Digital Signage
Deployment Solutions

Thank you for your interest
in digital signage

In this brochure you can read all about do-it-yourself digital digital signag, controlling the screens used within your organisation. meramedia is a digital signage solution that allows you to create and manage your program schedules with ease.

Digital media make everyone a director.

meramedia grants complete and remote control over your digital signage. You You can create and edit clips online and broadcast them anytime. Also, you can fine-tune your programs depending on your organisation, location and potential customers by using a wide variety of of unique apps, widgets and other extras. Using these, you can enrich your ESC quickly and easily!

There are many possibilities:

- Create your own personalised videos.
- Central and local management.
- Display the most current and entertaining information using widgets.

- Increase revenue by broadcasting your promotions!
- Soothe waiting clients with the latest news by Nu.nl and Showbusiness!

- Integrate social media like Twitter and Facebook.
- Generate more income by advertising for your suppliers!

Broadcasting programs
Optimal flexibility, speed and control

• Creating campaigns

Creating and managing your advertising campaigns is a piece of cake. You can set up your campaigns in such a way that your playlist consists of "permanent" clips of shorter duration together with one or more clips from your campaign. The campaign clips will appear and disappearat times you specify. The job is complete in one go.

• Using time and date settings

You will want to expend as little time as possible on setting up your program, so it is very handy to be able to set timings for an entire day's schedule. You can specify times for each film clip to start and stop. Decide in advance what you want to see when, at each location. You can then automatically put out different offerings in the mornings and afternoons, and then get on with serving your clients.

• Put different locations into groups

If you have digital signage at several different locations it can be useful to organise these into groups. Then you can modify the schedule for the whole group with a single action. For example you could form a group of locations which all carry a particular range of products. You can then add a "tag" to your clips, so that they find their own way to the appropriate player in the chain. You can also make certain clips "mandatory", so that all your users have them in their TV schedule.

Digital Signage for different locations

Big organisations often have specific wishes. That's why easyscreen has a some ingenious functions what make managing multiple players and clips flexible and clear.

Grouping branches

- Creating groups of branches.
- One action to change the schedule for the whole group!

Automatic and custom

- Give your clips keywords (tags).
- Link keywords to different players.

Curricular clips

- These clips will automatically be scheduled in the playlist.
- Branch can edit and add their own clips!

A complete and extensive program

Absolutely unique

To easyscreen are the many attractive possibilities to enrich digital signage programs. So you can choose from thematic video magazines and creative templates but also athletic or funny clips. For example, make your program up to date and interactive by the use of live widgets! Want a professional comercial or a fragment customization? No problem! Additionally easyscreen offers an image database, social media integration and many other features and widgets.

A few of the many possibilities:

Live widgets
Always automatically up- to-date

With widgets, your digital signage becomes a true video program. Enter a piece of a text and an image and you can publish and display this immediately on the screen with an accompanying animated background. Make use of one of your own images or check out our library to see if there's something you like. There are standard designs available for every segment and environment. If you have your own videos you can of course add them to the program. Putting on a PowerPoint presentation or displaying a webpage can be arranged in no time at all. Moreover, with widgets, messages from social media sites such as Facebook and Twitter can be displayed directly on your screen!

Social media
Integrate your social media

Display all your messages directly on the screen using your own social media channels. Show the latest events from your Twitter timeline or Facebook account, automatically, post your status updates or follow an interesting hashtag.

Your own content
Show what you have to offer

We have already designed handy and attractive templates for your use, but if you have photographs or video of your own to show, adding them to your program is simplicity itself, and showing a PowerPoint presentation or a web page is the work of a moment.

Video templates
Quick, easy, and always in style

Use our video templates to put films online, making your digital signage a real video program. We have suitable video templates for every imaginable sector and any specific environment. You can quickly and easily adapt them to precisely reflect your house style or add text, logos and colours. There are video templates with a moving background, animated text and an intro, and others that let you add images or film clips. Use your own material or find something suitable in our extensive library.

Because technology is always moving forward

Our software programmers are constantly at work on the development of our software so that our technology is always cutting-edge. This is how we deliver clever functionalities that simplify and improve the day-to-day practice of digital signage communications. And that makes your programs more attractive and more relevant to your target group.

Screen switches on /off automatically

Like to forget about switching your screen on and off? An automated schedule can be used to switch the screen on half an hour before opening time, and switch it off again as soon as the doors close. Any irregularities in opening times or other timings can be programmed-in in advance. Simple, and good for your energy bill!

