

ASEELA DILSHAD

STUDENT
MASS COMMUNICATION | WEB DEVELOPER | DIGITAL MARKETER

CONTACT

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SUMMARY

A proactive student of Mass Communication(specializing in Digital Media) at Lahore College for Women University with strong academic achievement and volunteering experiences(operating studio & field equipment). Possess strong IT and communication skills with fluency in English. Keen to pursue a career in Digital Media

SKILLS

PROFESSIONAL

- Excellent communication skills
- Strong problem-solving abilities
- Familiarity with CRM systems
- WordPress development
- Designing Campaigns

PROJECTS

- Design Campain In Development Communication
- Film and edit a documentary on female Engineers

EDUCATION

- LCWU**
Bachelor's Mass Communication
2020 - 2024
- PUNJAB GROUP OF COLLEGE**
Intermediate in Computer Science
2018 - 2020

WORKING EXPERIENCE

NAWA-E-WAQT MAGZINE(INTERNSHIP)

- Worked in magazine section and create content

XIS.AI (GERMAN COMPANY)

Web Developer | Sales Representative

- Expert at maintaining relations with corporate clients
- Responsible for key accounts worth
- Manage company websites and content.

AACE-ALUMINATION (UK BASED)

Web Developer

- Internee at AACE- Allumination as a web architect
- Designed 30+ websites as a frontend designer
- Practice computer languages (HTML, CSS, Python, C++)

AACE-NOW

Media Handler | Web Architect

- Media content handler at AACE-Now
- Prepare content and update the company's website and media-related social accounts
- Monitor press coverage