# **Email Marketing**

## Total Resumes: 34

Upload Data Results			
Shortlisted CVs			
CV Name	Match Score	Matched Keywords	•
M_Shahroz-CV Shortlisted.pdf	0.9495	engagement, segmentation, testing, crafting, preferences, revenue, education, desi	g
Anees Resume.pdf	0.9448	engagement, testing, kpis, education, design, targeted, rates, leads, expertise, c	С
Bushra Shahid - Resume Shortlisted.pdf	0.9438	engagement, products, education, platforms, targeted, enhance, analysis, content,	е
SiddRl22.docx 1.Shortlisted.pdf	0.9365	hiring, collaboration, kpis, revenue, products, education, platforms, enhance, inc	1
CV Of Umair.pdf 1.pdf	0.9352	testing, products, design, ability, analysis, services, years, team, communication	,
4		·	

# Analysis Explanation

## CV Shortlisting Explanation:

## Matching Process Explanation:

- 1. Embedding Generation:
- Using DistilBERT model for creating text embeddings
- Both JD and CVs are converted to 768-dimensional vectors
- 2. Similarity Calculation:
- Cosine similarity used to measure document similarity
- Scores range from 0 to 1 (1 being perfect match)

### Analysis Explanation

Individual CV Analysis:

CV: M\_Shahroz-CV Shortlisted.pdf

Similarity Score: 0.9495

Matched Keywords: engagement, segmentation, testing, crafting, preferences, revenue, education, design, targeted, enhance, audience, content, implementing, solving, performance, engaging, team, conducting, campaigns, mailchimp, boost, experience, email, skills, marketing, with, problem, specialist, drive, conversions, personal, strategies, driven, through, marketer Matching Strength: Very Strong Match

CV: Anees Resume.pdf

Similarity Score: 0.9448

Matched Keywords: engagement, testing, kpis, education, design, targeted, rates, leads, expertise, content, solving, mail, performance, campaigns, mailchimp, teams, boost, communication, date,

### Job Description

Document E-mail marketing (Job Description)
Company Devspark Labs
Date Created 15th March, 2024
Written By Farwa Atif
Version VI.0

Activate Windows

Go to Settings to activate Wi

# **Flutter Developer:**

## Total Resumes: 9

#### Shortlisted CVs

CV Name	Match Score	Matched Keywords	^
My Resume .Shortlisted.pdf	0.9260	dart, development, flutter, computer, maintainable, solving, developer, skills, intern, f	ram
Ehsan Resume.pdf	0.9253	skills, developer, company, development	
Usman-Flutter.Shortlisted.pdf	0.9219	dart, development, flutter, science, computer, developer, 2024, skills, mobile, created,	crc
Zia_Interne.pdf	0.9104	dart, flutter, debugging, computer, 2024, development, solving, mobile, framework, cross,	hi
sharjeel cv.Shortlisted.pdf	0.9102	dart, development, flutter, science, developer, control, 2024, skills, mobile, designing,	ha _
4			-

## Analysis Explanation

### Individual CV Analysis:

CV: My Resume .Shortlisted.pdf

Similarity Score: 0.9260

Matched Keywords: dart, development, flutter, computer, maintainable, solving, developer, skills, intern, framework, high

Matching Strength: Very Strong Match

CV: Ehsan Resume.pdf

Similarity Score: 0.9253

Matched Keywords: skills, developer, company, development

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### Job Description

Document Flutter Developer Intern (Job Description)

Company Devspark Labs

Date Created 22nd Oct, 2024

Written By Farwa Atif

Version V1.0

C-I--- D---- DVD

# Analysis Explanation

CV: Usman-Flutter.Shortlisted.pdf

Similarity Score: 0.9219

 ${\it Matched Keywords: dart, development, flutter, science, computer, developer, 2024, skills, mobile, created, cross}$ 

Matching Strength: Very Strong Match

CV: Zia\_Interne.pdf

Similarity Score: 0.9104

Matched Keywords: dart, flutter, debugging, computer, 2024, development, solving, mobile, framework, cross, high, company, science, quality, developers, control, skills, created, developer, responsive, intern, have, responsibilities, version, rest

Matching Strength: Very Strong Match

# **Front End Developer:**

Total Resumes: 27

#### Shortlisted CV

CV Name	Match Score	Matched Keywords
MahamFayyaz .pdf	0.9523	development, frontend, react, science, developer, responsive, 2024, skills, te
Umair-1.pdf	0.9475	development, frontend, react, science, html, developer, responsive, skills, ja
ZohaibShafique_Software_Engineer_updated.pdf	0.9461	development, frontend, react, quality, html, developer, date, 2024, skills, de
Arsal_s Resume.Shortlisted.pdf	0.9460	development, react, solving, responsive, 2024, skills, javascript, mobile, tea
Ayesha Batool dev_063601.pdf	0.9452	development, science, html, developer, control, version, solving, responsive,
4		<b>→</b>

### Analysis Explanation

CV: MahamFayyaz .pdf

Similarity Score: 0.9523

 ${\it Matched Keywords: development, frontend, react, science, developer, responsive, 2024, skills, team, applications}$ 

Matching Strength: Very Strong Match

CV: Umair-1.pdf

Similarity Score: 0.9475

Matched Keywords: development, frontend, react, science, html, developer, responsive, skills, javascript, mobile, team, have, applications, developing, frameworks Matching Strength: Very Strong Match

CV: ZohaibShafique\_Software\_Engineer\_updated.pdf

Similarity Score: 0.9461

Matched Keywords: development, frontend, react, quality, html, developer, date, 2024, skills, developing, high

Matching Strength: Very Strong Match

 ${\sf CV: Arsal\_s \ Resume. Shortlisted.pdf}$ 

Similarity Score: 0.9460

Matched Keywords: development, react, solving, responsive, 2024, skills, javascript, mobile, team, applications, high

Matching Strength: Very Strong Match

## Job Description

Document Frontend Developer Intern (Job Description)

Company Devspark Labs

Date Created 22nd Oct, 2024

Written By Farwa Atif

Version V1.0

Salary Range PKR

Revision History N/A

Revised by N/A

Date Created N/A

Version N/A

Notable Revisions N/AJob Description:

Weseekapassionateandproactive FrontendDeveloper Interntojoin our Webdevelopment

team. Theideal candidatewill have a basicunderstanding ofweb developmentand want to

 $learn more about \ HTML, \ CSS, \ Java Script, and cross-browser/cross-platform web \ development.$ 

Asa FrontendDeveloper Intern, you will assisttheteamin designing, developing, and

 $deploying web \ applications \ using modern \ frameworks like React \ JS, \ and \ Next \ JS.$ 

Responsibilities:

1. Assist in thedevelopment of high-quality, responsive web applications using React JS/ VueJS.

 $2. \ Collaborate with senior developers and designers to implement UI/UX designs.\\$ 

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