FEATURES

1. Home / Landing Screen

- Hero section (Eternal Elegance message)

- Featured collections

- "Order Now"

- WhatsApp quick chat button

- Social proof (Instagram feed or testimonials)

2. Product & Collection Catalog

- Categories:

    - Radiance Box

    - Classic Touch

    - Bobo Balloon

    - Room Decor

    - Engagement Wrapping

    - Cute Touch, etc.

- High-quality images

- Price ranges

- Short descriptions

- Tags (Romantic, Proposal, Birthday, Anniversary)

3. Product Detail Page

Each product should have:

- Image gallery

- Description & materials

- Starting price

- Color options (custom colors)

- Add-ons (balloons, notes, wrapping)

- "Customize" button

- "Order via WhatsApp" fallback

4. Custom Order Builder

- Choose collection

- Select colors

- Size options

- Occasion type

- Special notes

- Upload inspiration image

- Live price estimate (optional)

5. Order & Checkout

- Customer details form

- Delivery location

- Delivery time selection

- Payment method:

  - Mobile Money (MTN, Vodafone, AirtelTigo)

  - Partial or full payment

- Order confirmation screen

- WhatsApp order summary auto-send

6. Delivery & Tracking

- Delivery window display

- Delivery status:

  - Preparing

  - Out for delivery

  - Delivered

- Location-based delivery fee calculation

7. User Account

- Order history

- Saved addresses

- Favorite products

- Re-order feature

- Profile management

8. WhatsApp Integration

- Floating WhatsApp button

- Auto-filled messages:

  "Hi Craftelle, I'd like to order a Classic Touch bouquet in blush pink…"

- Order follow-ups via WhatsApp

9. Notifications

- Order confirmation

- Delivery updates

- New collections

10. Reviews & Testimonials

- Customer ratings

- Photo reviews

- Instagram-style social proof

11. Gallery / Inspiration Feed

- Real customer deliveries

- Before/after room decor

- Engagement setups

- Shareable images

12. Social Media Integration

- Instagram feed

- TikTok previews

- Share products to social media

13. Admin Dashboard

- Manage products & prices

- Update availability

- View orders

- Change order status

- Delivery assignment

- Customer messages

14. Inventory & Capacity Management

- Track materials (satin colors, boxes)

- Limit daily bookings for room decor

- Prevent overbooking

15. Analytics

- Most ordered collections

- Peak order times

- Delivery locations heatmap

- Repeat customers

16. Location Support

- Ashaiman

- Tamale

* About Craftelle like following the journey or getting much information
  _ value for money,why craftelle.
* Payment - Confirm if you wanted before paying or getting an item or?

- Full payment

* Users :
  - Customer
  - Seller
  - Admin

* We will need a test user and and the delivery guy for like a month.

- Print out a note
- Anything you want we'll get for you
- Room decor is done as well
- App Name : Craftelle
- Who the person is to to you
- Accept or it not