



KASHAN MUNAWAR

EMAIL MARKETING SPECIALIST

CONTACT



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Chah Bohr Wala Multan Cntt

EDUCATION

BS- IT

Bachelor of Science in Information Technology
NCBA&E Multan
Sep 2017 To Feb 2021

INTERMEDIATE

Govt. Emerson College Multan
March 2016 To Aug 2017

HOBBIES

- ✓ Gaming
- ✓ Travelling
- ✓ NetFlix

REFERENCE

It Will Be Furnished On Demand

PROFILE

I have a strong skill set in email marketing, including running daily email broadcasts and campaigns. I excel in creating engaging content and reaching our target audience effectively. My analytical reporting skills help me track the success of our email efforts, ensuring we make data-driven decisions. I'm also experienced in email testing, which means I can optimize our messages for better results. My problem-solving skills have been instrumental in troubleshooting any issues that arise during email campaigns. Along with the marketing educational background, also have experience in direct sales.

EXPERIENCE

✓ Web Marketing Assistant

Topspot - Feb 2022 To Present

My daily operations revolve around enhancing lead generation and driving sales through various email marketing strategies. This includes rigorous testing, precise customer segmentation, targeted campaigns, adept use of CRM applications, and comprehensive analytical reporting.

✓ Sales Marketing

Mispl - Aug 2021 To Jan 2022

I was providing internet to the customers to access the internet while also providing additional services such Cable as well. It was independent service provider to distinguish a service provider that is a separate company from a telephone company.

SKILLS

- ✓ Proficient in Email Marketing Strategies
- ✓ Adept at Email Testing and Quality Assurance
- ✓ Experienced in Crafting Effective Broadcasts and Campaigns
- ✓ Proficient in Generating Comprehensive Analytical Reports
- ✓ Competent in Utilizing CRM Applications
- ✓ Proficient in Microsoft Office Suite
- ✓ Possesses a Strong Problem-Solving Aptitude
- ✓ HTML & CSS