

SAQIB ASHFAQ

Lead Generation / Business Development Executive at BlueTik Marketing Agency

- Experienced Lead Generation
- Lead Generation from different sources (Linkedin, Skrap.io, Lead
- Lead Generation work on (Linkedin SalesNavigator Zoominfo, oxylead, Data.com, Lead, Skrap.io)
- Email Marketing (Salesforce)

Contact Info

□03224303811

✓ saqibashfaq61@gmail.com

♠ House no 7 Street no 23 Usman Park Sanda Road LHR Lahore, Pakistan

Strengths & Skills

- ✓ Business Development
- Data Analytics
- ✓ Lead Generation

- ✓ Communication Skills
- ✓ Email Marketing
- ✓ LinkedIn

- ✓ Computer skills
- ✓ Freelance
- ✓ Salesforce experience is preferred

Academics

TitleInstituteScoreDatePolitical ScienceUniversity of the Punjab, Lahore60%2015

Experience **4** years

Company	Designation	Duration	
BlueTik Marketing Agency	Business Development Executive/Email- Marketing specialist	Jan 2023 - Present	4 months
SpyreSync	Lead Generation / Business Development Executive	Oct 2021 - May 2022	7 months
Techno Firm	Lead Generation / Business Development Executive	Jan 2019 - Sep 2021	2.7 years

Work History

BlueTik Marketing Agency Jan 2023 - Present (4 months)

Business Development Executive/Email-Marketing specialist

Lahore, Pakistan

- Lead Generation from different sources (Linkedin, Lead411, Seamless)
- Data collection, prospect analysis
- Compile, sort, verify and correct data to be entered.
- Email Marketing (Salesforce)
- Warm-Up Gmail Account
- LinkedIn Marketing
- . Manage filing and routing of source documents after entry
- Maintain records of work completed
- Process and resolve data inquiries by searching and reviewing databases
- Use tools from different working (HubSpot, Slack)

SpyreSync Oct 2021 - May 2022 (7 months)

Lead Generation / Business Development Executive

Lahore, Pakistan

- Lead Generation from different sources (Linkedin, Skrap.io, Lead411, Seamless)
- Data collection, prospect analysis
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- LinkedIn Marketing
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- Process and resolve data inquiries by searching and reviewing databases
- Use tools from different working (HubSpot, Slack)

Lead Generation / Business Development Executive

Lahore, Pakistan

- Lead Generation from different sources. (Linkedin, Skrap.io, Oxyleads, Zoominfo, Lead411)
- Data collection, prospect analysis
- Maintain data files accurately.
- Compile, sort, verify and correct data to be entered.
- . Manage filing and routing of source documents after entry.
- Maintain records of work completed.
- Email Marketing (Salesforce)
- LinkedIn Marketing
- · Process and resolve data inquiries by searching and reviewing databases



Lead Generation / Business Development Executive

Nov 2022 - Present (6 months)

Company: Softtik Technologies

Tools: (Linkedin, Oxyleads, Zoominfo, Lead411, Salesforce)

- Lead Generation from different sources. (Linkedin, Skrap.io, Oxyleads, Zoominfo, Lead411)
- Data collection, prospect analysis
- Maintain data files accurately.
- Compile, sort, verify and correct data to be entered.
- Manage filing and routing of source documents after entry.
- Maintain records of work completed.
- Email Marketing (Salesforce)
- LinkedIn Marketing
- Process and resolve data inquiries by searching and reviewing databases

TAQ LEAD GENERATION Jun 2022 - Jan 2023 (7 months)

Company: THE TAQ ORGANIZATION / ALI Tariq

- Lead Generation from different sources (Linkedin, Skrap.io, Lead411, Seamless)
- Data collection, prospect analysis
- Compile, sort, verify and correct data to be entered.
- Email Marketing (Salesforce)
- Maintain records of work completed

Industries

- Software & Web Development
- Game Industry
- Application Development
- Information security
- Business Development
- Ecommerce
- Advertising/PR
- Courier/Logistics
- Digital Marketing
- Graphic designing Healthcare/Hospital/Medical
- Human Resource Management
- Real Estate/Property

Languages

- Urdu Native
- English Beginner

***** Functional Areas

- Data Entry
- Sales & Business Development
- Lead Generation
- Email Marketing (Salesforce

★ Hobbies

- Data searching techniques
- Data searching
- Data searching tool
- Data searching platform