



DS162L



← → G Q Data Visualization Laboratory

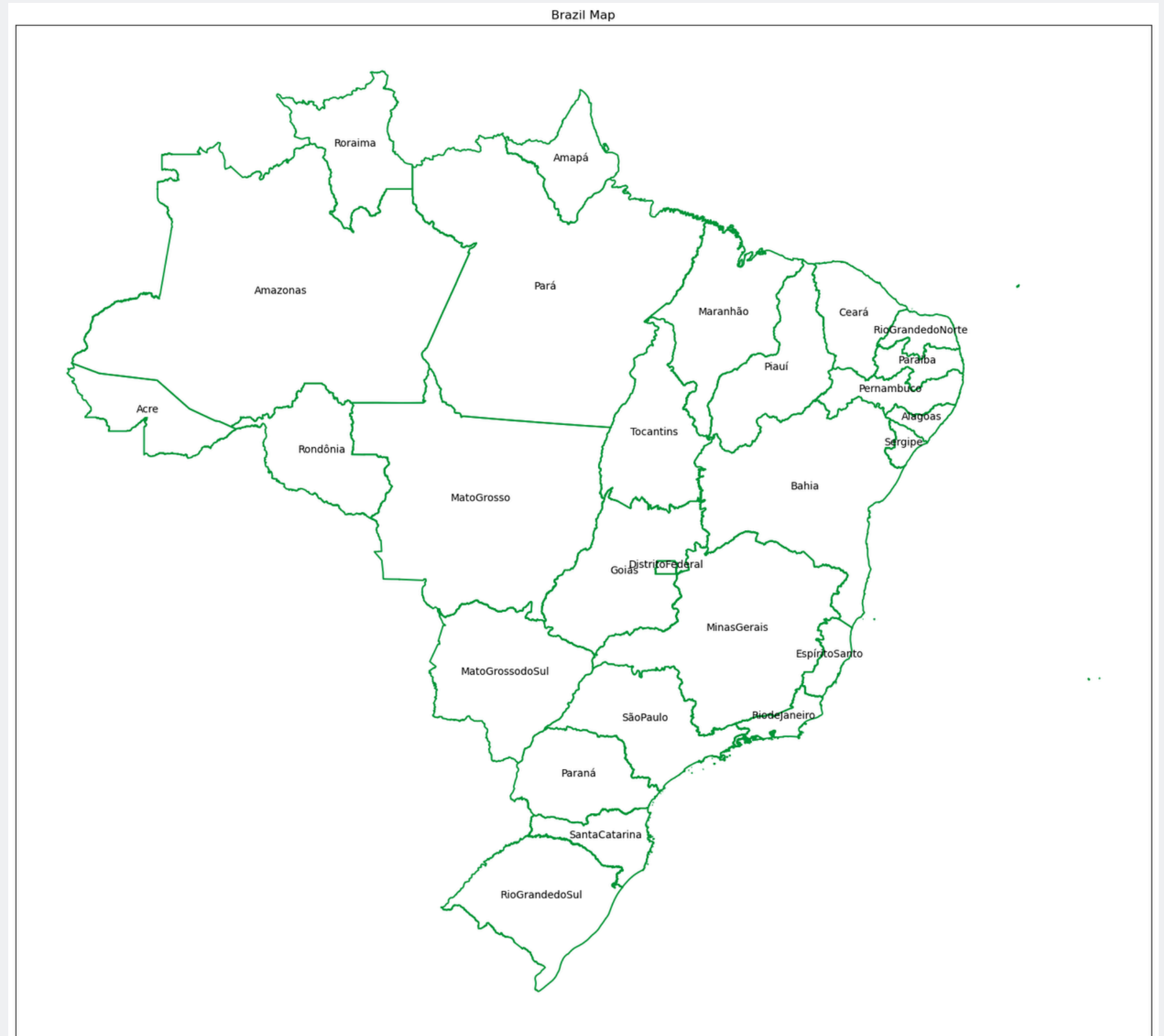
# **Carbon Footprint of Online Shopping in Brazil: A Geospatial Analysis**

