

# AWAIS AHMED

Lahore  
Pakistan  
+923355B03153  
[awais012linked@gmail.com](mailto:awais012linked@gmail.com)

## Education

Master's in Marketing,  
Institute of  
Administrative Sciences,  
University of the Punjab,  
Lahore- Pakistan,  
Lahore  
January 2013 —  
February 2015



## PROFILE

Diverse experience in top organizations across the chemical, pharmaceutical, environmental, software, and IT industries. Adaptable, sharp, and ready to excel in dynamic work environments.



## EMPLOYMENT HISTORY

Junior Digital Marketing Executive at Onetexh, Lahore  
January 2014— December 2015

(1) Social Media (2) Content Creation (3) Email Marketing (4) Analytics (5) Search engine optimization (6) Paid Advertisement (7) Website Management (8) Research (9) Branding (10) Coordinator (11) Targeting (12) Listening (13) Trends (14) Collaboration (15) Reporting

Assistant operations manager at Albayrak Pakistan, Lahore  
October 2016— November 2018

(1) Monitoring (2) Scheduling Supervision Training (3) Record-keeping (4) logistics (5) Compliance (6) Inspections (7) Resolution (8) Recycling (9) Analysis (10) Collaboration

Plant Admin with Falcon International at LCI, Khewra, District Jhelum  
January 2018— October 2020

(1) Operations (2) Maintenance (3) Compliance (4) Budgeting (5) Inventory (6) Follow-up of Tasks (7) Safety (8) Efficiency (9) exporting (10) Emergency (11) Environment compliance (12) Troubleshooting (13) Improvement (14) Communication (15) Records

Digital Sales Executive at FAISONS - MEILLEUR, Pakistan Punjab Lahore  
October 2020— November 2021

(1) Lead generation and Sales (2) Connections (3) Research (4) Product (5) Constative (6) Negotiation (7) Pretentions (8) Targets (9) Cross-selling (10) Customer Service (11) Expansion (12) Reporting (13) Collaboration (14) Events (15) Learning (16) Travel (17) Social Media Marketing

Digital Marketer at Nextbridge Ltd., Pakistan Punjab Lahore January 2021

(1) Lead generation and Sales (2) Acquisition (3) Relationships (4) Research (5) Product (6) Consultative (7) Negotiation (8) Presentations (9) Targets (10) Account Management (11) Customer Services (12) Expansion (13) Reporting (14) Collaboration (15) Social Media Marketing (16) Learning (17) Travel

Skills: Corporate Strategy · Sales and Marketing · Client Services · People Management · Sales · Team Leadership · Marketing Strategy · Digital Marketing · Performance Management · Talent Management · HR Policies · Recruiting · Budgeting · International Sales · Negotiation · Sales Management · Leadership · Business Development · Microsoft Office · Operations Management · Adobe Photo Shop · Communication · Management · Human Resources · Finance · Strategy · Team Management