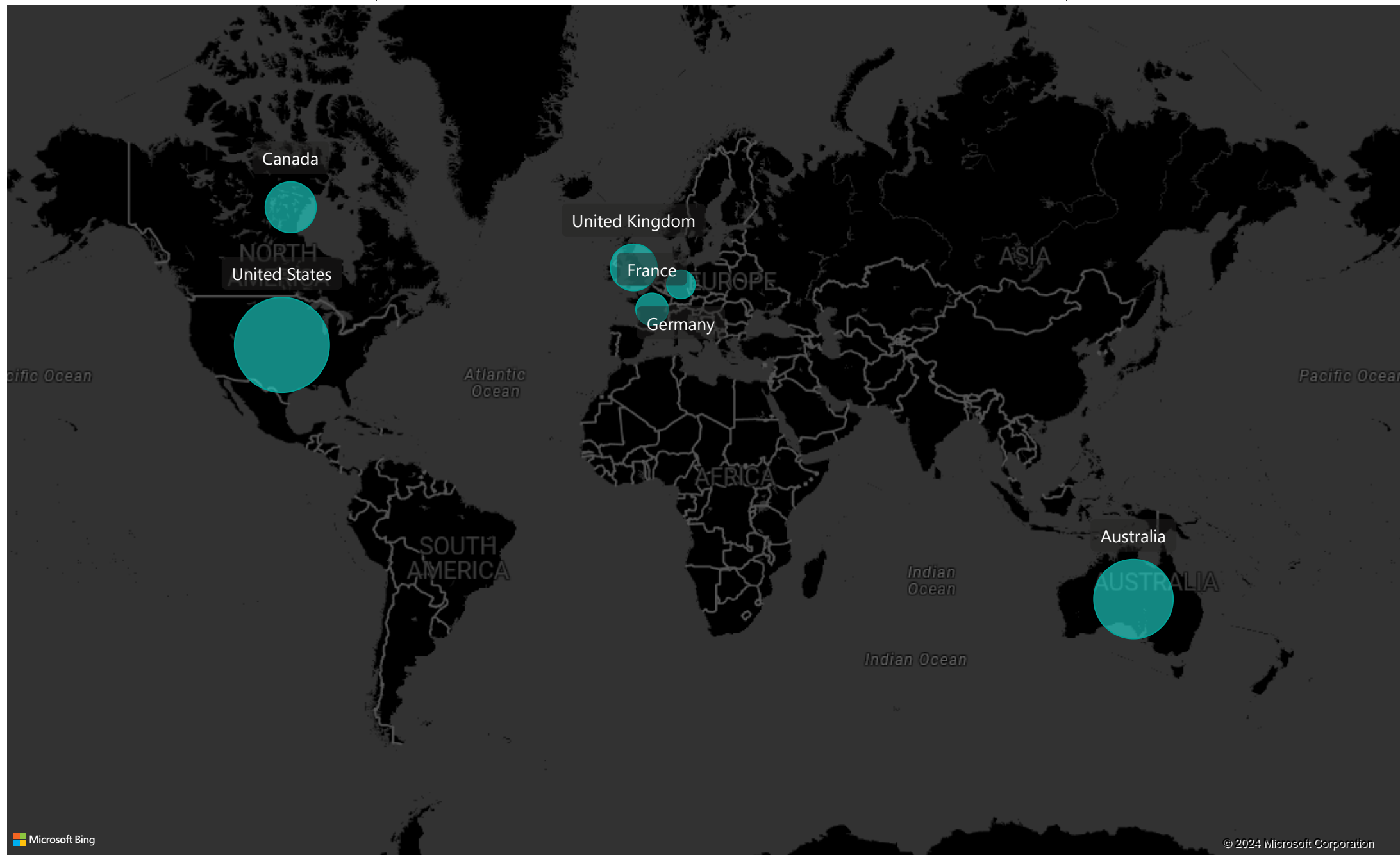
Jerseys

Select all

Europe

North America

Pacific

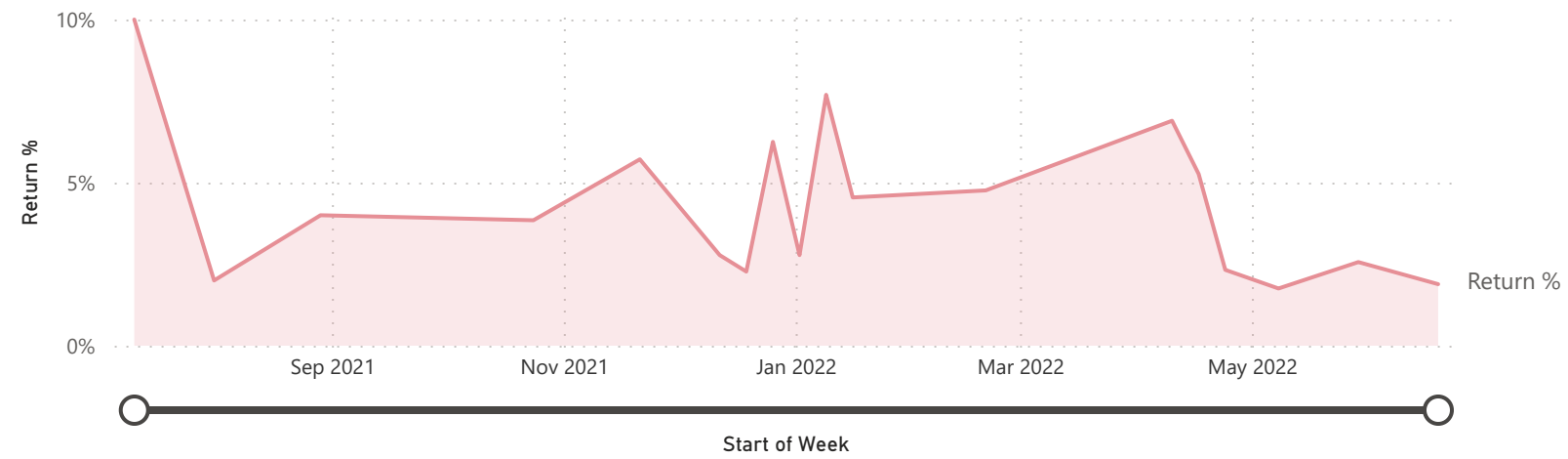
