

# ROHA SHAHID

## Frontend Software Engineer

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Experienced frontend developer with 1.5 years of solid experience in the IT field. Skilled in building responsive and user-friendly web applications using modern frontend technologies. Proven ability to translate design mockups into functional and engaging user interfaces. Committed to delivering high-quality code and continuously learning new technologies to stay up-to-date in the rapidly evolving frontend development landscape.

Email: shahidroha824@gmail.com

Phone no: 03230438971

Location: Lahore

## WORK EXPERIENCE

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### Frontend Developer & Graphic Designer

#### Cyber Nest

06/2022 – 10/2023 ( Experience: 1 year 3 months )

Lahore, Pakistan

- Responsibility is to develop user interfaces for web applications or websites.
- Ensure that the UI is responsive and optimized for different screen sizes and devices.
- Employ techniques like media queries and flexible layouts to ensure a consistent and seamless user experience across various devices.
- Handle client-side scripting using JavaScript frameworks like React, Angular, or Vue.js.
- Collaborate with backend developers to integrate frontend components with server-side APIs and database systems.
- Responsible to work closely with UI/UX designers, backend developers, and other team members to understand requirements, provide technical input, and collaborate on projects.
- As a designer, I develop concepts, layouts, and illustrations that align with the project requirements and brand guidelines.
- prepare designs for printing, ensuring proper color management, resolution, and file formats for different print mediums.
- explore new techniques, experiment with innovative ideas, and continuously evolve their skills to deliver fresh and impactful designs
- create and manipulate graphics, images, and illustrations using software like Adobe Photoshop, Illustrator, or other design tools.

### Graphic Designer

#### Al-Khwarizmi Institute of Computer Science

#### (KICS), UET Lahore

11/2021 – 01/2022 ( Experience: 2 months )

Lahore, Pakistan

#### Responsibilities include:

- Responsible for generating creative ideas and concepts for various design projects.
- explore new techniques, experiment with innovative ideas, and continuously evolve their skills to deliver fresh and impactful designs
- create and manipulate graphics, images, and illustrations using software like Adobe Photoshop, Illustrator, or other design tools.
- creating marketing collateral, including brochures, posters, banners, advertisements, social media graphics, and other promotional materials.
- use artistic skills and design software to create visually compelling designs that effectively communicate messages and captivate the target audience.
- responsible for managing and organizing design files, including maintaining a library of reusable assets and adhering to version control practices.
- ensure that design files are easily accessible and can be shared with the appropriate team members.
- ensure that these materials are visually appealing and consistent with the company's brand identity.
- communicate design requirements, provide feedback, and work together to achieve the desired design outcomes.
- work collaboratively with other team members, such as copywriters, web developers, and marketing professionals.

## EDUCATION

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### Bachelor's in Computer Science

Lahore College for Women University  
10/2018 - 10/2022

*Lahore, Pakistan*

### Intermediate in Computer Science

Govt. Islamia College Cooper road, Lahore  
09/2016 - 05/2018

*Lahore, Pakistan*

### Matriculation

City District Govt. Girls High School  
02/2014 - 03/2016

*Lahore, Pakistan.*

## Technical Skills

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- HTML
- CSS
- SASS
- JAVASCRIPT
- Bootstrap
- Tailwind CSS
- JQuery
- React JS
- React Typescript
- React Redux
- Front-end development
- UI, UX
- Graphics Design
- Adobe Illustrator
- Adobe Photoshop
- Corel Draw
- Adobe Aftereffect

## Languages

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English (Fluent)

Urdu (Fluent)

## Links

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<https://www.linkedin.com/in/roha-shahid-326a1b223/>

<https://www.behance.net/rohashahid>