



Muhammad Shoaib

Lead Generation Specialist

About Me

Versatile professional excelling as a Leads Generation Expert, Sales Engineer, SEO Specialist, and Social Media Manager. Proven track record of driving sales, optimizing online visibility, and crafting engaging social media campaigns. Adept at leveraging diverse skills to deliver comprehensive business growth strategies.

Expertise Skill

- Lead Generation
- LinkedIn Research
- Web Research
- Email Marketing
- Data Analysis
- Data Entry
- Social Media Manager
- Search Engine Optimizer
- content writer

Contact Me

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Gulshan e abbas scheme 2
Lahore

Reference

Referene will provide on demand

Education

- Bsc 2018-2020
Punjab Group of Collages
Fort Abbas
- BS(Computer Science) 2021-2023
The Islamia University of Bahawalpur
Bahawalpur

Work Experience

- **Lead generation specialist**
Ihtasham Tech | 2019-2021
Implemented highly effective lead generation strategies, resulting in a significant increase in qualified leads and conversions.
- **Sales Engineer (Email Marketing)**
Gal Energy| Jun 2021-Feb 2022
Built and maintained strong relationships with key stakeholders and generate best business lead.
- **Lead generation specialist**
Parabolic| March 2022- Aug 2023
Generate lead for marketing purpose and for talent acquisition.
- **Social Media Manager | SEO**
Hafiz Brothers Media solutions
Elevated brand visibility as Social Media Manager and SEO Executive at Hafiz Brothers Media Solution.

Hobbies

- Gardening
- Content Creation