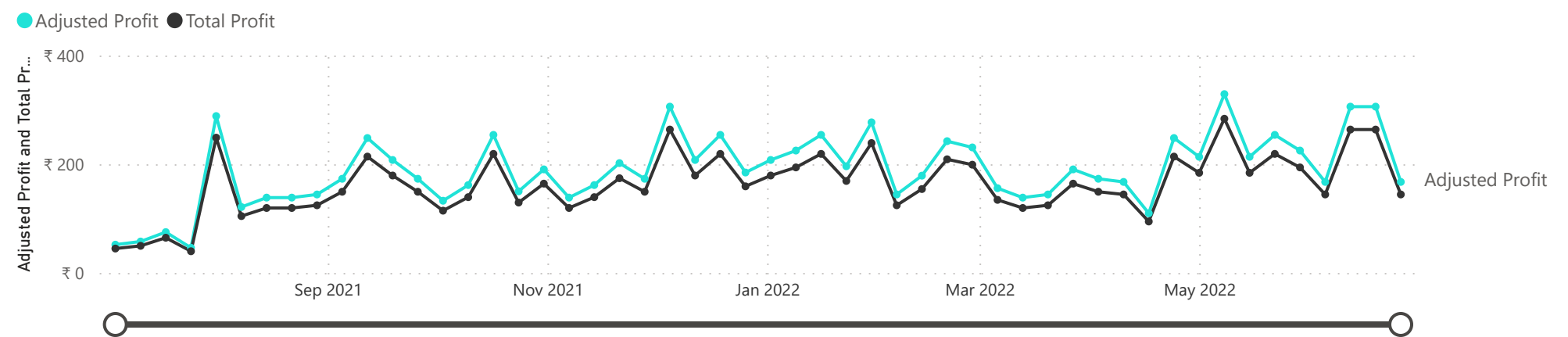
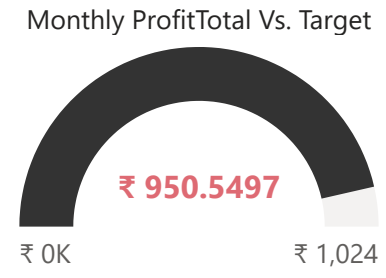
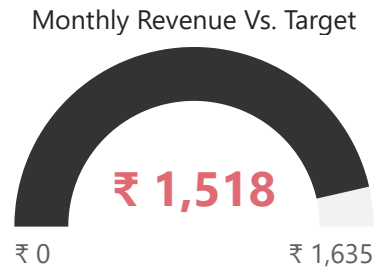
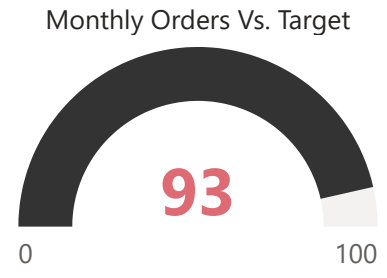


