

Logo Design

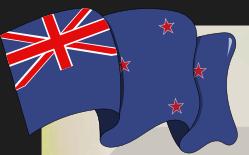
Page #01

Paeaneer Foundation

Non-Profit Organization | Education, Awareness, and Empowerment @adiWebX

DesignTask

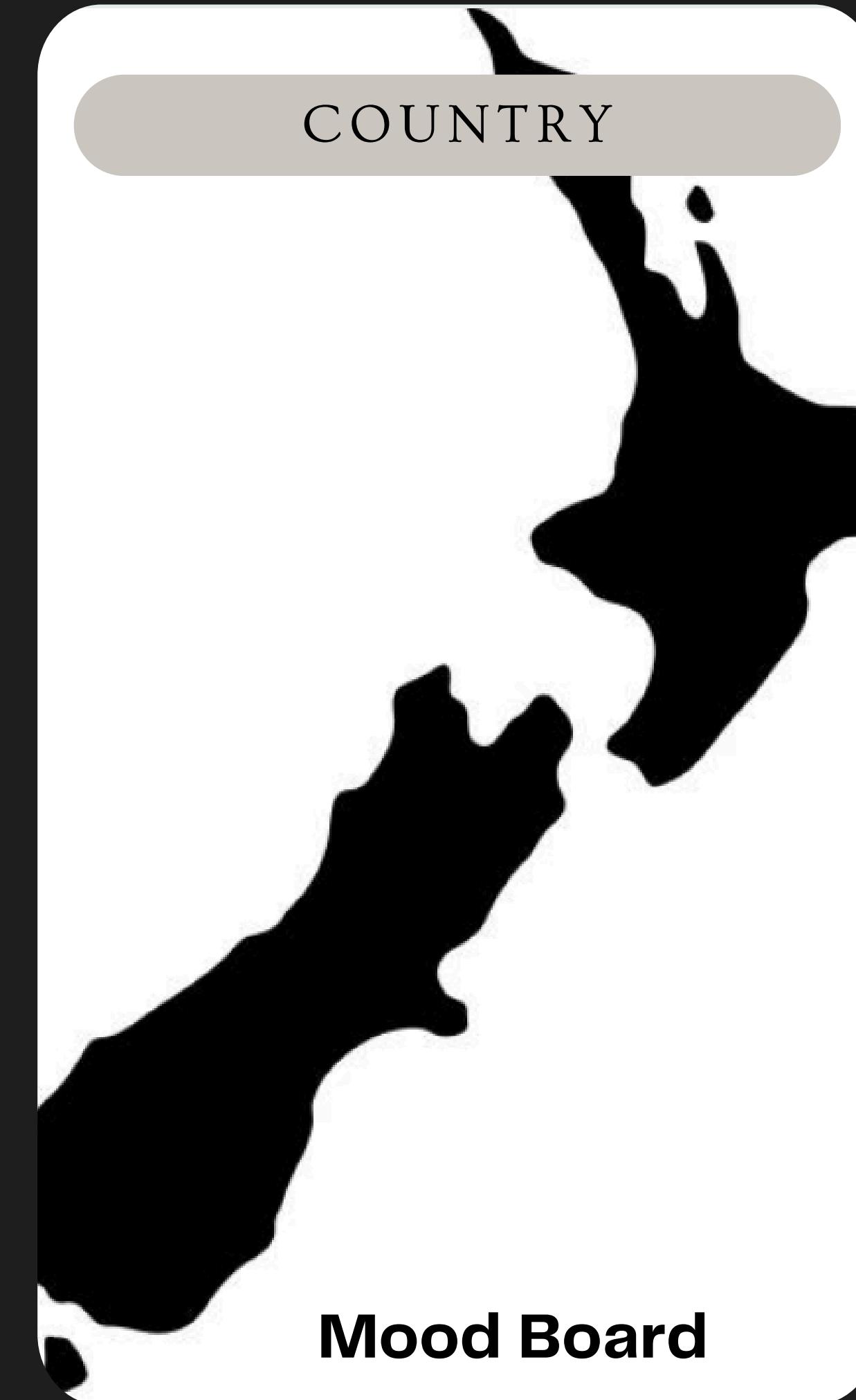
To Create a bold, versatile logo for the Paeaner Foundation that incorporates a unique "P" icon, creative wordmark, and cultural relevance while resonating with its mission of youth empowerment and education.