**Group 2**



# Introduction

The complex dynamics concerning the **reduction of carbon footprints** within the online shopping industry, with a focus on illuminating critical inquiries while utilizing the Brazilian E-Commerce



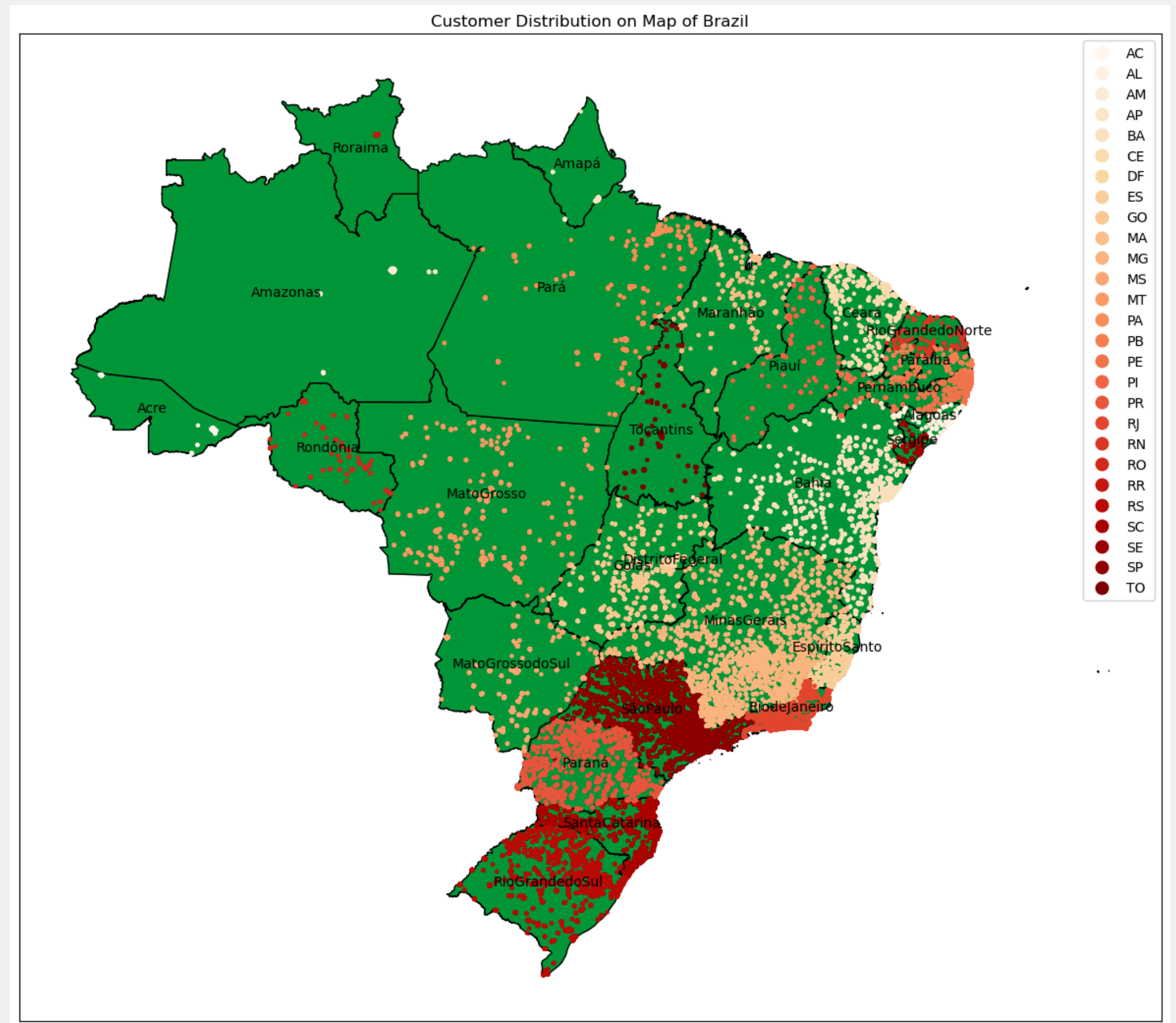


**What is the distribution of carbon footprint in online shopping across different regions of Brazil, and how does it vary by state?**



