Getting started with graphics

Erasmus Q-Intelligence B.V.

Data Science and Business Analytics
Programming



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References to Online Book

■ Chapter 1*

* for this lecture (Graphics) as well as next lecture (Advanced Graphics)



Built-in R graphics versus package ggplot2



The usual suspect

Function plot():

- \longrightarrow Scatterplot matrix for data frame
- → Works with many other objects, e.g., density estimates, linear models

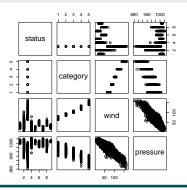
 \longrightarrow Whatever analysis you do, always check if you can plot() the result



Scatterplot matrix

```
R> data(storms, package = 'dplyr')
R> ?storms
```

R> plot(select(storms, status, category, wind, pressure))





Built-in R graphics

- + Allow the user to create quick plots for exploring the data
- + Easy to add elements to an existing plot
- + Fine tuning to produce high-quality graphics for publications
- Designed in the 1970s/80s
- Sometimes inconsistencies in usage or behavior
- Customization via cryptic graphical parameters (see ?par)
- → Murrell (2011): R Graphics



The grammar of graphics

- Designed with recent research on data visualization and human perception in mind
- Focused on coherence between geometry of the data and geometry of the plot
- → The visual representation should fit the data
- \longrightarrow Always need to explicitly specify what variables to use and how to plot them
- \longrightarrow Implemented in package ggplot2
- \longrightarrow Wickham (2009): ggplot2: Elegant Graphics for Data Analysis



Package ggplot2

- + Coherent approach to graphics
- + Highly flexible and customizable via options and layers
- + Pretty plots (subjective)

- Steeper learning curve than built-in R graphics
- Often not straightforward to add elements to the plot
- Slow even for moderately sized data sets



Basic usage of ggplot2

Add together two basic elements:

- Scaffolding defined by ggplot()
 - Selects the data set
 - Defines the variables to be used (the aesthetic mapping): function aes()
- 2 Any number of visual representations of the data, known as geoms
 - Define the visual representation (the geometric objects): function family geom_xxx()
 - Different elements are added to the plot using the + operator

R> library("ggplot2")

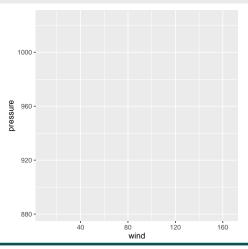


Basic plots



Scatterplot: Scaffolding

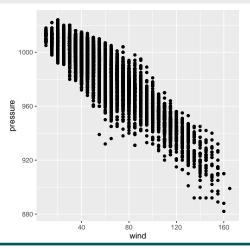
R> ggplot(storms, aes(x = wind, y = pressure))





Scatterplot: Scaffolding + points

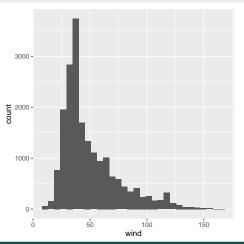
R> ggplot(storms, aes(x = wind, y = pressure)) + geom_point()





Histogram

R> ggplot(storms, aes(x = wind)) + geom_histogram()





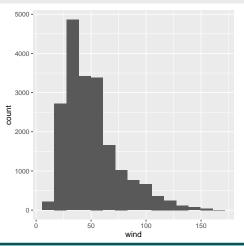
Histogram: number of bins

→ For histograms, it is always a good idea to play with the number of bins

- → Number of bins can be specified with argument bins
- → Bin width can be specified with argument binwidth

Histogram: number of bins

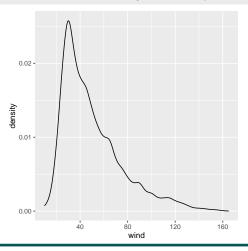
R> ggplot(storms, aes(x = wind)) + geom_histogram(bins = 15)





Density plot

R> ggplot(storms, aes(x = wind)) + geom_density()





Density plot: kernel and bandwidth

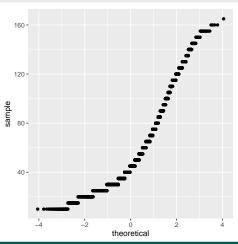
- Density estimate depends on the kernel and smoothing bandwidth
- Default Gaussian kernel is symmetric and therefore not optimal for asymetric distributions

Still useful to get an insight on the shape of the distribution, but be aware of those issues



Quantile-quantile plot

R> ggplot(storms, aes(sample = wind)) + geom_qq()





Quantile-quantile plot: straight line?