YOUTH TRAUNCY



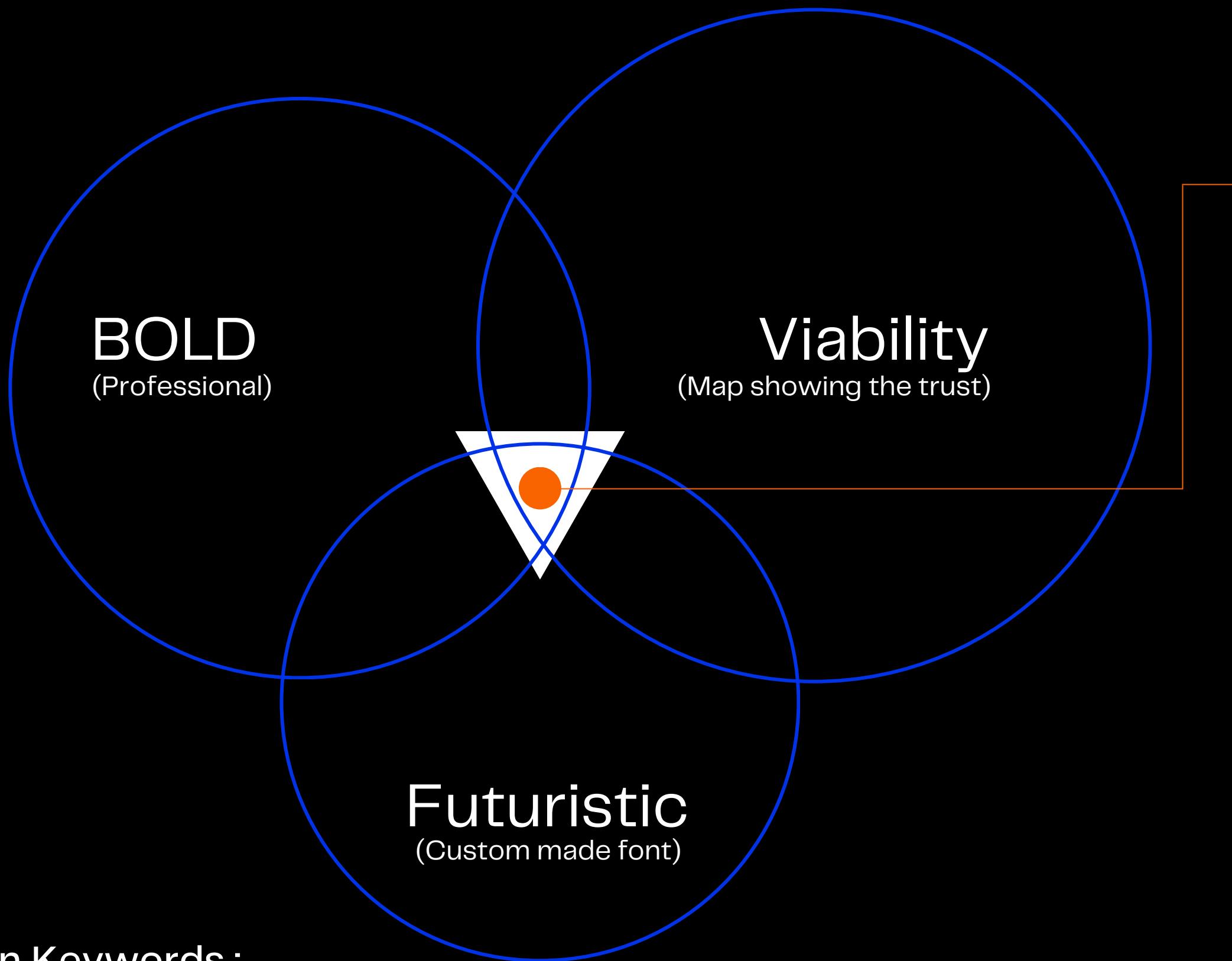
COUNTRY



Mood Board

EDUCATE AND GROWTH





Pioneer
Education
Youth
Creative
Auckland
awareness

Design Keywords :

To establish the feelings i want to convey through my design.