Ticker-tape from RSS feeds

The ticker-tape feature allows you to add selected RSS feeds to your screen. An RSS feed can be used to display the latest news at the bottom of the screen. And of course you can add important text of your own. It's a straightforward matter to add text and specify its colour, font and speed.

Live streams in your schedule

Like to show your customers live football? Perhaps you are organising a major event at a different location and want to stream news about it from a central point. That is also possible with easyscreen. You can schedule specified webcams and video streams to appear in your programs.

Timing your schedule

Does your target group change during the day or do you just want to test how different information affects your visitors or clients? You schedule your playlists to play at a specific time in a jiffy!

Screen and player in one

Easyscreen is integrated in professional Samsung screens. Playlists can be displayed directly on the screens without the need for a mediaplayer. This means: fewer investments, lower usage- and energy costs and a shorter payback period for subscribers.

Video wall

Do you have multiple screens you want to use? Do you want to display different programs? No problem! With easyscreen you can control different screen with the same interface!

Multiple locations

Larger organisations often have requirements relating to specific clips or specific branches, or they may want everybody to see certain messages. So we have equipped easyscreen with a number of functionalities to allow flexible control of multiple media players and multiple clips, at the same time making the whole process more manageable.

Location based

Fill in your location and the program will automatically link to the appropriate weather forecast, the local news and other relevant sources and display these on the screen. Multiple locations? Create a variety of playlists so different target groups see messages that are appropriate to them.
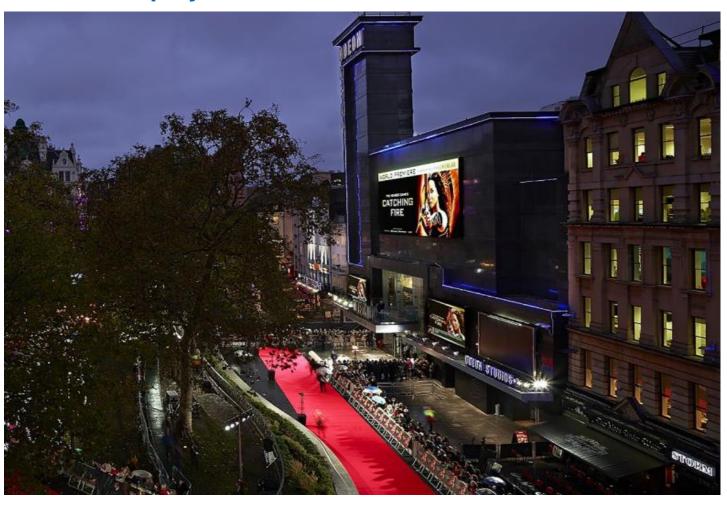
"Time to queue"

Letting queuing visitors know when their turn is coming prevents annoyance and improves customer satisfaction. It's easy to add Time to Queue announcements to your easyscreen program, so you won't need to purchase an expensive additional system.

Explore all the other Possibilities

Media is fast ,easy and mainly very flexible! In
this brochure we've shown the basic features,
but a lot more is possible! We're always available
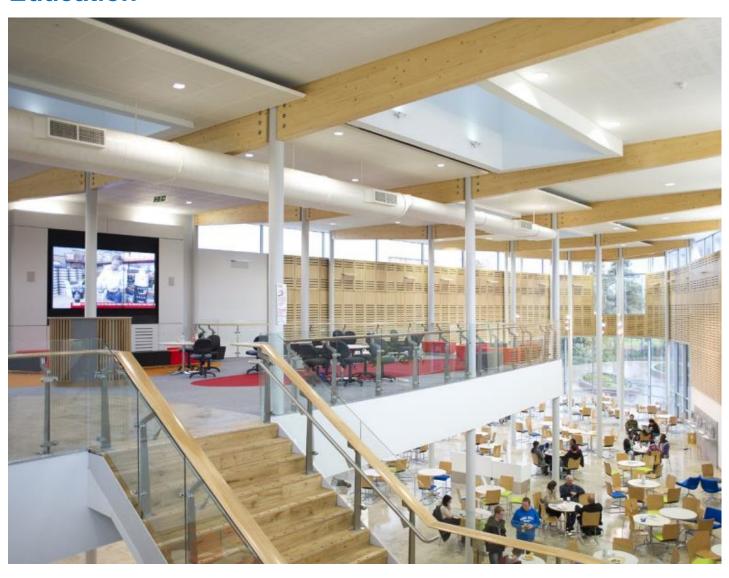for more information

Cinema Display Solutions

DOOH

Education

Retail

Just get in touch

and we will be happy to tell you all about it!