

Contact

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Top Skills

Sourcing
Supply Chain Management
Product Development

MUHAMMAD Asif

Global Sourcing | Supply Chain Management | Supplier Management | Inventory Management | Procurement | Sourcing | Product Development | Operations | Process Improvement | Imports | Global Procurement | ERP
Lahore, Punjab, Pakistan

Summary

Proactive professional with 20+ years in operations, procurement, and supply chain management, driving cost reduction and efficiency. Values-based leadership fosters motivated teams achieving sustainable savings and process improvements. Expertise in strategic sourcing, negotiation, contract management.

Success is the result of preparation, hard work, and learning from failure. Independent projects require dedication and perseverance to turn challenges into achievements.

I Global Sourcing I

Directed global sourcing operations for home textile products, achieving cost reductions through strategic supplier negotiations and partnerships.

Managed a comprehensive supply chain from China and the local market, ensuring consistent product quality, timely deliveries, and compliance with international standards.

Implemented innovative sourcing strategies and quality control measures, enhancing product reliability, reducing lead times, and boosting overall customer satisfaction

I Supplier Management I

Developed and maintained strong relationships with key suppliers, ensuring alignment with company standards and objectives.

Negotiated and executed supplier contracts, achieving favorable terms and reduction in procurement costs.

Monitored supplier performance through regular audits and assessments, ensuring consistent quality and compliance with international standards.

I Product Development I Inventory Management I Procurement.

Expertise in market research, product lifecycle management, and cross-functional team leadership for innovative product development. Proficient in inventory optimization, demand planning, and utilizing ERP systems to maintain optimal stock levels and reduce costs. Strong skills in supplier collaboration, quality assurance, and project management to ensure efficient product development and inventory control.

Expert in managing supplier relationships, ensuring timely delivery of high-quality materials and optimizing procurement processes to enhance efficiency.

Proven track record in implementing strategic sourcing initiatives, leading to improved supply chain performance and cost savings.

I Operation I

In operations management at a top bedding brand, I've excelled in optimizing production, managing supply chains, and implementing cost-saving measures, leading to reduced expenses and improved inventory accuracy with an ERP system. Collaborating with cross-functional teams, I streamline processes, drive continuous improvement, and ensure strategic leadership, contributing significantly to the brand's growth and market success.

Experience

Nishat Chunian Limited

Sourcing Manager

August 2010 - Present (13 years 10 months)

Lahore, Punjab, Pakistan

Supply Chain Management, I have honed my expertise across various domains, including Global Sourcing, Supplier Management, Inventory Management, Procurement, Product Development, Operations, Process Improvement, Imports, Global Procurement, and ERP.

Global Sourcing and Procurement

Strategic Sourcing: Led global sourcing initiatives, identifying and partnering with suppliers across multiple continents to optimize cost, quality, and delivery timelines.

Negotiation: Expertly negotiated contracts and agreements with suppliers, achieving significant cost savings and improved terms.

Supplier Relationship Management: Developed and maintained strong relationships with key suppliers, ensuring reliability, quality, and long-term partnership.

Supplier Evaluation: Conducted comprehensive supplier evaluations and audits to ensure compliance with company standards and industry regulations.

Inventory Management

Inventory Optimization: Implemented inventory optimization strategies, reducing excess stock and minimizing stockouts, resulting in improved cash flow and service levels.

Demand Planning: Utilized advanced forecasting techniques and ERP systems to improve demand planning accuracy.

Procurement

Cost Management: Managed procurement budgets and implemented cost-saving initiatives, achieving substantial reductions in procurement costs.

Strategic Procurement: Developed and executed strategic procurement plans aligned with organizational goals and market conditions.

Product Development

Cross-functional Collaboration: Worked closely with R&D, engineering, and marketing teams to ensure seamless product development from concept to launch.

Supplier Integration: Integrated suppliers early in the product development process to leverage their expertise and ensure manufacturability.

Operational Efficiency: Led projects aimed at improving operational efficiency and reducing lead times through process re-engineering and technology adoption.

Education

University of the Punjab

Bachelor of Commerce, Bachelor of Commerce, Business/Commerce/
Communication/Banking/Accounting/tax · (2014 - 2015)