* **Introduction**

Most businesses in the industrialization era solely paid attention to profitability. Their contribution to society is confined to making goods and services available to society and doing field labour. As a result of the economic imbalance between business owners and society, as well as the bad effects they have had on the environment, such as pollution, society is now calling on corporations to do more.

The concept of corporate social responsibility is common in business. To do business ethically is how it is typically described. This entails managing their commercial operations while making improvements to social, economic, and environmental development, as well as taking into account human rights. The goal of the company is to benefit society as well as make a profit. While some studies have found a link between CSR and financial performance that is positive, others have found a link that is negative. Depending on several variables like organisational culture, size, or stakeholder demand, each company implements CSR in a unique way.