## ABOUT:

## INNOVATION DAY CAMPAIGN

As we celebrate the Birth Anniversary of our former president Dr. A.P.J. Abdul Kalam on 15th October, 2019 an initiative has been taken to celebrate Innovation and to encourage creativity in various fields. Dr. Kalam was an Aerospace Scientist and is also well-known for his visionary thoughts. He had once famously said,

"Knowledge without action is useless and irrelevant. Knowledge with action converts adversity into prosperity."

May his thoughts light our path of Innovation as we pass the cradle of light to enrich our country with not just the knowledge of books but the wisdom with which new objectives shall be reached and that they serve the greater purpose of the mankind. Knowledge that cannot be applied or is not applied for the advancement of human society is equivalent to ignorance.

Dr. Kalam also talked about achievement as

"Education gives you wings to fly. Achievement comes out of fire in our subconscious mind that 'I will win'."

In order to achieve the higher goals, the sense of zeal must be brought about through basic creative arts which as a part of the initiative shall allow the students to participate and showcase their talents and hopefully endeavor to convert their knowledge to actions.