Reg.	No	
COE.	110.	



B. Tech. Degree VI Semester Examination April 2019

CS 15-1604 DATA MINING

(2015 Scheme)

Time: 3 Hours

Maximum Marks: 60

PART A (Answer ALL questions)

 $(10\times 2=20)$

- I. (a) How is a data warehouse different from a database? How are they similar?
 - (b) Briefly compare snowflake schema, fact constellation and star query model.
 - (c) Elucidate two phases involved in decision trees.
 - (d) List and describe two interesting measures for association rules.
 - (e) The naïve Bayes classifier makes what assumption that motivates its name?
 - (f) Compare clustering and classification.
 - (g) What is meant by hierarchical clustering?
 - (h) How does Hadoop Map reduce work?
 - (i) What are the components of Apache spark ecosystem?
 - (j) What are the basic differences between relational database and HDFS?

PART B

 $(4 \times 10 = 40)$

II. Explain the data mining functionalities, and the kinds of patterns they can discover.

OR

- III. Why is data preprocessing required? Also describe the real-world data that are to be analyzed by data mining techniques.
- IV. Discuss the single-dimensional Boolean association rule mining for transactional databases.

OR

- V. Explain support vector machines in details.
- VI. Explain one of the centroid-based technique used in clustering with proper algorithm.

OF

- VII. Write notes on time series mining and graph mining.
- VIII. Give an introduction to cloud computing and its services.

OR

IX. Explain Hadoop architecture and ecosystem.