# Brazil's Costumer Distributions

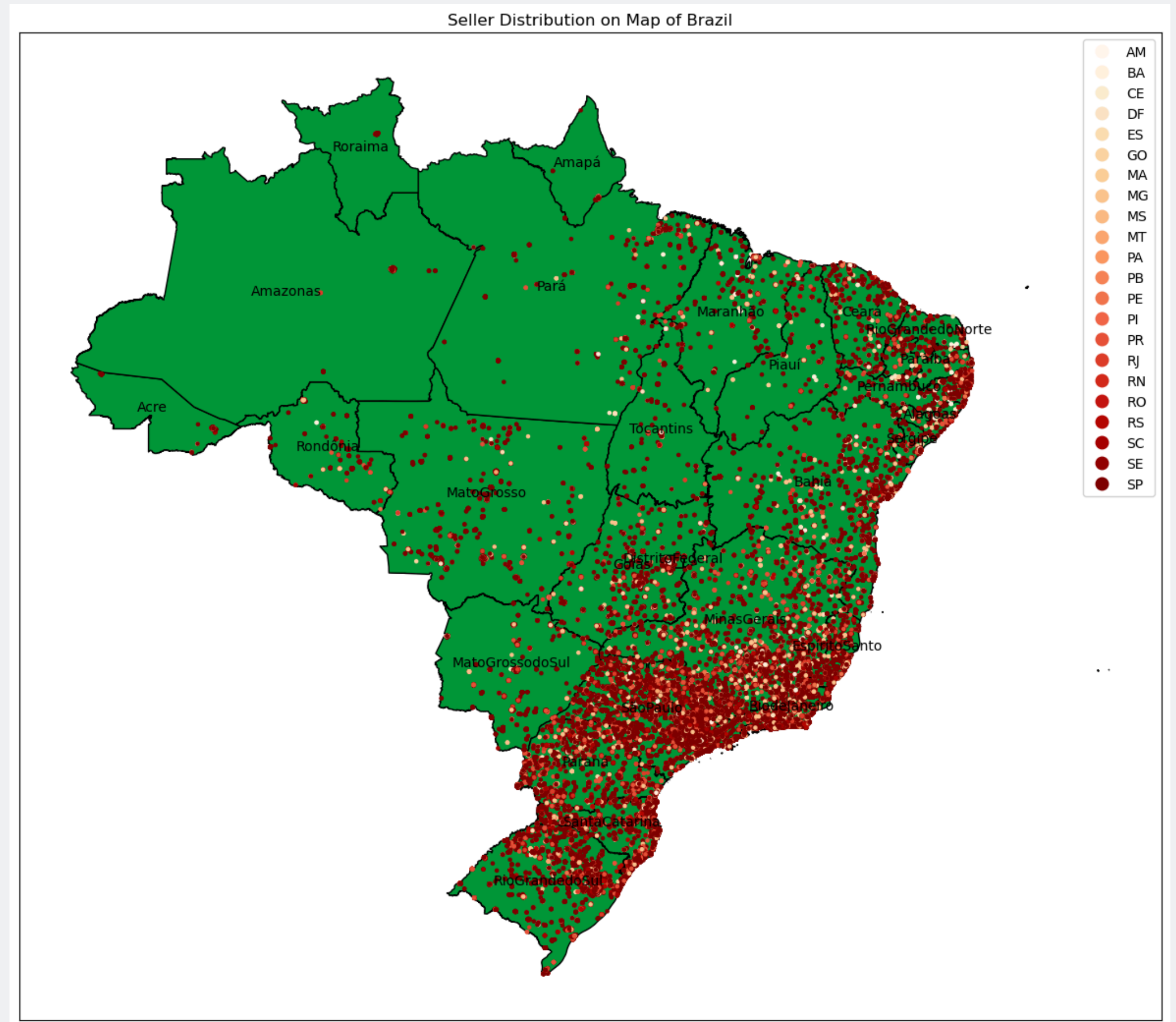
Visualizing the geographic lay out of customers across Brazil





