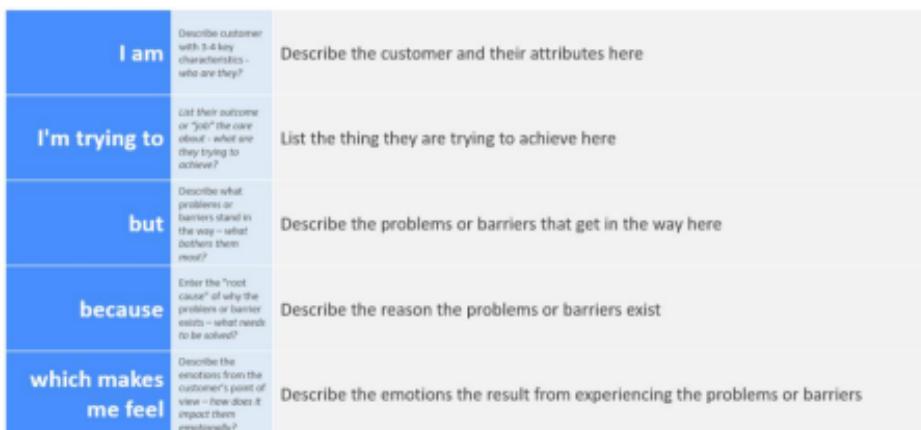


Project Initialization and Planning Phase

Date	15 December 2025
Team ID	XXXXXX
Project Name	Global Food Production Trends and Analysis: A Comprehensive Study from 1961 to 2023 Using Power BI
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a researcher	analyze changes in global food	traditional tools	the dataset is large, complex,	overwhelmed and inefficient during analysis.

		production	fail to reveal clear patterns and insights	and time-dependent	
PS-2	a food security analyst	evaluate whether global food production is keeping pace with population growth	historic al trends are not visually comparable across years and regions	there is no unified interactive visualization system	concerned about identifying potential future risks.