

# Shahbaz Ahmed

## Sourcing of western wear products

Lahore, Punjab, Pakistan | +92-300-0804212

House N0#19 F1 Block Wapda town, Lahore

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**Professional Summary:** Textile engineer, with 7 years of experience in western wear Sourcing. Proven track record of successful engagements with leading manufacturing and import enterprises across Pakistan

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## WORK EXPERIENCE

### Sapphire Retail Limited

Lahore, Pakistan

#### Assistant Manager Sourcing – West categories & merchandising

Feb2019 – Present

- Sourcing of women western wear, sleepwear and modest wear products incl skirts, blouses, knits, denim, non-denim and Abbaya's from inhouse, local outsource and import suppliers.
- Develop and implement comprehensive sourcing strategies, conduct supplier evaluations, and negotiate terms to secure high-quality products at competitive prices, meeting Time, Quality, and Cost (TQC) objectives.
- Management of inhouse, local outsource and import vendors that includes development of proto samples as per tech packs, analyzing their production facilities, negotiations for order placements, getting follow-ups through weekly TNAs, tracking each step during order production to identify and resolve any bottlenecks ensuring timely deliveries while maintaining optimum level of quality.
- Overall execution of POs from negotiating terms for orders to overseeing placement of system purchase orders in line with approved financial plans and locked margins, and supervising timely GRNs & payments.
- Ensure seamless interdepartmental collaboration to drive alignment and achieve shared objectives.
- Manage end-to-end portfolio activities, including coordination across departments, setting and adhering to timelines, and troubleshooting to optimize production efficiency and meet margin targets.

### Sefam Pvt Ltd

#### MTO - Merchandising

Aug2017– Feb2019

- Pre costing as per received Tech Pack from Design team.
- Coordinate with Design Team, collect complete Tech Packs and Information related with product.
- Coordination with local vendors
- Development of Proto sample, PP sample and take approval from Designer head
- Coordinate with Production to resolve production problems on daily basis.
- Strong follow up with vendors for on time deliveries.

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### Technical Expertise:

- Advanced proficiency in Microsoft Excel.
- Hands-on experience in Oracle ERP
- MS Dynamics 365.

### Soft Skills:

- Proficient in problem-solving.
- Team leading & collaborative skills.
- Strong leadership and communication skills.
- Focused on delivering results through 'Can do' and analytical approaches.

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## EDUCATION

Textile Engineering from National Textile University, FSD

FSC (PRE-ENGINEERING) from Govt College Sahiwal