# Brazil's Seller Distributions

Exploring seller distribution patterns across Brazil

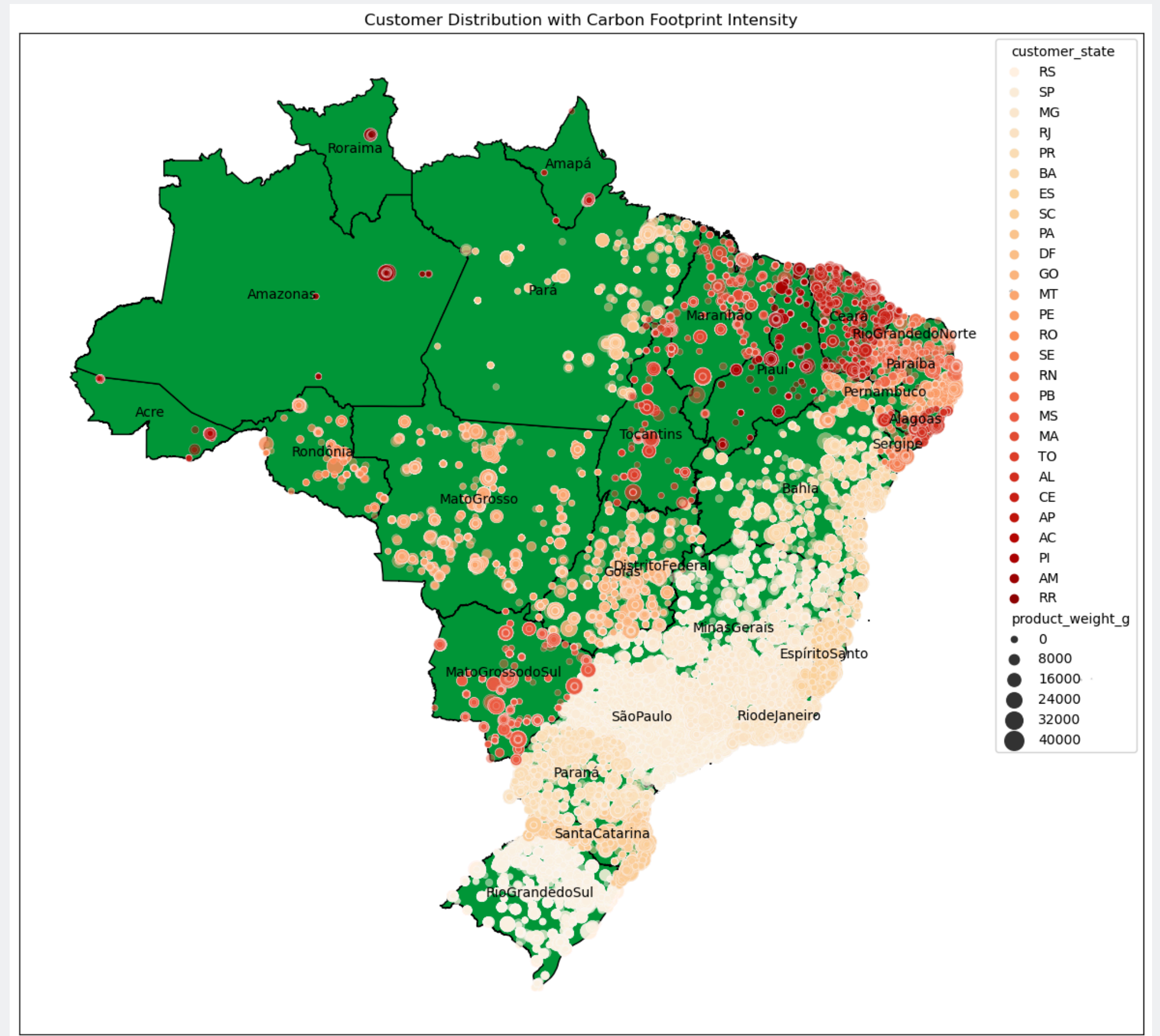






# Spatial Clusters of Carbon Footprint on Map of Brazil

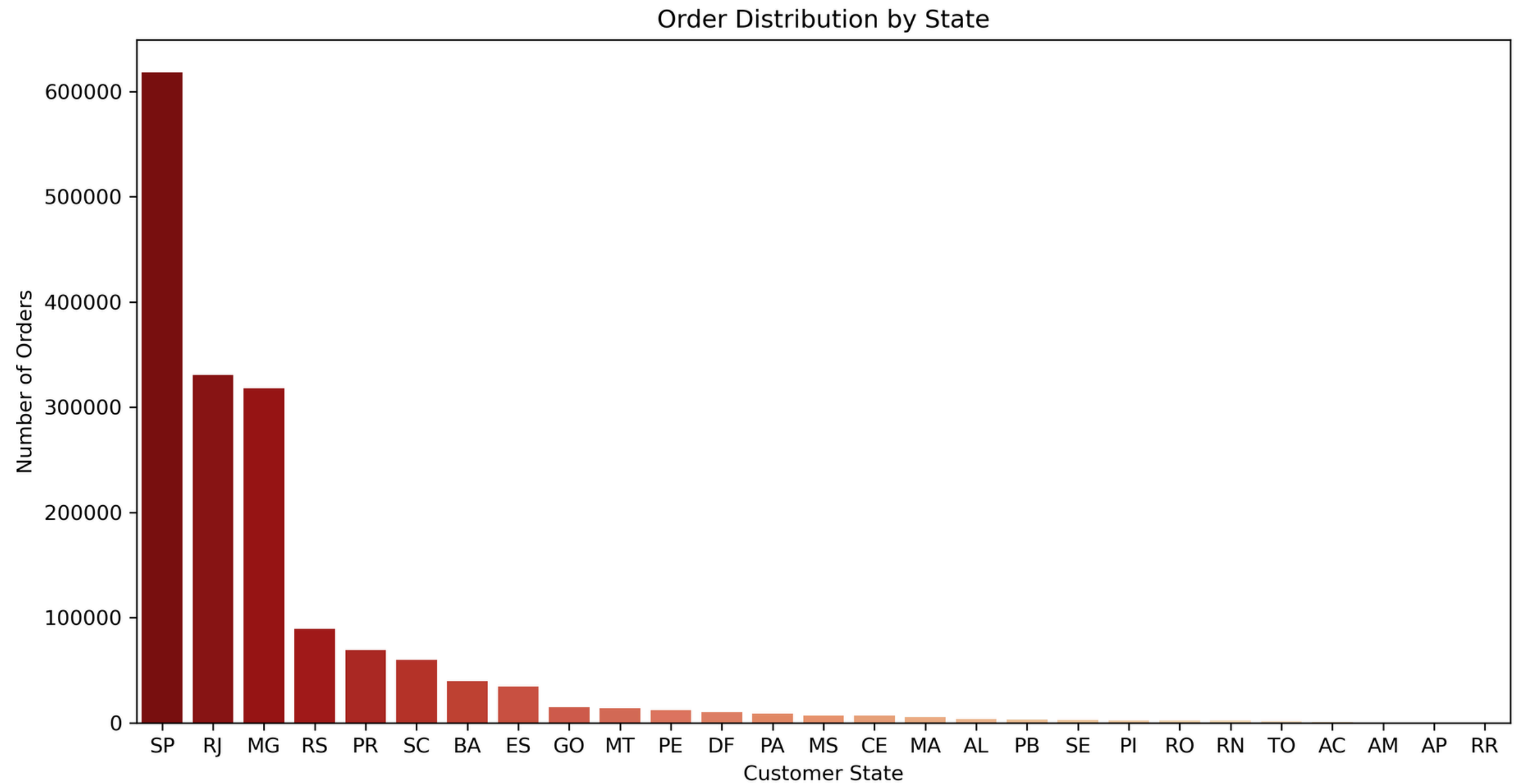
Mapping spatial clusters of carbon footprint in Brazil





# Customer State Order Distribution

Analyzing online shopping distribution by state in Brazil



**Thank you for  
listening!**