- ProductName
- (Blank)
- All-Purpose Bike Stand
- AWC Logo Cap
- Bike Wash - Dissolver
- Cable Lock

Price Adjustment %

0.10

- Product Metric Select...
- Orders
- Revenue
- Returns
- Profit
- Return %



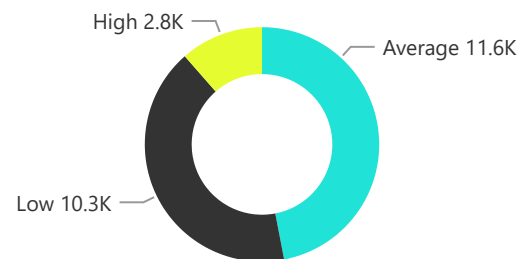
17.4K

UNIQUE CUSTOMERS

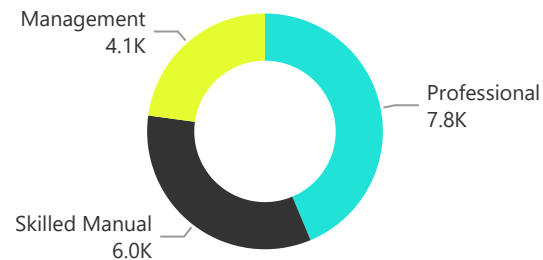
1.4K

Average Revenue Per Customer

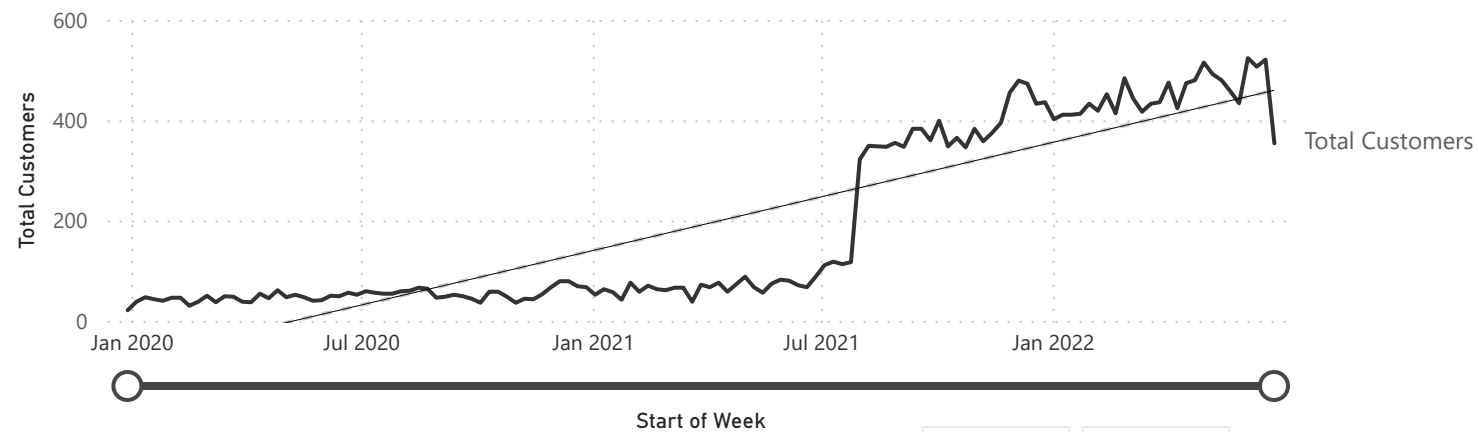
Orders by Income



Orders by Occupation



Weekly Revenue



2020

2022

Top 100 Customers

CustomerKey	Name	Orders	Revenue
11417	LACEY	7	₹ 11,086
11420	JORDAN	7	₹ 11,022
12631	CLARENCE	4	₹ 10,332
12650	AARON	4	₹ 10,329
13405	ETHAN	4	₹ 10,309
11237	CLARENCE	4	₹ 10,065
11428	DEANNA	4	₹ 9,762
11423	JASMINE	4	₹ 9,717
11412	SYDNEY	4	₹ 9,707
12132	KAITLYN	4	₹ 9,259
14200	COLLEEN	4	₹ 8,961
15106	SHANNON	3	₹ 8,186
15097	MORGAN	3	₹ 8,150
15692	RYAN	3	₹ 8,146
14830	ISABELLA	3	₹ 8,125
11456	JON	3	₹ 8,064
11451	RUBEN	3	₹ 8,044
Total		8877	₹ 81,87,566