

# INTRO TO CODING

Joseph Nelson, Data Science Immersive

#### **LEARNING OBJECTIVES**

- By the end of today's lesson, you will be able to:
- 1. Define, generally, what coding and software development are
- Describe key software development languages, and explain what each of their utility is (how they fit into the bigger picture)
- 3. Write your own first bit of code! (We'll dabble in Python and HTML)

## **AGENDA**

- Introduction
- ▶ What is Coding?
- Describe Key Software Development Languages
- Write Code
- Next Steps: Resources

LIFE

"

All models are wrong. Some are useful.

George Box, 1978

Lead Data Science Immersive Instructor



- From: Des Moines, Iowa
- Influences: Marc Andreessen & Ben Horowitz, Zuckerberg, Andrew Ng, Yann LeCun, Jürgen Schmidhuber
- Likes: Hockey, SaaS, bad data science puns, running













**YOU** 

Name

- → Coding exposure (0 to 5) Dabbled? Never seen?
- Why you want to learn to code? (Build websites? Make apps? Data analysis? Interactive plotting?)

## WHAT IS CODING?

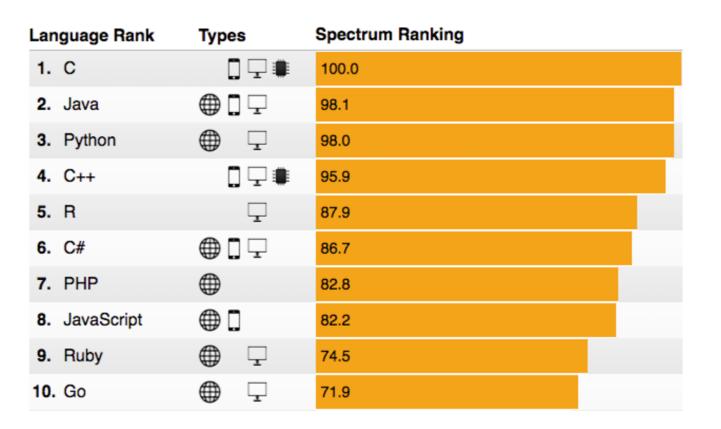
Shout out your answers!

## WHAT IS CODING?

- Coding is the act of programming a device to complete a very specific set list of commands
- Software programs make *so much* possible for us! Pixar, Google, our phones, Metro delays, you name it!

## **LOOKING AT EXAMPLES...**

 We'll now shift our discussion to walking through specific languages and their applications



## **NEXT STEPS**

- Keep in touch!
- If you like data:
- <u>www.josephofiowa.com/entropy</u>
- Otherwise, use the resources linked with this lesson online!



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