

<b>Document</b>	CMS (WordPress, Shopify, WIX) Developer (Job Description)
<b>Client</b>	Sprouto
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## Job Description:

We are seeking a skilled CMS Developer with expertise in WordPress, Shopify, and WIX to join our dynamic team. As a CMS Developer, you will be responsible for designing, implementing, and maintaining content management systems to ensure seamless and efficient website functionality.

## Responsibilities:

1. Develop and maintain websites using CMS platforms, with expertise in WordPress, Shopify, and WIX.
2. Customize and enhance CMS themes, templates, and plugins to meet project requirements.
3. Collaborate with cross-functional teams to gather project requirements and align solutions with business goals.
4. Ensure user-centric design principles are applied, creating intuitive and accessible interfaces.
5. Implement and adhere to design systems for scalable and consistent UI components.
6. Conduct usability testing, gather feedback, and iterate on design and functionality improvements.
7. Problem-solving for complex requirements, translating them into effective design and development solutions.

## Qualification:

1. Proven experience of 2-4 years as a CMS Developer, showcasing expertise in WordPress, Shopify, and WIX.
2. Proficiency in industry-standard design tools and software for CMS customization.
3. Strong understanding of user-centric design principles, ensuring positive user experiences.
4. Design expertise in creating visually appealing and functional UI components.
5. Excellent collaboration and communication skills for effective teamwork and project alignment.
6. Consideration for accessibility and inclusivity, ensuring designs cater to diverse user needs.
7. Track record of usability testing, gathering user feedback, and implementing improvements.

8. Strong problem-solving skills to address complex requirements and tight deadlines.

## Salary Range

PKR 150,000 - PKR 200,000

## Hiring Criteria

### Education & Experience:

- Bachelor's degree in Computer Science, Web Development, or a related field, with 2-4 years of relevant experience.

### Technical Skills:

- Proficiency in CMS platforms such as WordPress, Shopify, and WIX, coupled with expertise in design tools.

### User-Centric Design:

- Application of user-centric design principles to create interfaces that align with user needs and expectations.

### Design Expertise:

- Demonstrated ability to design and implement visually appealing and functional UI components.

### Collaboration and Communication:

- Proven skills in collaborating with cross-functional teams, product managers, and effective communication.

### Accessibility and Inclusivity:

- Consideration for diverse user needs, ensuring designs are accessible and inclusive.

## Usability Testing:

- Experience in conducting usability testing, gathering insights, and implementing improvements..

## Problem-Solving:

- Strong problem-solving skills to address complex development and design challenges effectively.
- Adaptability to evolving project requirements and tight deadlines.

# Resource Evaluation Criteria Form

Education & Experience		Personal Attributes	
Bachelors		Team Player	
2-4 Years		Motivation	
Technical Expertise		Comm Skills	
CMS Platform Proficiency		Problem Solving	
Design & Customization Skills		Design Implementation	
User-Centric design Knowledge		Communication Gaps in Project Requirements	
Collaboration & Communication Skills		Managing Tight Deadlines	

*The above form will be filled on the rate of 10 as the highest score and 1 as the least score.*