

YASIN Khan

DIGITAL MEDIA MARKETER



CONTACT



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Anarkali

SUMMARY

Experienced Digital Media Marketer skilled in crafting and executing effective online campaigns. Proficient in social media marketing. Analytically-driven, adept at optimizing strategies for maximum ROI. Strong communicator and team player, committed to staying ahead of industry trends for business growth.

SKILLS

- Meta ads
- Snapchat Ads
- Pinterest Ads
- Google Ads
- Google Analytics
- Shopify Store designing
- Shopify store customization
- Product hunting & listing
- Wordpress Store customization

EDUCATION

SUPERIOR

Intermediate ICS
2022

NEXSKILLS

digital marketing

COLLEGES

WORKING EXPERIENCE

AS DIGITAL MEDIA EXPERT

at Freelancer.com From 2023-24

- Expert of running meta campaigns and increasing sales through strategic thinking

AS META ADS EXPERT

at zennphere.store From 2023-24 Store Enhance sales through expertly managed digital marketing and strategic content marketing initiatives.

AS SHOPIFY STORE MANAGER

at ZenBazzar From 2023 -24

- Tailored management of your Shopify store and meta campaigns, coupled with expert product sourcing and listing services.