

Carbon Footprint of Online Shopping in Brazil: A Geospatial Analysis

Group 2



Introduction

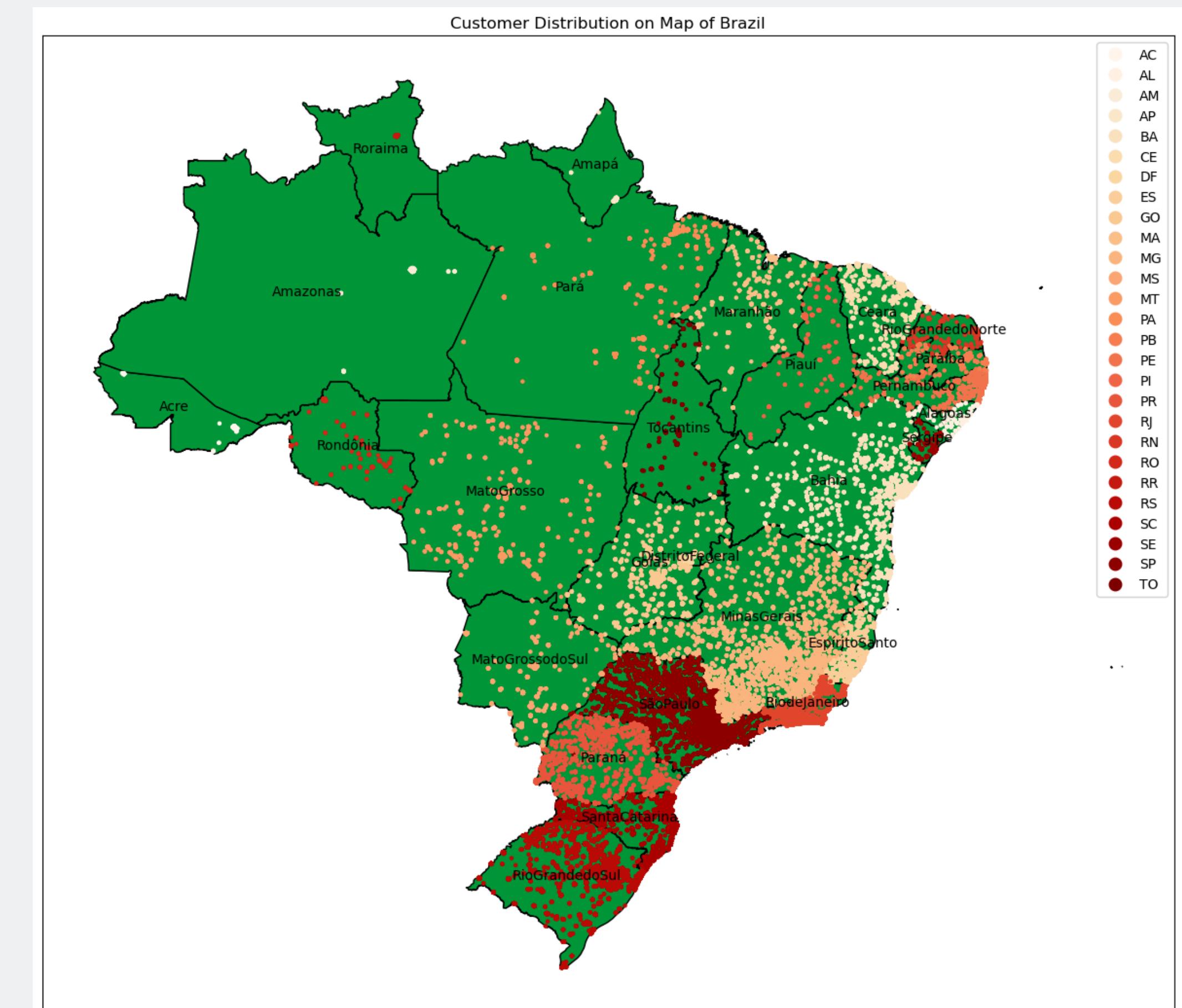
The complex dynamics concerning the **reduction of carbon footprints** within the online shopping industry, with a focus on illuminating critical inquiries while utilizing the Brazilian E-Commerce



What is the distribution of carbon footprint in online shopping across different regions of Brazil, and how does it vary by state?

