



ANSAR MEHMOOD

EMAIL MARKETING | EMAIL AUTOMATION | COPY WRITING | LEAD GENERATION

SUMMARY

Four years of experience in digital marketing, I specialize in email marketing, email copy-writing, cold email campaigns and lead generation.

I am expert in email marketing strategy, automation, segmentation, and A/B testing. As a person, I am known for my loyalty and straight-forwardness in all aspects of my work.

PERSONAL DETAILS

Birth date

10 Feb 1998


Location

E#4 PIA Society, Johar Town, Lahore

Marital status


Single

CONTACT

 ansarmehmood9200@gmail.com
hello@ansarmehmood.com

 03039200074/03107172745

 <https://ansarmehmood.com/>

 <https://www.linkedin.com/in/ansar-mehmood1/>

WORK EXPERIENCE

● Founder | CEO

ANSARMEHMOOD.COM

March 2023 -

I launched my new venture, AnsarMehmood.com, where I serve as the Founder and CEO. Our primary focus lies in Email Template Design, Email Marketing Strategy, Email Marketing Automation, Email Deliverability, and Lead Generation services.

● Email Marketing Manager

LEVEL UP PIPELINE

Jan 2023-

As a Digital Marketing professional at Level Up Pipeline, I am responsible for spearheading Email Marketing, Lead Generation, Automation, and Cold Emailing strategies to drive business growth and engagement.

● Email Marketing Specialist | Lead Generation | Automation

DLINX OUTREACH | LEADS RAPTOR (SEO)

1 Year

I am an experienced email marketing specialist working with an SEO company, providing international link building and guest posting services. Proficient in various tools such as Zoho, Mailjet, and LinkedIn Sales Navigator.

● Email Marketing Specialist | Lead Generation

VAIRT | MARIFAH INN (REAL ESTATE)

1 Year

I have almost 1 year experience in the real estate industry, proficient in utilizing tools such as Zoho, Mailjet, and LinkedIn Sales Navigator to maximize campaign effectiveness.

● Email Marketing Specialist | Lead Generation | Automation

ACCURATE ESTIMATES | CONSTRUCT ESTIMATES | CORE ESTIMATING | ARCHIDRAFTS (CONSTRUCTION)

3 Years

I work almost three years with Construct Estimate Companies, I am well-versed in utilizing tools such as Mailchimp, Klaviyo, and LinkedIn Sales Navigator etc.

EDUCATION

● B.sc(Math)

UNIVERSITY OF PUNJAB

2018

● BBIT

VIRTUAL UNIVERSITY OF PAKISTAN

2021

EMAIL MARKETING CERTIFICATES FROM LINKEDIN

Writing Emails People Want to Read

Drip Campaigns

Strategy and Optimization

Marketing Tools: Automation

How to Stay Top of Inbox

Chatgpt

LANGUAGES

English

Punjabi

Urdu

HOBBIES

Politics

Social Media

Exercise