



ADIBA TAHSIN

I'm a confident and enthusiastic individual who loves connecting with people and representing brands in a fun, authentic way. I've gained hands-on experience in public speaking, organizing events, and creating digital content through different leadership roles at university. I'm great at communication, social media, and storytelling, and I always bring creativity and energy to what I do. I'm passionate about sharing ideas, building communities, and helping brands grow through meaningful engagement.

Contact

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Address

Boro Boyra, Khulna,
Bangladesh

Education

Bachelor of Science in Computer Science
Khulna University of Engineering & Technology, Khulna
Expected : 2027
CGPA: 3.28 / 4.00

Higher Secondary Certificate (HSC)
Khulna Govt. Girls' College, Khulna | 2021
GPA: 5.00 / 5.00

Secondary School Certificate (SSC)
Government Coronation Secondary Girls' School, Khulna | 2019
GPA: 5.00 / 5.00

Skills

- Communication & Content Writing
- Public Speaking & Presentation
- Social Media Strategy & Management
- Networking & Market Research
- Time Management
- Team Leadership
- Creative Campaigning
- Event Coordination
- Programming

Language

- Bangla
- English

Extracurricular Experience

Volunteer, Hult Prize at KUET (2024)

Created engaging social media videos and wrote content for event promotions and announcements. Promoted the event through campus outreach and online platforms. Also engaged with participants and supported on-ground logistics during sessions.

Active Member & Volunteer, HACK KUET

Participated in organizing sessions, promoting events among students, and handling creative communication materials.

Participant, BizBash 3.0 (Case Competition)

Worked in a team to develop brand strategies and pitching ideas for business cases, simulating real-world marketing tasks.

Senior Executive, KUET Business & Entrepreneurship Club (KBEC)

Contributed to planning and organizing club activities, developed content for campaigns, and collaborated on outreach strategies to engage the student community.

3rd Runner-Up, Case Crack 2.0 by KBEC

Engaged in strategic thinking and presentation to solve real-life business cases, enhancing problem-solving and branding skills.

Participant, IKPC 2K23 (Intra KUET Programming Contest)

Tested problem-solving skills in a competitive programming environment among peers at KUET.

Technical Expertise

- Programming Languages: C, Python, C++, C#, HTML, CSS, JS, JAVA
- Microsoft PowerPoint: Presentation Design
- Content Writing: Articles, Reports, Narratives
- Web Development: Foundational Knowledge
- Creative Writing: Stories, Poems
- Online Presence Strategy: Social Media Management, Marketing

Why I'm a Fit for Marico Matters

- Strong communication and public speaking experience
- Proven ability to engage and motivate peers
- Social media savvy with an understanding of trends
- Enthusiastic about brand storytelling and consumer connection
- Committed to representing Marico with integrity and passion