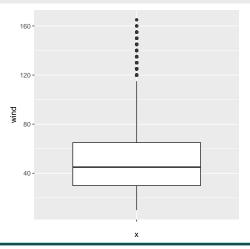
---- Plot sample quantiles against theoretical quantiles

- \longrightarrow If the distributional assumption holds, the points form almost a straight line
- → By default the normal distribution is used
- \longrightarrow Distribution can be specified with argument distribution



Boxplot

R> ggplot(storms, aes(x = "", y = wind)) + geom_boxplot()





Boxplot statistics

Upper whisker Largest point still within $1.5 \cdot IQR$ of the upper quartile

Top of box Upper quartile (i.e., 75% quantile)

Middle line Median (i.e., 50% quantile)

Bottom of box Lower quartile (i.e., 25% quantile)

Lower whisker Smallest point still within $1.5 \cdot IQR$ of the lower quartile

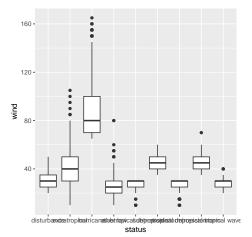
IQR Interquartile range (i.e., difference between upper and lower quartile)

- → No assumption about statistical distribution
- → But: definition of whiskers assumes some degree of symmetry



Conditional boxplot

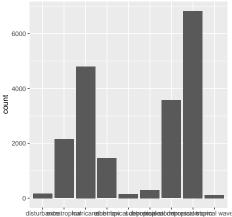
R> ggplot(storms, aes(x = status, y = wind)) + geom_boxplot()





Barplot

R> ggplot(storms, aes(x = status)) + geom_bar()



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Time series plot

→ Simply use geom_line() instead of geom_point() to draw connected line instead of scattered points

→ Example: US economic time series

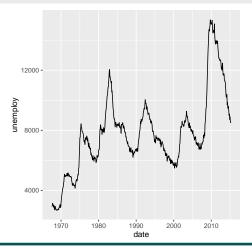
R> data(economics, package = 'ggplot2')

R> ?economics



Time series plot

R> ggplot(economics, aes(x = date, y = unemploy)) + geom_line()





Some geoms

For a complete list of geoms, click here. Important ones include:

<pre>geom_point()</pre>	Points
<pre>geom_line()</pre>	Lines / time series
<pre>geom_hline()</pre>	Horizontal lines
<pre>geom_vline()</pre>	Vertical lines
<pre>geom_bar()</pre>	Bars
<pre>geom_boxplot()</pre>	Box and whiskers plot
<pre>geom_density()</pre>	Density estimate
<pre>geom_smooth()</pre>	Fitted regression line
<pre>geom_text()</pre>	Text
<pre>geom_label()</pre>	Text within rectangle
<pre>geom_tile()</pre>	Rectangles for heat maps

 \longrightarrow Use appropriate geoms!



Exercises

Load the patents data from the patents. Rds file, and do Exercise 1.1.



Conclusions



Conclusions

- Basic function ggplot() to initialize the plot
- Function aes() to define the variables to be used
- Function family geom_xxx() to define the visual representation
- Use scripts for reproducibility of the plots



References

- P. Murrell. R Graphics. Chapman & Hall/CRC, 2nd edition, 2011.
- H. Wickham. ggplot2: **Elegant Graphics for Data Analysis**. Springer-Verlag, 2009.

