

Adi Kumar's Portfolio

Adi Kumar's Portfolio showcases all of my web & app development projects, about me as a person, including the website itself, the portfolio is mainly intended for recruiters and hiring managers at various companies that are searching for a full stack web developer intern.

My portfolio website is meant to demonstrate how I go above and beyond when it comes to standing out to recruiters, which is really what matters to them when you apply for a job in an industry as hot as web development. The site essentially acts as an interactive cover letter that allows recruiters to see the various projects I have worked on and the technologies that those projects used. The site also contains information about me, and links to my GitHub, LinkedIn and other social media sites that may be of interest to hiring managers.

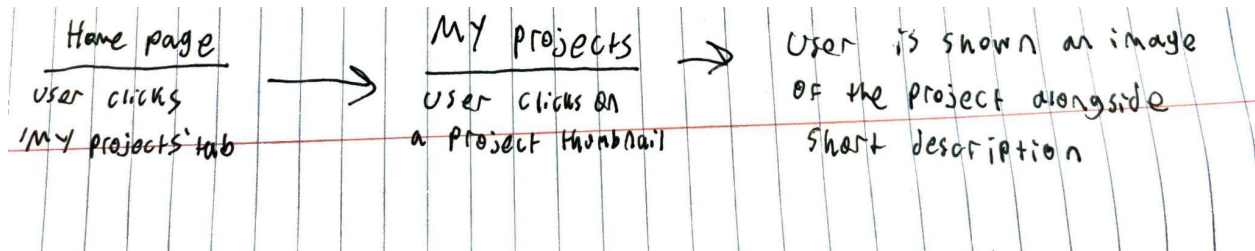
Personas

- Hiring manager at mobile app company
 - Name: John Snow
 - Age: 40
 - Background information: John is a senior hiring manager at a mobile app company, and used to work in finance. He is an old-fashioned recruiter who likes to see people follow a standard procedure for submitting a resume to a company. Specifically, he prefers if a candidate includes a cover letter in their application so that he can determine if the candidate is really interested in the job and the responsibilities it entails.
 - Tasks
 - Navigate the website without confusion

- Learn information about me
 - See what projects I have invested my time in
 - Get in contact with me
- Tech startup founder
 - Name: Susan Heffley
 - Age: 27
 - Background information: Susan is the founder of an up-and-coming technology company that is receiving a lot of interest from investors and the media, so she is looking for a web developer who is willing to go above and beyond what's expected of them. She wants a person who stands out amongst the crowd, someone who's young and does things in an unorthodox way to bring a fresh perspective to the team. She wants to see a resume that also indicates experience as well.
 - Tasks
 - Interact with as many of the site's features as possible
 - See the projects I've worked on
 - Learn more about me
 - View my social media links
- Competing Sites
 - <https://github.com/>
 - <https://linkedin.com/>

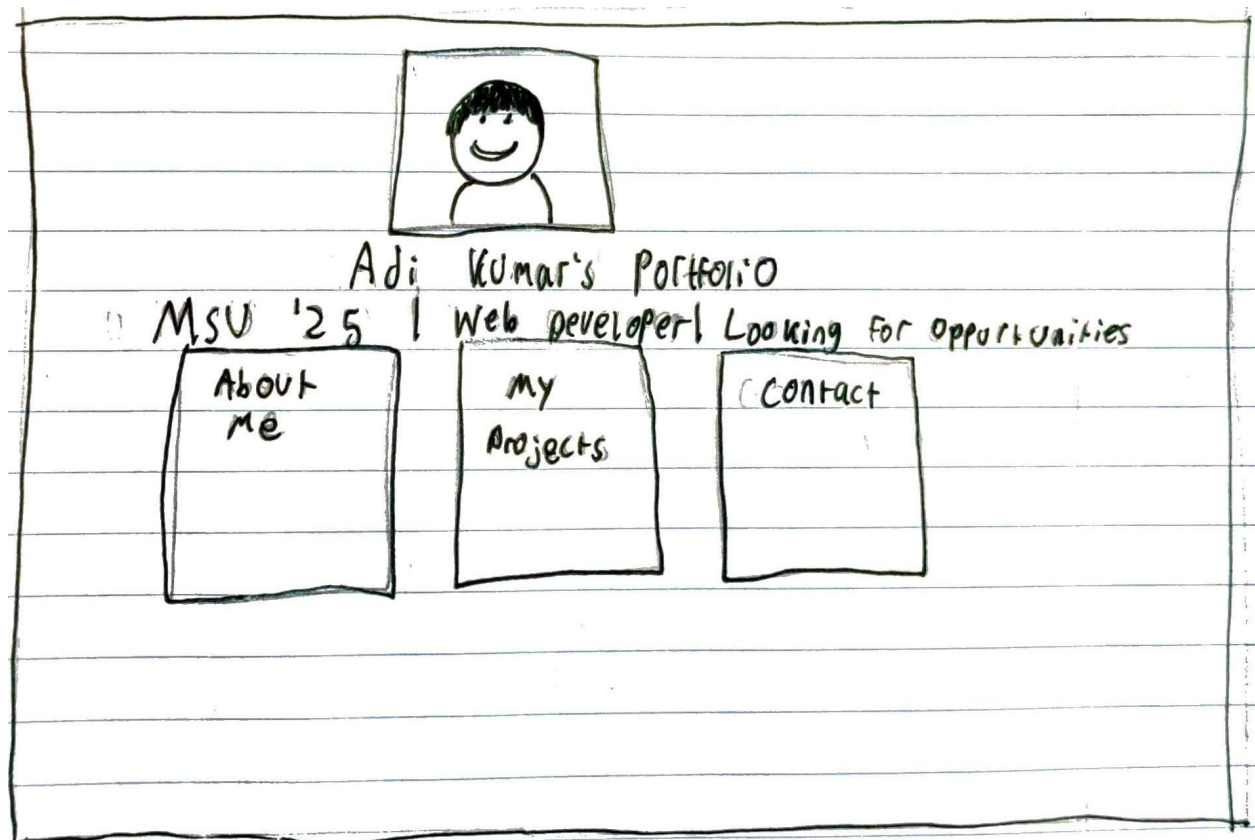
Shorthand Flow

This is meant to be the process of a user trying to see more information about one of my projects



Wireframe Sketch

This is the homepage for my portfolio site



Comp

For the final composition, I went for a 'paper' look, my picture looks like it's a cutout of the background, and the three tabs are meant to look like post-it notes with a handwritten font that's still legible at a first glance.

