

Ali Haider

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EXPERIENCE

Qbatch- Senior Front End Developer

Jun'22- Present

- Worked on Gatsby to build our company's official site, using Strapi and integrating GraphQL into our front-end app.
- Mentored junior developers to successfully implement new designs, enhancing the overall efficiency and quality of our projects and write efficient code to ensure fast load times and smooth user interaction.
- Ensured the website or application works well on different devices, including desktops, tablets, and mobile phones.
- Efficient Implementation of Styled Components for Customizing React Components Based on Figma Designs.
- Implemented SEO strategies into front end development practices, improving search engine rankings for client websites.
- Proficiently managed state using Redux in React.js applications, integrating with RESTful APIs and third-party services.
- Designs and integrates APIs for over 20 websites, showcasing expertise in scalable and maintainable solutions.
- Provide accurate estimates to complete our product within the timeline given by the client.

Qbatch- Front End Developer

Jun'20- Jun'22

- Worked closely with UX/UI designers to translate their designs into functional web applications.
- Utilized React to create dynamic user interfaces, improving the user experience and reducing bounce rates.
- Ensured the website functions properly across different web browsers (e.g., Chrome, Firefox, Safari).
- Integrate APIs to connect and interact with external services or data sources.
- Successfully translated Figma designs into code using various front-end libraries
- Create customized components with external CSS according to our figma design.
- Monitor and adherence to coding standards to make future updates and maintenance easier.
- Developed a mobile app with React Native, using Figma designs for efficient implementation.
- Improved a Chrome extension according to figma design.
- Optimizes website performance through techniques like lazy loading, successfully reducing the app build size by 30%.

BrainPlow- Junior front End Developer

Jun'19 – Mar'20

- Collaborated with senior engineers to design and develop software components in Angular for E-commerce Sites.
- Participated in design meetings, contributing ideas for improving user interface elements and overall website layout.
- Learned and applied best practices for front-end development, including coding standards and performance optimization.
- Participate in code reviews to receive and provide feedback on front-end code quality.
- Learn and master additional tools for efficient front-end development.
- Utilized HTML, CSS, and JavaScript to create visually appealing and responsive web pages that meet client requirements.
- Demonstrated expertise in CSS preprocessors, employing tools like Sass or Less to create modular and reusable CSS code.
- Contributed actively to Brainplow's development ecosystem, combining technical proficiency with collaborative skills to enhance open-source projects during the period from January 2019 to March 2020.

PROJECTS

StoreFilter (Ecommerce Success Platform) [LINK](#)

- Contributed to a web application and Chrome extension by collecting, processing a vast dataset of **3+ million** Shopify stores, enabling advanced analytics and insights for e-commerce business.
- Integrated internal APIs, configured **Chargebee** payment module, and set up **Intercom** using Vue.js.
- Optimized the app by **reducing** the build size by **50%**, achieved **70% faster** page loading using coding best practices for **Vue.js** and some third-party libraries (e.g. **Lodash**, **Chart.js**), used **Pinia (state management)**.
- Managed the project through ClickUp, ensuring **100%** client satisfaction.

Ecom Circles (One-stop Ecommerce Platform) [LINK](#)

- Designed the UI and integrated REST APIs for an e-commerce platform that automates dropshipping, inventory and listings management, order processing, and warehousing, facilitating business expansion.
- Built responsive UI components based on Figma designs in **React.js with SCSS and Bootstrap**, increasing user engagement by **40%** and reducing load time by **30%** through optimized **state** management with **Redux Saga**.
- Increased seller reach and revenue by **3,000+** and **\$41.31M** through the integration of diverse **third party APIs** (Walmart Marketplace, MWS Seller, EasyPost, and Stripe) and employing **Webhooks** for real-time data exchange.

PartnerList (Social Media Platform)

- Created a web app enhancing collaboration and growth among Executors, Product Owners, and Influencers.
- Enhanced a **chat (P2P)**, **push notifications system** using Quasar Framework (**Vue.js**), **Vuex (state management)** and **WebSocket** technology, and implemented payment subscriptions using **Stripe**, boosting revenue by **10%**.

- Implemented advanced **social media features** (posts, likes, comments, shares) which led to a **60%** surge in daily active users within the **first month**, enhancing community vibrancy and user engagement.

Qbatch (official Site) [LINK](#)

- Translate UI/UX designs into functional and visually appealing interfaces using HTML, CSS, and JavaScript
- Transform this site into a Gatsby static site, integrating data with Strapi as the headless CMS
- Integrate blogs which is make more efficient coming data from **Strapi**
- Add schema markup, meta tags (title and description), and server-side rendering (SSR) for the blog to improve SEO on the official site

Brief-Adler (Ecommerce Success Platform) [LINK](#)

- Translate UI/UX designs into functional and visually appealing interfaces using HTML, CSS, React and Styled component
- Make this pixel perfect using chrome extension which makes this issue free when QA tests this according to figma.
- Implement responsive design principles to ensure the application functions well on various devices and screen sizes

PERSONAL PROJECTS

Arcube Proto Frontend in React.js

- Translated design mockups and wireframes into functional user interfaces using React. Work closely with designers to ensure the application meets the desired user experience and visual standards.
- Connect frontend components to backend services and APIs. Handle data fetching, error handling, and integrate with services like RESTful APIs or GraphQL..

SKILLS

Coding Skills: JavaScript, **React.js (Redux, Hooks, Next.js)**, Git, REST API, React-Redux, **Tailwind Css**, **Ant design**, **Material ui**, **React bootstrap**, React Hooks, Async Programming, Next.js, Gatsby

Service Design: Design patterns, Functional programming, RESTful APIs, Authentication(OAuth 2, JWT), Input validation, Pagination, Feature toggle, Collaborated on UX/UI, Develop Prototypes, Lazy Loading, Styled Component, Strapi

Familiar: GraphQL, Typescript. JavaScript.

EDUCATION

Govt College University Faisalabad

Bachelor of Science in Computer Science

mar'14-aug'18