



Abdul Haseeb

I am a motivated, adaptable, and responsible person who likes to work dedicatedly and honestly. I am a team player who enjoys collaborating with others to achieve a common goal, and I take pride in mentoring and coaching to help them reach their full potential. I am committed to delivering excellence in everything I do, and I am confident that I can add value to any team or organization.

Lahore, Punjab, Pakistan

Contact: +923097794682

Work Experience



Email Marketing & Lead Generation • Construct Estimates

November 2022 - Present

Collaborated with other departments to coordinate strategic marketing activities.

Supervised the creation of marketing materials and collateral. Assessed projects against budgets and timelines, keeping team and assignments on task. Collected and analyzed market research data for use in forecasting. Developed marketing strategies based on corporate objectives and market trends.



Social Media Moderator • Jolta Electric Pvt LTD

September 2021 - October 2022

Here I identified trends in social media use, questions, and concerns to help the social media team optimize experiences. Collected user feedback and communicated issues to internal teams. Supported special events and campaigns with coordinated social media engagement. Answered web submissions, emails, and chat requests within established timeframes helped social media users navigate technical systems and get answers to common questions. Conveyed expert-level knowledge of products and services to non-technical users with a positive, friendly conversational style.

Education



2020-2022

Ripha International University

Bachelors in Computer Science



2018-2020

Govt Shalimar College

12-Year Education (FSC Pre Eng.)



2016 - 2018

Govt Millat High School

Matric (Computer Science)

Skills

- Microsoft Office
- Adobe Illustrator
- Adobe Photoshop
- Appolo.io
- Scrap.io
- Get Prospects
- Linkedin Sale Navigator
- G-Mass
- Upwork Bidding
- Marketing and Advertising
- Social Media Management
- Time Management
- Competitor Analysis
- Online presence monitoring
- Performance Evaluations
- Product Promotion
- SolidWorks

Languages

- Urdu
- English
- Punjabi