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## B.Tech. Degree VI Semester Special Supplementary Examination July 2019

### CS 15-1604 DATA MINING (2015 Scheme)

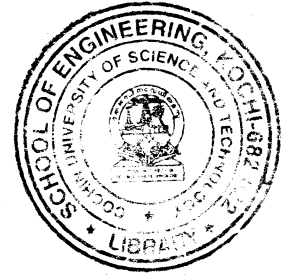
Time: 3 Hours

Maximum Marks: 60

#### PART A (Answer *ALL* questions)

(10 × 2 = 20)

- I. (a) Distinguish Data integration and normalization?
- (b) Distinguish supervised and unsupervised learning with examples?
- (c) Explain Basic OLAP operations on cubes?
- (d) Explain SVM's with an example?
- (e) Explain support and confidence in association rules mining?
- (f) What is density based clustering? explain with example?
- (g) Write a note on linear regression?
- (h) What are 3V's of big data?
- (i) Explain the hadoop distributed architecture?
- (j) Write notes on Hive and HBase?



#### PART B

(4 × 10 = 40)

- II. Explain the various applications of data mining, namely time series and clustering, with examples for each? (10)

OR

- III. Explain the various stages in data mining with diagram and examples? (10)

- IV. Explain any attribute dependency/ feature selection methods such as chi-square analysis in data mining with examples? (10)

OR

- V. Consider the following dataset (10)

1	{Apple, bread, cake, dates}
2	{ Apple, bread}
3	{bread, cake, dates}
4	{ banana, cake }
5	{ Apple, banana, dates }
6	{ cake, dates }
7	{ banana, dates }

Assume that the minimum support expected is 3/7 and minimum confidence expected is 3/4. Compute the association rules following apriori?

- VI. (a) Explain any one Hierarchical based clustering algorithm? Explain both bottom up and top down algorithms? (5)
- (b) What are different types of clustering? Explain the context of each of them? (5)
- OR**
- VII. Distinguish K-Means and KNN with examples? (10)
- VIII. Explain the ecosystem in Hadoop including diagrams and examples? (10)
- OR**
- IX. What is the MapReduce framework? How can you sort 10000 student records using total marks given marks in different subjects using the MapReduce concept? (10)

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