Aditya Kumar Mehta

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GitHub | LinkedIn | HackerRank | Portfolio

Career Objectives-

Entry-level Data Analyst skilled in **Power BI, SQL, Excel, and Python**, with experience in building dashboards, analyzing business data, and converting raw datasets into actionable insights. Adept at **DAX formulas, data cleaning, MySQL queries, and visualization**. Strong communication, problem-solving abilities, and hands-on experience in **real business projects** across e-commerce and healthcare domains.

Education Qualification-

Dr. A.P.J. Abdul Kalam Technical University, **Lucknow**
B-Tech – Computer Science & Engineering | Dec 2020 – July 2024
CGPA: 7.31 / 10

Jesus & Mary Academy, **Darbhanga**
Senior Secondary (PCM) | April 2019 – March 2020
Percentage: 69.2%

Darbhanga Public School, **Darbhanga**
Secondary Education | April 2017 – March 2018
Percentage: 76.2%

Work Experience-

Discounts E-commerce – *Data & Research Analyst*
Jan 2025 – Present
- Analyzed **10,000+ user records** to identify behaviour patterns and pharmacy demand.
- Created **Excel & Power BI dashboards** for appointments, medicine, insurance
- Presented actionable insights that improved feature adoption
- Conducted statistical analysis to assess the effectiveness of different marketing strategies

Creator Economy Pvt. Ltd. – *Sales Executive Intern*
Jan 2024 – Oct 2024
- Conducted **product demos for 150+ clients**
- Managed client negotiations, reporting, and CRM updates.
- Collaborated with cross-functional teams to improve sales pipeline visibility.

BSES Rajdhani Power Ltd. – *Oracle Database Trainee*
July 2023 – Oct 2023
- Built and maintained Oracle DB objects for the Complaint Tracking System.

- Wrote and executed SQL queries using **TOAD**, improving query efficiency
- Supported system team in improving complaint resolution workflow.

Projects-

- **Hospital ER Room Dashboard (Power BI)**
  - Built a complete ER performance dashboard covering wait times, patient flow, and referrals.
  - Created KPIs using **DAX & data modeling**, enabling faster decision-making for hospital admins.

- **Bicycle Shop Sales Dashboard (Excel)**
  - Analyzed sales, revenue, and customer segmentation using Excel Pivot Tables & charts.
  - Provided insights on profitability and product performance to optimize strategy.

- **Road Accident Analysis Dashboard (Excel)**
  - Designed interactive Excel dashboard using YOY analysis, slicers, and severity metrics.
  - Identified high-risk vehicle types, road types, and accident patterns to support policymaking.

- **Sales Analysis & Visualization Project (Power BI)**
  - Built a multi-page Power BI dashboard to track regional sales performance.
  - Used **Power Query**, relationships, and DAX for KPIs such as revenue, quantity, and category growth.

Technical Skills-

- **Data Analytics:** Power BI, DAX, Excel (Pivot, Power Query), Statistics
- **Programming:** Python (Pandas, NumPy), SQL
- **Database Management:** MySQL Workbench, TOAD
- **Visualization:** Dashboards, BI Reports
- **Tools:** GitHub, VS Code, MS Office
- **Soft Skills:** Problem-solving, Communication, Team Collaboration

Certifications-

- PwC Switzerland – Power BI Job Simulation
- SQL (Intermediate) – HackerRank
- Power BI for Beginners – Skillup (Simplilearn)
- MS Excel Introduction – Skillup (Simplilearn)
- Career Skills in Data Analytics – LinkedIn