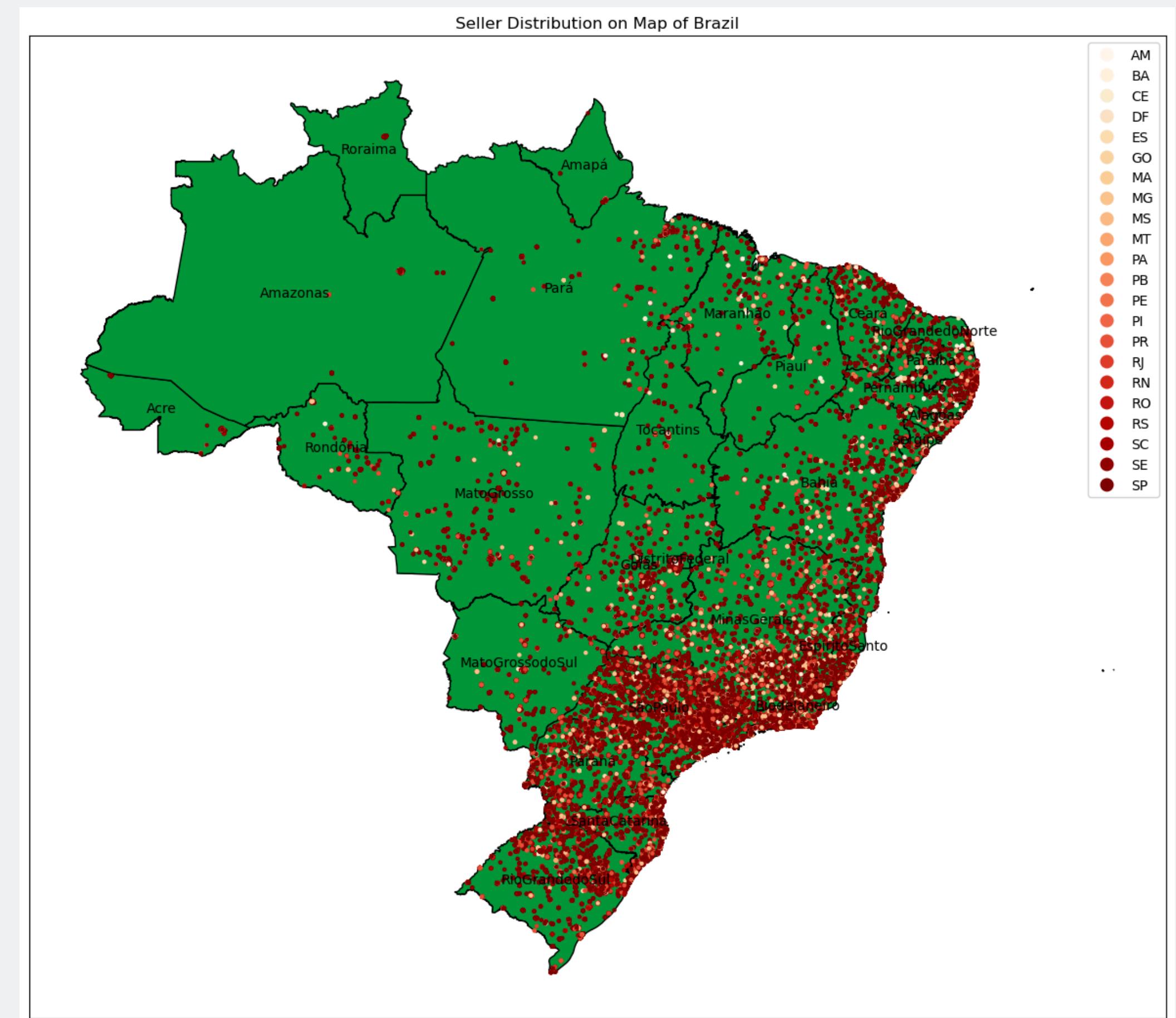
Brazil's Customer Distributions

Visualizing the geographic lay out of customers across Brazil



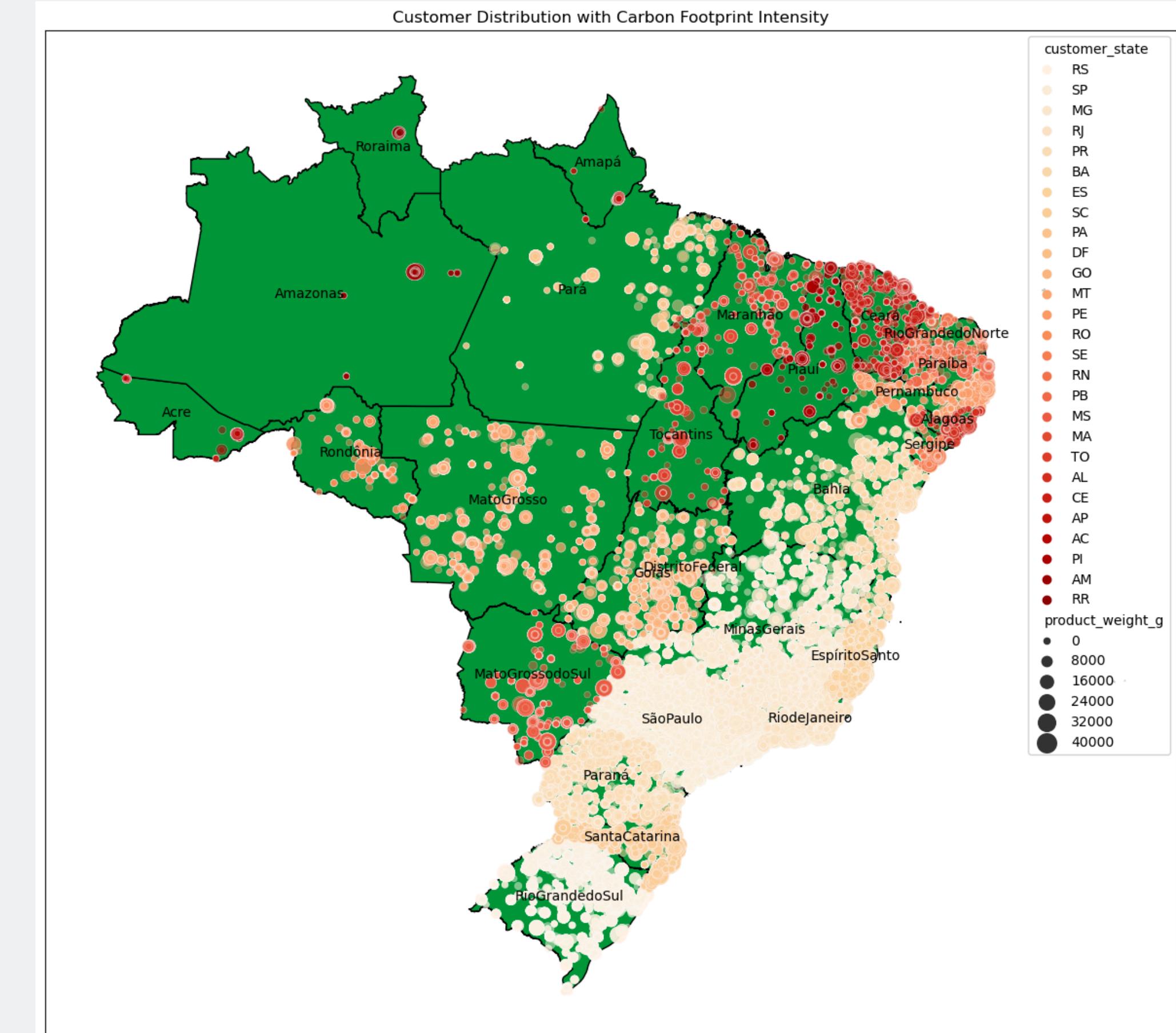