Concept-1



Aurkland map



PAEANEER
FOUNDATION

Concept-2



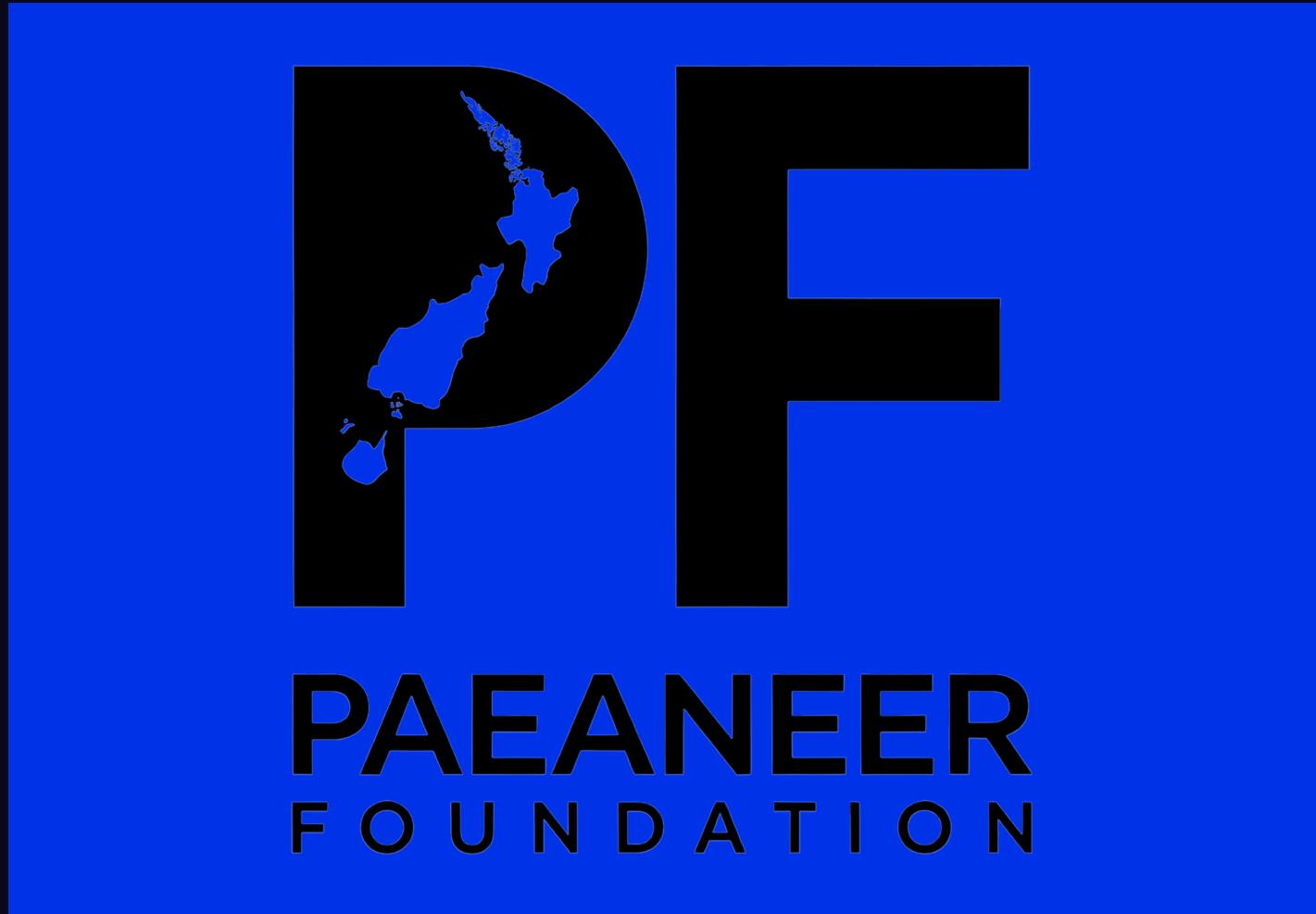
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Mockups

@AdiwebX



Design Thinking Process



01 Representation of South Auckland

Incorporate a simplified map of South Auckland within the "P" icon, symbolizing the foundation's focus on supporting and empowering local communities.

02 Symbol of Security

The map design within the logo conveys protection, safety, and the foundation's commitment to creating a secure environment for at-risk youth and young adults.

03 Progress and Education

Bold and upward design elements reflect growth, learning, and the foundation's mission to inspire progress in education and awareness.

04 Cultural Resonance

Subtle Pacific-inspired patterns enhance the logo's connection to the cultural roots of the foundation's work while respecting their significance.

Thanks paeaneer Foundation

The left side is the full workthrough process of designing the logo , for the costom fonts to the implementation and re thinking of the logo maintaining the brand value thanks

