Logo Design



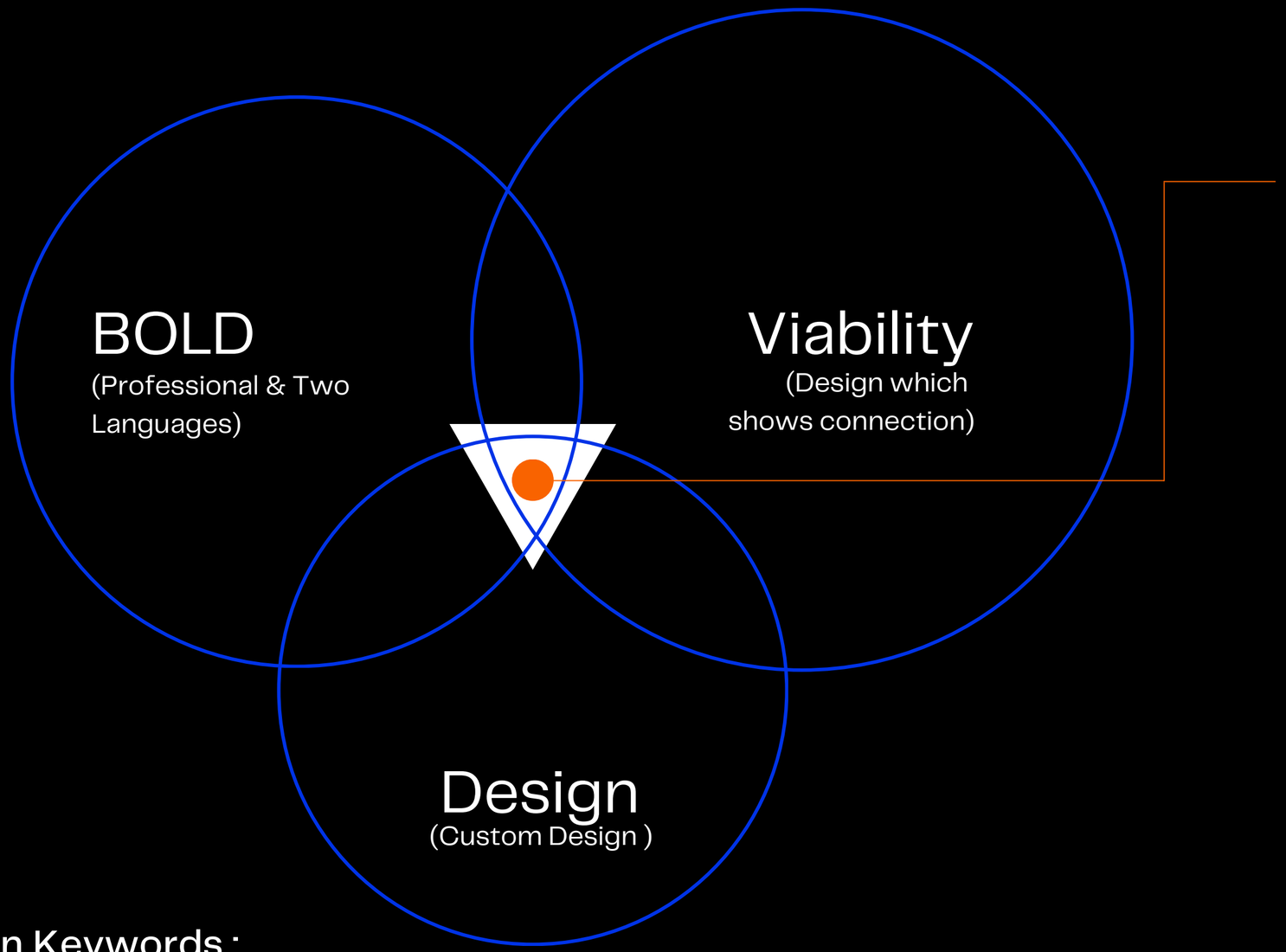
# Omeir Connect عمير كونكت

## DesignTask

To create a minimalist logo for Omeir Connect, an online travel solution by Omeir Travel Agency. The logo should feature a sleek gold 'OC' monogram with Arabic and English 'Omeir Connect' text, reflecting 'عمير كونكت' seamless, technology-driven travel management and .global connectivity for UAE-based travel agencies

# تكنولوجيا المحلاكة

MOOD BOARD




**Innovation**
**Reliability**
**Accessibility**
**User friendly**
**Technology**
**Success**

**Design Keywords :**

To establish the feelings i want to convey through my design.

Concept-1

عمير كونكت

OMEIR CONNECT

Concept-2

عمیر کونکت

OMEIR CONNECT

Concept-3

عمير كونكت

OMER CONNECT

عمير كونكت

OMER CONNECT

# Mockups

@AdiwebX

# Design Thinking Process

عمير كونكت

OMEIR CONNECT

01 **Seamless Connection Between 'O' and 'C'**

The connection between the 'O' and 'C' symbolizes the seamless link between travel agencies and global suppliers, reflecting the platform's core function.

02 **Dynamic Flow of Travel**

Smooth lines represent the fast-paced, continuous nature of travel, aligning with real-time booking and instant confirmations.

03 **Gold Color for Trust and Growth**

The gold color signifies luxury, trust, and success, embodying Omeir Connect's role in empowering travel agencies to grow.

04 **Minimalist Design for Clarity**

The clean, geometric style ensures a modern, professional look that is adaptable across various digital and print applications.

# Thanks Omeir Connect.

The left side is the full workthrough process of designing the logo , for the costom fonts to the implementation and re thinking of the logo maintaining the brand value thanks