

Find the levels of Measurement

Sales Data

- **Description:** A dataset showing product sales over time.
 - **Columns:**
 - **Order ID:** Unique order identifier.
 - **Product:** Name of the product.
 - **Category:** Product category.
 - **Order Date:** Date of purchase.
 - **Region:** Region where the sale occurred.
 - **Quantity:** Number of units sold.
 - **Price per Unit:** Price of a single unit.
 - **Total Sales:** Total revenue from the sale.
 - **Discount:** Discount applied to the order.
 - **Profit:** Profit from the order.
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2. Customer Feedback Data

- **Description:** Data on customer feedback and ratings for a product or service.
 - **Columns:**
 - **Customer ID:** Unique customer identifier.
 - **Product:** Product or service name.
 - **Rating:** Customer rating (1 to 5).
 - **Feedback:** Text feedback from the customer.
 - **Purchase Date:** Date of the purchase.
 - **Region:** Region of the customer.
 - **Customer Lifetime Value:** Total value the customer brings to the business.
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3. Marketing Campaign Data

- **Description:** Dataset tracking the performance of marketing campaigns.
- **Columns:**
 - **Campaign ID:** Unique campaign identifier.
 - **Start Date:** Start date of the campaign.

- **End Date:** End date of the campaign.
 - **Channel:** Marketing channel (e.g., Email, Social Media, TV).
 - **Budget:** Budget allocated to the campaign.
 - **Leads Generated:** Number of leads generated.
 - **Conversion Rate (%):** Percentage of leads converted to customers.
 - **Revenue Generated:** Revenue directly attributed to the campaign.
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4. Inventory Management Data

- **Description:** Data for inventory levels in a warehouse.
 - **Columns:**
 - **Product ID:** Unique product identifier.
 - **Product Name:** Name of the product.
 - **Category:** Product category.
 - **Stock Level:** Current stock in the warehouse.
 - **Reorder Level:** Minimum stock level to trigger a reorder.
 - **Reorder Quantity:** Quantity to reorder when stock is low.
 - **Lead Time (days):** Time it takes to restock.
 - **Supplier:** Supplier name.
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5. Employee Productivity Data

- **Description:** Data for analyzing employee performance.
 - **Columns:**
 - **Employee ID:** Unique employee identifier.
 - **Department:** Department where the employee works.
 - **Hours Worked:** Total hours worked in a month.
 - **Projects Completed:** Number of projects completed.
 - **Overtime Hours:** Total overtime hours worked.
 - **Performance Rating:** Rating given by the manager (1 to 5).
 - **Salary:** Monthly salary of the employee.
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6. Retail Store Transaction Data

- **Description:** Transaction data for a retail store.
- **Columns:**

- **Transaction ID:** Unique identifier for the transaction.
- **Store ID:** Store where the transaction occurred.
- **Date:** Transaction date.
- **Customer ID:** Customer involved in the transaction.
- **Items Purchased:** Number of items purchased.
- **Total Amount:** Total amount spent in the transaction.
- **Payment Method:** Payment method used (e.g., Cash, Credit Card).