Sena Afi Vuvor

P.O.Box DT 2949, Adenta,

Accra, Ghana

[sena.vuvor@ashesi.edu.gh](mailto:sena.vuvor@ashesi.edu.gh)

+233 50 269 9808

March 28, 2024

Dear Academic Affairs Team,

I am excited to submit my application for the Research Intern position at Ashesi, as advertised via email by the Prof. Adei Research Studio. I am particularly drawn to this role because it would lay a solid groundwork for leveraging research methodologies to drive strategic insights and decision-making in my future career trajectory as a business analyst. Additionally, this role would challenge me to develop my critical thinking capabilities and advance my communication skills while giving back to the institution that has helped shape my life.

I conducted comprehensive market and product research during my internship at TKC Africa, where I was instrumental in obtaining valuable insights for clients in the West African sub-region. The results I presented helped the team obtain a $50,000 grant and proved that I could leverage my research abilities to produce tangible outcomes.

My experiences extended to my role as a business analyst last year, which equipped me with valuable skills in project management, data analysis, and teamwork. I flourished as an effective communicator and ensured that all stakeholders' needs were communicated effectively to the team and met to their maximum satisfaction. Working closely with quality assurance teams, I conducted rigorous testing and validation of software updates, leading to a 15% improvement in usability and overall team efficiency. These experiences further honed my ability to work collaboratively, adapt to fast-paced environments, and deliver results that positively impact team performance.

Beyond my technical skills, I am committed to continuous learning and growth. As a research assistant under Dr. Ebo Adjepon-Yamoah, I am currently assisting a team to conduct a study to evaluate and recommend enhancements to the experiential learning strategies employed in instructing specific courses, including software engineering. While I have moderate experience utilizing data analytics tools such as R, Atlas.ti, and Datawrapper from my previous classes, I am willing to work diligently to expand my proficiency in this area and contribute effectively to research projects within the department. I am delighted about the opportunity to fully engage in the collaborative work environment of the Research Studio, where I can leverage my skills to contribute to impactful projects while learning from expert researchers.

Thank you for your kind consideration of my application. I am excited about the prospect of learning more about the research intern role with your department here at Ashesi. I believe my prior experience makes me an ideal candidate for this position, and I look forward to an opportunity to demonstrate how much I can contribute to the team.

Sincerely,

Sena Afi Vuvor