

# Ahmad Hassan Wain



## Description

Enthusiastic Business Developer and Digital Marketer eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Core expertise on Sales Closing with 80% Retention Rate. Clear understanding of SEO, ASO, SMM, SEM, Ecommerce Management, Content Creation/Writing and training in digital marketing.

## Education History

### LAHORE LEADS UNIVERSITY

M.Phil Computer Science  
Majoring in Digital Marketing  
2018-2020

### COMSATS ISLAMABAD

BS Software Engineering  
2014-2018

### ASKARIA COLLEGE RAWALPINDI

FSc Pre-Engineering  
2012-2014

### BEACONHOUSE SCHOOL SYSTEM ISLAMABAD

Matriculation  
2010-2012

## Certifications

### COMSATS ISLAMABAD

3 months SEO, SMM and Freelancing Course  
Aug 2017-Oct 2017

### PROACTIVE PAKISTAN RAWALPINDI

3 months Advance SEO, SMM and ASO Course  
Dec 2017-Feb 2018

### ONLINE BUSINESS INSTITUTE LAHORE

3 months Advance Digital Marketing Course  
Oct 2019-Dec 2019

## Personal Profile

Father's Name : Amir Manzur Wain  
D.O.B : 01 August, 1996  
Religion : Islam  
Gender : Male  
Marital Status : Married  
Nationality : Pakistani  
CNIC # : 35202-6086942-5  
Domicile : Lahore (Punjab)

## Contact Details

Address: H no. 201 Block H1  
Sabzazar Scheme Lahore  
Email: ahmadwain381@gmail.com  
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## Skills

- Sales Closing
- Customer Success
- Customer Retention
- Search Engine Optimization (SEO)
- App Store Optimization (ASO)
- Social Media Marketing (SMM)
- Search Engine Marketing (SEM)
- Team Player
- Team Management
- Leads Conversion
- Traffic Conversion
- Ability to provide desired results



## Experience and Responsibilities

### BUSINESS SALES AND DIGITAL MANAGER

#### **Dynasoft Cloud Pvt Ltd.**

Mar-2022 To Present

- Handling their business leads
- Closing their business leads with 80% retention rate
- Assuring customer success
- Managing BD Department
- Managing Digital Marketing Department

### BUSINESS SALES AND DIGITAL MANAGER

#### **SHE Technologies**

May-2019 To Feb-2022

- Handling their business leads
- Closing their business leads with 80% retention rate
- Assuring customer success
- Managing BD Department
- Managing Digital Marketing Department

### SEO/SMM EXPERT

#### **Annova Associates Islamabad**

Mar-2018 To Apr-2019

- Handled all their social media accounts and websites
- Conducted On Page/ Off Page SEO for their websites
- Organically ranked their all websites on top 10 position of SERP
- Conducted organic/paid campaigns on all of their social media pages
- Created content for their websites and social media pages

## Tools

Good practical grip on all Business Development, SEO, ASO and SMM tools and extensions.

- Sales Navigator
- Google Analytics
- Ahrefs
- SEMrush
- Moz
- SEO quack
- Keyword Planner
- HubSpot
- Hootsuite
- Grammarly etc



## **CURRENT MAJOR PROJECTS CLOSED THROUGH BUSINESS LEADS**

### **Web Projects**

- www.kaamkrew.com
- www.convertopia.com
- www.quizclothing.co.uk
- www.paklandmarketing.com.pk
- www.paklanddirectory.com.pk
- www.paklandbloodsociety.com.pk
- www.thecustomboxes.com
- www.icustomboxes.com
- www.pakboxes.com
- www.evo9x.com
- www.r2gsports.com
- www.haglobal.com

### **Social Media Projects**

- KaamKrew
- Convertopia
- Quiz Clothing
- Pakland Consultants
- Pakland Marketing
- Pakland Diretory
- Pakland Jobs
- Pakland Blood Society
- EVO9X
- R2G Sports
- Super Diet Plans

### **App Projects**

- Super Diet Plans
- KaamKrew
- Kids Mathematica

### **Hobbies**

- Book Reading
- Gaming