

# HAFIZ FAZAL

## QAYYUM

### CONTACT



+923459681108



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Post Office Pahgora, Tehsil & District  
Battgram

### SKILLS

Digital Marketting

Social Media/ Email Marketing

Administration/Leadership

Communication skills/Adaptability and  
Flexibility/Time Management

### EDUCATION

**BS Software Engineering**

**Abasyn University Peshawar,  
Pakistan**

2014-2018

Programming, Project Management,  
Software Development, Entrepreneurship

**FSc (Pre-Engineering)**

**BISE Abbottabad, Pakistan**

2012-2014

Science, Mathematics, Physics

### LANGUAGES

English



Urdu



Pashto



### SUMMARY

Versatile Software Engineer with a strong background in system administration. Skilled in optimizing digital communication channels, particularly email marketing. Proven ability to enhance organizational efficiency and performance through technical expertise and strategic thinking. Seeking opportunities to contribute to innovative solutions and streamlined operations.

### WORK EXPERIENCE

#### Social Media Marketing Expert

GK Hair, Islamabad, Pakistan

2022-2023

- Social Media Marketing
- Email Marketing
- Influencer/Affiliates Marketing
- SMS Marketing
- Campaign Management

#### Administration/Principal

Al\_berouni Model School and College, Battal Mansehra

2021-2022

- Leadership
- Management
- Communication
- Decision Making
- Public Dealing
- Crisis Management
- Conflict Managemtn
- Problem Solving

#### High School Teacher

Islamia Model School , Peshawar

2018-2019

- Teaching at Elementary and Higher level
- Taught Physics, Math, Computer Science
- Office Administration
- Staff Management

#### Digital Marketing/Graphic Designing

MSW Solutions Peshawar

2018-2019

- ASO Marketing
- Graphics Designing
- Web Design
- Social Media Marketing

#### Hobbies

- Cooking , Cricket, Traveling