

Ahmad Waqar

Profile

Data-driven email specialist with a proven track record of boosting engagement and conversions. Successfully implemented targeted campaigns and compelling content, leading to increased lead generation and first-time purchases. Passionate about building strong customer relationships and driving sustainable brand growth.

Contact



+92-302-9458382



Ahmadwaqar9999@gmail.com



Multan, Punjab, Pakistan.

Skills

- CRM Expert
- Campaign Management
- Campaign Optimization
- Lead Generation
- Data Scrapping

Email Marketing Specialist

Experience

(2022- NOW)

DM FLOWS

- Asst. Email Marketing Manager
- Email marketing platform expertise
- List management and segmentation
- Campaign creation and execution
- Email copywriting
- A/B testing and optimization
- Data analysis and reporting:
- Project management

PERSONAL PROJECTS

Sales Specialist at Seibert Consulting:

- Specialized in integrating Oracle NetSuite with e-commerce platforms.
- Successfully secured 5 deals and have 10 potential clients in the pipeline.
- Key role in building partnerships and delivering solutions for business growth.

Sales Specialist at Azdan (Oracle NetSuite partner):

- Led dynamic cold email and LinkedIn outreach campaigns.
- Secured 40+ deals in the Middle East.
- Expanded focus to the USA, closing 2 leads and nurturing 5+ promising prospects.
- Consistently achieved successful deal closures through daily LinkedIn outreach.
- Facilitated growth for Azdan's global clientele.

Education

(2017-2021)

NFC INSTITUTE OF ENGINEERING & TECHNOLOGY, MULTAN.

Bachelor of Mechanical Engineering

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