

# ADIL MALIK

## Data Analytics

### EDUCATION

(2020 - 2024)

**AKTU**

B.TECH (computer science)

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### ABOUT ME

Highly motivated and detail-oriented Data Analytics enthusiast with a strong foundation in data collection, cleaning, visualization, and statistical analysis. Proficient in tools and technologies such as Excel, SQL, Python, Power BI, and Tableau. Passionate about deriving meaningful insights from data to support decision-making and business growth. Eager to contribute to a dynamic team, learn new technologies, and apply analytical skills to solve real-world problems.

### SKILL

- Python, R (Basics), SQL
- Power BI, Tableau, Matplotlib, Seaborn
- MySQL, PostgreSQL
- Data Cleaning, EDA, Statistical Analysis
- MS Excel, Jupyter Notebook, Google Colab
- Machine Learning Basics, Git/GitHub

### LANGUAGES

Hindi

English

### WORK EXPERIENCE

Fresher

#### PROJECTS

- Sales Data Analysis Dashboard (Power BI)
  - Analyzed 1,00,000+ sales records to identify trends and patterns.
  - Built an interactive Power BI dashboard showing revenue, region-wise sales, and profit margins.
  - Improved insights for business decision-making by 30%.
- Customer Churn Prediction (Python, Pandas, Scikit-learn)
  - Collected and preprocessed telecom customer data.
  - Applied logistic regression to predict churn with 87% accuracy.
  - Visualized churn patterns using Matplotlib and Seaborn.
- COVID-19 Data Analysis (SQL & Tableau)
  - Queried a dataset of 2M+ records to analyze daily COVID-19 trends.
  - Built a Tableau dashboard to track cases, recoveries, and vaccination.