Brazil's Seller Distributions

Exploring seller distribution patterns across Brazil



Spatial Clusters of Carbon Footprint on Map of Brazil

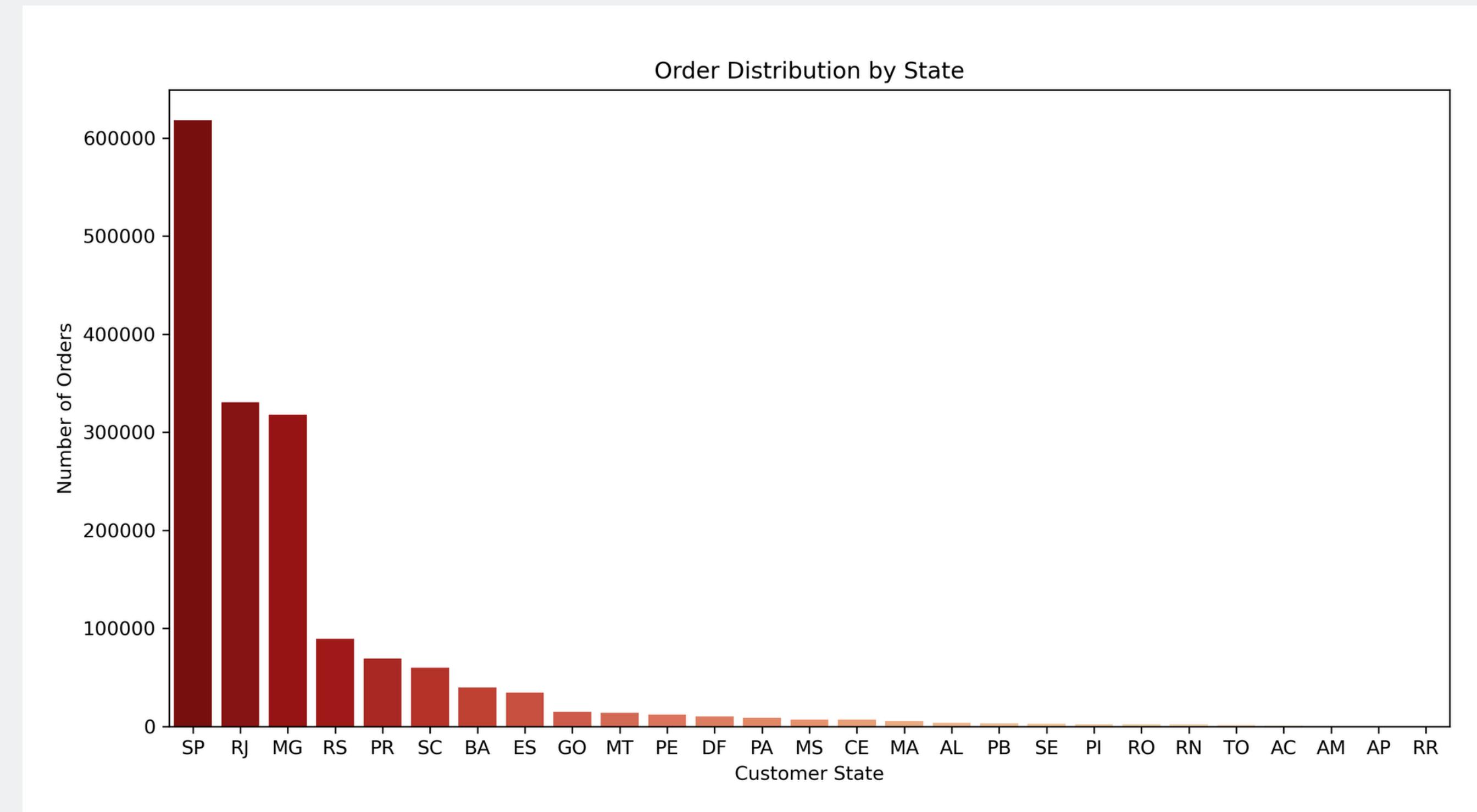
Mapping spatial clusters of carbon footprint in Brazil





Customer State Order Distribution

Analyzing online shopping distribution by state in Brazil





**Thank you for
listening!**